Website review
paulmcgeheeart.com

Generated on March 23 2025 06:21 AM

The score is 49/100

SEO Content

✓	Title	The Paul McGehee Collection **Length : 27** Perfect, your title contains between 10 and 70 characters.
⚠	Description	The Paul McGehee Collection of Fine Art Prints and Originals **Length : 60** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use [this free tool](#) to calculate text length.
✓	Keywords	McGehee prints, Paul McGehee, Paul McGehee prints, Mcgehee, Paul McGee, Paul McGeehee, Paul McGhee, National Christmas Tree, Annapolis, Chesapeake Bay, Skipjack, Old New York Harbor, Ocean City, Maryland, Old Town Gallery Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.
◉	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✗	Images	We found 22 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **12%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 10 links including 0 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Catalina Island Days	Internal	Passing Juice
THE PAUL McGEHEE COLLECTION	Internal	Passing Juice
FAQ	Internal	Passing Juice
The Vault	Internal	Passing Juice
Mailing List	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Search Titles	Internal	Passing Juice
Sculptures	Internal	Passing Juice
Store	Internal	Passing Juice

In-page links

Translate	Internal	Passing Juice

SEO Keywords

Keywords Cloud	colors **paul** memories mcgehee shadow new collection time art recollections

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
paul	7	✔	✔	✔	✖
collection	4	✔	✖	✔	✖
mcgehee	4	✔	✔	✔	✖
art	3	✖	✖	✔	✖
time	2	✖	✖	✖	✖

Usability

	Url	Domain : paulmcgeheeart.com Length : 18
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is ISO-8859-1.
❌	W3C Validity	Errors : 124 Warnings : 2
✅	Email Privacy	Great no email address has been found in plain text!
❌	Deprecated HTML	

Deprecated tags	Occurrences
<center>	1
<font>	75
<big>	28

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

⚪	Mobile Optimization	✖ Apple Icon
		✖ Meta Viewport Tag
		✔ Flash content

Optimization

✅	XML Sitemap	Great, your website has an XML sitemap.

Optimization

		https://paulmcgeheeart.com/sitemap.xml
✅	Robots.txt	http://paulmcgeheeart.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.