



# Website review pets-navi.com

Generated on March 31 2025 06:18 AM

**The score is 49/100**



## SEO Content

[illegible]

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                      |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H3] 0000000000</li> <li>• [H3] 0000000</li> <li>• [H3] 0000000</li> <li>• [H3] 0000000000</li> <li>• [H3] 0000000000</li> <li>• [H3] 00000</li> <li>• [H3] 00000</li> <li>• [H3] 000000</li> <li>• [H3] 0000000000</li> <li>• [H3] 0000000000</li> <li>• [H3] 0000000000</li> <li>• [H5] 000600</li> </ul> |
|    | Images          | <p>We found 9 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                               |
|    | Text/HTML Ratio | <p>Ratio : <b>6%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                           |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                     |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>                                                                                                                                                                                                                                            |

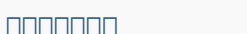
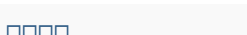
## SEO Links

|                                                                                     |                         |                                                                                                              |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                                                                      |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>                                                        |
|  | In-page links           | <p>We found a total of 33 links including 0 link(s) to files</p>                                             |
|  | Statistics              | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 6.06%</p> <p>Internal Links 93.94%</p> |

## In-page links

| Anchor                                              | Type     | Juice         |
|-----------------------------------------------------|----------|---------------|
| <a href="#">XXXXXXXXXXXXX.XXXXX.XXXXXXXXXXXXXXX</a> | Internal | Passing Juice |
| <a href="#">XXXXXX</a>                              | Internal | Passing Juice |
| <a href="#">XXX</a>                                 | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">XXXXXX</a>                              | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">↑XXXXXXXXXX</a>                         | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">XXXX</a>                                | Internal | Passing Juice |
| <a href="#">facebook</a>                            | Internal | Passing Juice |
| <a href="#">twitter</a>                             | Internal | Passing Juice |
| <a href="#">XXX</a>                                 | Internal | Passing Juice |
| <a href="#">XXXXXXXXXX</a>                          | External | Passing Juice |
|                                                     |          |               |

## In-page links

|                                                                                  |          |               |
|----------------------------------------------------------------------------------|----------|---------------|
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
|  | Internal | Passing Juice |
| <a href="#">Tweet</a>                                                            | External | Passing Juice |

## SEO Keywords

Keywords Cloud

Keywords Cloud visualization showing various terms in different sizes and colors (blue and black). The terms are arranged in three rows. The first row contains 15 blue-outlined boxes. The second row contains 15 black-outlined boxes. The third row contains 15 black-outlined boxes. The boxes represent the frequency of each keyword, with larger boxes indicating higher frequency.

## Keywords Consistency

| Keyword        | Content | Title | Keywords | Description | Headings |
|----------------|---------|-------|----------|-------------|----------|
| ○○○○○○○○○○○○   | 2       | ×     | ×        | ×           | ×        |
| ○○○○           | 2       | ✓     | ×        | ×           | ✓        |
| ○○○○○○○○○○○○○○ | 2       | ✓     | ×        | ×           | ×        |
| ○○○○○○○○○○     | 1       | ×     | ×        | ×           | ×        |
| ○○○            | 1       | ×     | ×        | ×           | ×        |

## Usability

|                                                                                    |              |                                            |
|------------------------------------------------------------------------------------|--------------|--------------------------------------------|
|  | Url          | Domain : pets-navi.com<br>Length : 13      |
|  | Favicon      | Great, your website has a favicon.         |
|  | Printability | Great. We have found a Print-Friendly CSS. |

## Usability

|                                                                                  |             |                                                   |
|----------------------------------------------------------------------------------|-------------|---------------------------------------------------|
|  | Language    | Good. Your declared language is ja.               |
|  | Dublin Core | This page does not take advantage of Dublin Core. |

## Document

|    | Doctype         | XHTML 1.0 Transitional                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                      |                 |             |          |   |        |   |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------|-------------|----------|---|--------|---|
|    | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |                 |             |          |   |        |   |
|    | W3C Validity    | Errors : 22<br>Warnings : 17                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |                 |             |          |   |        |   |
|   | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                 |             |          |   |        |   |
|  | Deprecated HTML | <table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>2</td></tr><tr><td>&lt;font&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                       | Deprecated tags | Occurrences | <center> | 2 | <font> | 1 |
| Deprecated tags                                                                    | Occurrences     |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |             |          |   |        |   |
| <center>                                                                           | 2               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |             |          |   |        |   |
| <font>                                                                             | 1               |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |                 |             |          |   |        |   |
|  | Speed Tips      | <div><div></div>Excellent, your website doesn't use nested tables.</div> <div><div></div>Too bad, your website is using inline styles.</div> <div><div></div>Great, your website has few CSS files.</div> <div><div></div>Perfect, your website has few JavaScript files.</div> <div><div></div>Too bad, your website does not take advantage of gzip.</div> |                 |             |          |   |        |   |

## Mobile

|                                                                                    |                     |                                                                                                                                                                                                                                                |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Mobile Optimization | <div><div></div>Apple Icon</div> <div><div></div>Meta Viewport Tag</div> |
|------------------------------------------------------------------------------------|---------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

## Mobile



Flash content

## Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://pets-navi.com/sitemap.xml>



Robots.txt

<http://pets-navi.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.