



Website review patagonia.jp

Generated on March 27 2025 09:47 AM

The score is 49/100



SEO Content

	Title	パタゴニア パタゴニアン Length : 14 Perfect, your title contains between 10 and 70 characters.												
	Description	パタゴニアPatagoniaは、環境にやさしいアウトドア用品を製造・販売するアメリカ合衆国の企業である。パタゴニアンと呼ばれるファンを持つ。パタゴニアの製品は、高品質で耐久性があり、環境に優しい素材を使用している。 Length : 112 Great, your meta description contains between 70 and 160 characters.												
	Keywords	パタゴニア, Patagonia, アウトドア用品, 環境に優しい, パタゴニアン Good, your page contains meta keywords.												
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><tr><th>Property</th><th>Content</th></tr><tr><td>title</td><td>パタゴニア パタゴニアン</td></tr><tr><td>url</td><td>https://www.patagonia.jp/home/</td></tr></table>	Property	Content	title	パタゴニア パタゴニアン	url	https://www.patagonia.jp/home/						
Property	Content													
title	パタゴニア パタゴニアン													
url	https://www.patagonia.jp/home/													
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>1</td><td>0</td><td>0</td><td>0</td><td>1</td></tr></table> • [H1] R1パタゴニア • [H1] パタゴニアン • [H2] パタゴニアの歴史 • [H6] お問い合わせ	H1	H2	H3	H4	H5	H6	2	1	0	0	0	1
H1	H2	H3	H4	H5	H6									
2	1	0	0	0	1									
	Images	We found 27 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 3%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 319 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0.94% Internal Links 99.06%

In-page links

Anchor	Type	Juice
XXXXXXXXXX	Internal	Passing Juice
XXXXXXXXXXXXXXXXXX	Internal	Passing Juice
XXXX	Internal	Passing Juice
R1XXXX	Internal	Passing Juice
XXXXXXXXXXXXXXXXXX	Internal	Passing Juice
XXXXXXXXXXXX	Internal	Passing Juice
XXXXXXXXXXXXXXXXXX	Internal	Passing Juice
XXXXXX	Internal	Passing Juice

In-page links

○○○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○○○	Internal	Passing Juice
R1○○○○○	Internal	Passing Juice
○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○	Internal	Passing Juice
○○○○○	Internal	Passing Juice
○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○	Internal	Passing Juice
○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○○○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice
○○○○○○○○○	Internal	Passing Juice
○○○○○	Internal	Passing Juice
○○○○○	Internal	Passing Juice
○○○○○○○	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About	Internal	Passing Juice
Services	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
FAQ	Internal	Passing Juice
Blog	Internal	Passing Juice
Partners	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Security	Internal	Passing Juice
Compliance	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Legal	Internal	Passing Juice
IT	Internal	Passing Juice
Finance	Internal	Passing Juice
Marketing	Internal	Passing Juice
Sales	Internal	Passing Juice
Operations	Internal	Passing Juice
Human Resources	Internal	Passing Juice
Customer Support	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Innovation	Internal	Passing Juice
Research & Development	Internal	Passing Juice
Product Development	Internal	Passing Juice
Quality Assurance	Internal	Passing Juice
Supply Chain	Internal	Passing Juice
Logistics	Internal	Passing Juice
Manufacturing	Internal	Passing Juice
Distribution	Internal	Passing Juice
Retail	Internal	Passing Juice
Wholesale	Internal	Passing Juice

In-page links

Introduction	Internal	Passing Juice
Getting started	Internal	Passing Juice
Installation	Internal	Passing Juice
Usage	Internal	Passing Juice
Configuration	Internal	Passing Juice
API reference	Internal	Passing Juice
FAQ	Internal	Passing Juice
Troubleshooting	Internal	Passing Juice
Contributing	Internal	Passing Juice
License	Internal	Passing Juice
Security	Internal	Passing Juice
Changelog	Internal	Passing Juice
Roadmap	Internal	Passing Juice
Contact	Internal	Passing Juice
Help	Internal	Passing Juice
Feedback	Internal	Passing Juice
Partners	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Press	Internal	Passing Juice
Blog	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Partners	Internal	Passing Juice
Sponsors	Internal	Passing Juice
Press	Internal	Passing Juice
Blog	Internal	Passing Juice
News	Internal	Passing Juice
Events	Internal	Passing Juice
Partnerships	Internal	Passing Juice

In-page links

Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Blog	Internal	Passing Juice
Partners	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Security	Internal	Passing Juice
Compliance	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Governance	Internal	Passing Juice
Transparency	Internal	Passing Juice
Accountability	Internal	Passing Juice
Ethics	Internal	Passing Juice
Social Responsibility	Internal	Passing Juice
Environmental Impact	Internal	Passing Juice
Community Engagement	Internal	Passing Juice
Employee Well-being	Internal	Passing Juice
Supplier Relations	Internal	Passing Juice
Customer Satisfaction	Internal	Passing Juice
Market Research	Internal	Passing Juice
Innovation	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Collaborations	Internal	Passing Juice
Alliances	Internal	Passing Juice

In-page links

[illegible]

In-page links

Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Services	Internal	Passing Juice
Products	Internal	Passing Juice
Contact Us	Internal	Passing Juice
FAQ	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Blog	Internal	Passing Juice
Partners	Internal	Passing Juice
Press	Internal	Passing Juice
Careers	Internal	Passing Juice
Investors	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Security	Internal	Passing Juice
Compliance	Internal	Passing Juice
Risk Management	Internal	Passing Juice
Governance	Internal	Passing Juice
Transparency	Internal	Passing Juice
Accountability	Internal	Passing Juice
Ethics	Internal	Passing Juice
Social Responsibility	Internal	Passing Juice
Environmental Impact	Internal	Passing Juice
Community Engagement	Internal	Passing Juice
Employee Well-being	Internal	Passing Juice
Supplier Relations	Internal	Passing Juice
Customer Satisfaction	Internal	Passing Juice
Market Research	Internal	Passing Juice
Innovation	Internal	Passing Juice
Partnerships	Internal	Passing Juice
Collaborations	Internal	Passing Juice
Alliances	Internal	Passing Juice

In-page links

[illegible]

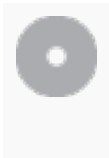
In-page links

[illegible]

In-page links

👉👉👉👉👉👉👉👉	Internal	Passing Juice
👉👉👉👉👉👉👉👉	Internal	Passing Juice
👉👉👉👉👉👉👉👉	Internal	Passing Juice

SEO Keywords

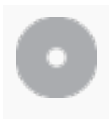
Keywords Cloud

👉👉👉👉 logo bag 👉👉👉👉 search shopping
navigation primary pro 50th

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
primary	12	✖	✖	✖	✖
logo	12	✖	✖	✖	✖
navigation	12	✖	✖	✖	✖
👉👉👉👉	9	✖	✖	✖	✖
search	4	✖	✖	✖	✖

Usability

	Url	Domain : patagonia.jp Length : 12
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
--	---------------------	---

Optimization

	XML Sitemap	Great, your website has an XML sitemap. http://www.patagonia.jp/sitemap_index.xml
	Robots.txt	http://patagonia.jp/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.