Website review peroni.it

Generated on May 27 2025 03:08 AM

The score is 49/100

SEO Content

✔	Title	Age Gate - Peroni **Length : 17** Perfect, your title contains between 10 and 70 characters.
✖	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✔	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
locale	it_IT
type	article
title	Age Gate - Peroni
url	https://peroni.it/age-gate/
site_name	Peroni

○	Headings	

H1	H2	H3	H4	H5	H6
0	0	7	0	0	0

- [H3] Storia
- [H3] Malto 100% Italiano
- [H3] Se ci Unisce è Peroni
- [H3] Birre
- [H3] Genera la tua discussione
- [H3] Cucina Peroni
- [H3] Concorsi e promozioni

SEO Content

❌	Images	We found 12 images on this web page. 10 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **5%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 4 links including 0 link(s) to files
⦿	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Contatti	Internal	Passing Juice
Termini e condizioni	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Cookie Policy	Internal	Passing Juice

In-page links

SEO Keywords

	Keywords Cloud	birre malto nato italiano sei quando unisce storia entra peroni

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
peroni	2	✔	✖	✖	✔
quando	1	✖	✖	✖	✖
sei	1	✖	✖	✖	✖
nato	1	✖	✖	✖	✖
entra	1	✖	✖	✖	✖

Usability

	Url	Domain : peroni.it Length : 9
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is it.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5

Document

	Encoding	Perfect. Your declared charset is UTF-8.
✓	W3C Validity	Errors : 12 Warnings : 7
✗	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

	Speed Tips	
⊙		✓ Excellent, your website doesn't use nested tables.
		✓ Perfect. No inline css has been found in HTML tags!
		✖ Too bad, your website has too many CSS files (more than 4).
		✖ Too bad, your website has too many JS files (more than 6).
		✖ Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	
⊙		✓ Apple Icon
		✓ Meta Viewport Tag
		✓ Flash content

Optimization

	XML Sitemap	Great, your website has an XML sitemap.
✓		https://peroni.it/sitemap_index.xml
✓	Robots.txt	http://peroni.it/robots.txt Great, your website has a robots.txt file.
✗	Analytics	Missing

Optimization

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.