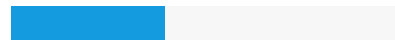




# Website review pikzebra.ru

Generated on March 26 2025 12:46 PM

The score is 32/100



## SEO Content

|  |                    |                                                                                                                                                                                                                                                                                                                                                                                                           |                |                |                |                |                |
|--|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------|----------------|----------------|----------------|----------------|
|  | Title              | <p>ПТК круиз, асу тп, асутп, промышленные контроллеры, система scada, система автоматического управления, автоматизация производства, СКУ, производство технологические процессы автоматизация, САР - ЗАО ПИК ЗЕБРА</p> <p><b>Length : 209</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p> |                |                |                |                |                |
|  | Description        | <p><b>Length : 0</b></p> <p>Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.</p>                                                                                                                                                                                                                                 |                |                |                |                |                |
|  | Keywords           | <p>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</p>                                                                                                                                                                                                                                                                |                |                |                |                |                |
|  | Og Meta Properties | <p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</p>                                                                                                                                                                                                          |                |                |                |                |                |
|  | Headings           | <b>H1</b><br>0                                                                                                                                                                                                                                                                                                                                                                                            | <b>H2</b><br>0 | <b>H3</b><br>0 | <b>H4</b><br>0 | <b>H5</b><br>0 | <b>H6</b><br>0 |
|  | Images             | <p>We found 17 images on this web page.</p> <p>17 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                  |                |                |                |                |                |
|  | Text/HTML Ratio    | <p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                |                |                |                |                |                |
|  | Flash              | <p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>                                                                                                                                                                                                                                                                                               |                |                |                |                |                |

## SEO Content

|                                                                                   |        |                                                    |
|-----------------------------------------------------------------------------------|--------|----------------------------------------------------|
|  |        |                                                    |
|  | Iframe | Great, there are no Iframes detected on this page. |

## SEO Links

|                                                                                    |                         |                                                                                                |
|------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------------------------------------|
|   | URL Rewrite             | Good. Your links looks friendly!                                                               |
|   | Underscores in the URLs | We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO. |
|   | In-page links           | We found a total of 24 links including 0 link(s) to files                                      |
|  | Statistics              | External Links : noFollow 0%<br>External Links : Passing Juice 4.17%<br>Internal Links 95.83%  |

## In-page links

| Anchor                   | Type     | Juice         |
|--------------------------|----------|---------------|
| <a href="#">контакты</a> | Internal | Passing Juice |
| <a href="#">вопросы</a>  | Internal | Passing Juice |
| <a href="#">форум</a>    | Internal | Passing Juice |
| <a href="#">2</a>        | Internal | Passing Juice |
| <a href="#">3</a>        | Internal | Passing Juice |
| <a href="#">4</a>        | Internal | Passing Juice |
| <a href="#">5</a>        | Internal | Passing Juice |
| <a href="#">6</a>        | Internal | Passing Juice |
| <a href="#">7</a>        | Internal | Passing Juice |

## In-page links

|                                                                                               |          |               |
|-----------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">8</a>                                                                             | Internal | Passing Juice |
| <a href="#">Все</a>                                                                           | Internal | Passing Juice |
| <a href="#">SCADA TRACE MODE внедрена в АСУ ТП второго энергоблока Псковской ГРЭС (ОГК 2)</a> | Internal | Passing Juice |
| <a href="#">Началось строительство первой очереди ГТУ-ТЭЦ «Северный» (Москва)</a>             | Internal | Passing Juice |
| <a href="#">ЗАО «ПИК ЗЕБРА» вызвала интерес в Казахстане</a>                                  | Internal | Passing Juice |
| <a href="#">ЗАО «ПИК ЗЕБРА» демонстрирует ПТК «КРУИЗ»:</a>                                    | Internal | Passing Juice |
| <a href="#">АСУТП энергоблока 215 МВт Псковской ГРЭС</a>                                      | Internal | Passing Juice |
| <a href="#">На Тюменской ТЭЦ-1 готовятся к пробным пускам газовой турбины</a>                 | Internal | Passing Juice |
| <a href="#">Компания «ПИК ЗЕБРА» получает статус «Системного партнера АдАстра»:</a>           | Internal | Passing Juice |
| <a href="#">Фирма «АдАстра» авторизует ЗАО «ПИК ЗЕБРА»:</a>                                   | Internal | Passing Juice |
| <a href="#">AdAstra и «ПИК Зебра», была представлена имитационная модель</a>                  | Internal | Passing Juice |
| <a href="#">Trace Mode расширяет функциональность</a>                                         | Internal | Passing Juice |
| <a href="#">Мануфактурная автоматизация Ольга Белова</a>                                      | Internal | Passing Juice |
| <a href="#">Автоматизация технологических процессов ТЭС</a>                                   | Internal | Passing Juice |
| <a href="#">оптимизация сайта</a>                                                             | External | Passing Juice |

## SEO Keywords

|                                                                                    |                |                                                                                     |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------|
|  | Keywords Cloud | сар птк автоматизация<br>оптимизация система<br>infopikzebraru e-mail пик зао зебра |
|------------------------------------------------------------------------------------|----------------|-------------------------------------------------------------------------------------|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---------|---------|-------|----------|-------------|----------|
|         |         |       |          |             |          |

## Keywords Consistency

|               |   |   |   |   |   |
|---------------|---|---|---|---|---|
| автоматизация | 2 | ✓ | ✗ | ✗ | ✗ |
| система       | 2 | ✓ | ✗ | ✗ | ✗ |
| зебра         | 2 | ✓ | ✗ | ✗ | ✗ |
| пик           | 2 | ✓ | ✗ | ✗ | ✗ |
| зао           | 2 | ✓ | ✗ | ✗ | ✗ |

## Usability

|                                                                                    |              |                                                                                                                                          |
|------------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|    | Url          | Domain : pikzebra.ru<br>Length : 11                                                                                                      |
|    | Favicon      | Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.            |
|   | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

## Document

|  | Doctype         | HTML 4.01 Transitional                                                                                                                            |  |                 |             |        |    |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------|--|-----------------|-------------|--------|----|
|  | Encoding        | Perfect. Your declared charset is WINDOWS-1251.                                                                                                   |  |                 |             |        |    |
|  | W3C Validity    | Errors : 478<br>Warnings : 14                                                                                                                     |  |                 |             |        |    |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text.<br>Use <a href="#">free antispam protector</a> to hide email from spammers. |  |                 |             |        |    |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;font&gt;</td><td>58</td></tr></table>                                     |  | Deprecated tags | Occurrences | <font> | 58 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                   |  |                 |             |        |    |
| <font>                                                                             | 58              |                                                                                                                                                   |  |                 |             |        |    |

## Document

<center>

2

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.



### Speed Tips

✖ Attention! Try to avoid nested tables in HTML.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

✖ Apple Icon

✖ Meta Viewport Tag

✖ Flash content

## Optimization



### XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



### Robots.txt

<http://pikzebra.ru/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.