# Website review
# petpharmacynw.com

Generated on March 25 2025 11:59 AM

**The score is 50/100**

## SEO Content

| | | |
|---|---|---|
| ✓ | Title | Pet Pharmacy NW **Length : 15** Perfect, your title contains between 10 and 70 characters. |
| ✗ | Description | **Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. |
| ✗ | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. |
| ✓ | Og Meta Properties | Good, your page take advantage of Og Properties. |

| Property | Content |
|---|---|
| locale | en_US |
| type | website |
| title | Pet Pharmacy NW |
| url | https://petpharmacynw.com/ |
| site_name | Pet Pharmacy NW |

| | | |
|---|---|---|
| ● | Headings | **H1** 1  **H2** 3  **H3** 0  **H4** 0  **H5** 0  **H6** 0 <ul><li>[H1] Providing custom medication for companion pets.</li><li>[H2] Get started on your prescription today!</li><li>[H2] Why you should choose us.</li><li>[H2] Still have questions? Contact us today.</li></ul> |
| ✗ | Images | We found 12 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that |

# SEO Content

| | | |
|---|---|---|
| | | search engines can better understand the content of your images. |
| ❌ | Text/HTML Ratio | Ratio : **3%**<br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
| ✅ | Flash | Perfect, no Flash content has been detected on this page. |
| ✅ | Iframe | Great, there are no Iframes detected on this page. |

# SEO Links

| | | |
|---|---|---|
| ✅ | URL Rewrite | Good. Your links looks friendly! |
| ✅ | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
| ✅ | In-page links | We found a total of 9 links including 0 link(s) to files |
| ⚪ | Statistics | External Links : noFollow 0%<br><br>External Links : Passing Juice 0%<br><br>Internal Links 100% |

# In-page links

| Anchor | Type | Juice |
|---|---|---|
| About Us | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Refill Prescription | Internal | Passing Juice |
| Vet Orders | Internal | Passing Juice |
| Refill Prescription | Internal | Passing Juice |
| Order Now | Internal | Passing Juice |

# In-page links

| | | |
|---|---|---|
| Home | Internal | Passing Juice |
| Refill Prescription | Internal | Passing Juice |
| Vet Orders | Internal | Passing Juice |

# SEO Keywords

| | Keywords Cloud | pets providing orders companion prescription custom pet vet refill today |
|---|---|---|

# Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|---|---|---|---|---|---|
| prescription | 7 | ✖ | ✖ | ✖ | ✔ |
| refill | 5 | ✖ | ✖ | ✖ | ✖ |
| pet | 4 | ✔ | ✖ | ✖ | ✔ |
| companion | 4 | ✖ | ✖ | ✖ | ✔ |
| pets | 4 | ✖ | ✖ | ✖ | ✔ |

# Usability

| | Url | Domain : petpharmacynw.com<br>Length : 17 |
|---|---|---|
| ✔ | Favicon | Great, your website has a favicon. |
| ✖ | Printability | We could not find a Print-Friendly CSS. |
| ✔ | Language | Good. Your declared language is en. |
| ✖ | Dublin Core | This page does not take advantage of Dublin Core. |

# Document

| | | |
|---|---|---|
| ✔ | Doctype | HTML 5 |
| ✔ | Encoding | Perfect. Your declared charset is UTF-8. |
| ✖ | W3C Validity | Errors : 19<br>Warnings : 9 |
| ✔ | Email Privacy | Great no email address has been found in plain text! |
| ✔ | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
| ⬤ | Speed Tips | ✔ Excellent, your website doesn't use nested tables.<br>✖ Too bad, your website is using inline styles.<br>✖ Too bad, your website has too many CSS files (more than 4).<br>✖ Too bad, your website has too many JS files (more than 6).<br>✔ Perfect, your website takes advantage of gzip. |

# Mobile

| | | |
|---|---|---|
| ⬤ | Mobile Optimization | ✖ Apple Icon<br>Meta Viewport Tag<br>Flash content |

# Optimization

| | | |
|---|---|---|
| | XML Sitemap | Great, your website has an XML sitemap.<br><br>https://petpharmacynw.com/sitemap_index.xml |
| | Robots.txt | http://petpharmacynw.com/robots.txt<br><br>Great, your website has a robots.txt file. |

# Optimization

| | Analytics | Great, your website has an analytics tool. |
|---|---|---|
| | | Google Analytics |