Website review picnic-club.ru

Generated on March 30 2025 15:51 PM

The score is 39/100

SEO Content

✓	Title	Пикник-Клуб. Союз зелёных полян **Length : 31** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Пикник клуб, союз зеленых полян, **Length : 32** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✓	Keywords	отдых на природе, отдых в подмосковье, отдых на водохранилище, Пикник клуб, союз зеленых полян Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

◯	Headings	**H1** 0	**H2** 0	**H3** 0	**H4** 0	**H5** 0	**H6** 0

✗	Images	We found 13 images on this web page. 12 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✗	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Главная	Internal	Passing Juice
Семейный отдых	Internal	Passing Juice
Фото	Internal	Passing Juice
Контакты	Internal	Passing Juice
Солнечная поляна:	Internal	Passing Juice
Лесной берег:	Internal	Passing Juice
Смотреть полностью	Internal	Passing Juice
Смотреть полностью	Internal	Passing Juice
Смотреть полностью	Internal	Passing Juice
Смотреть полностью	Internal	Passing Juice
Все новости	Internal	Passing Juice
Подробнее	Internal	Passing Juice

In-page links

Internal   Passing Juice

SEO Keywords

	Keywords Cloud	скидка отдыха смотреть пикник-клуб семейный для подмосковье новости отдых полностью

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
смотреть	4	✖	✖	✖	✖
полностью	4	✖	✖	✖	✖
отдых	3	✖	✔	✖	✖
скидка	3	✖	✖	✖	✖
семейный	2	✖	✖	✖	✖

Usability

	Url	Domain : picnic-club.ru Length : 14
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ru.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	XHTML 1.0 Strict
✓	Encoding	Perfect. Your declared charset is WINDOWS-1251.
✗	W3C Validity	Errors : 72 Warnings : 39
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	**Deprecated tags** **Occurrences** \<font\> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
◯	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

◯	Mobile Optimization	✖ Apple Icon ✖ Meta Viewport Tag ✖ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of

Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://picnic-club.ru/robots.txt

Great, your website has a robots.txt file. |
| ✓ | Analytics | Great, your website has an analytics tool.

Google Analytics |