







Website review parrishconstruction.com

Generated on March 31 2025 11:31 AM





The score is 50/100



SEO Content

	Title	<div>Main Home - Parrish</div> <div>Length : 19</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																
	Description	<div>Length : 0</div> <div>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</div>																
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</div>																
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Main Home - Parrish</td></tr><tr><td>description</td><td>WE Established in 1995, Parrish Construction Group, Inc. is a full service construction management firm. Parrish is built on the goal of becoming GREAT and letting growth follow that goal. In doing so, Parrish has continued to grow annually and as a team, has created a portfolio with more than [&hellip;]</td></tr><tr><td>url</td><td>https://parrishconstruction.com/</td></tr><tr><td>site_name</td><td>Parrish</td></tr><tr><td>image</td><td>http://parrishconstruction.com/wp-content/uploads/2022/12/way1.jpg</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Main Home - Parrish	description	WE Established in 1995, Parrish Construction Group, Inc. is a full service construction management firm. Parrish is built on the goal of becoming GREAT and letting growth follow that goal. In doing so, Parrish has continued to grow annually and as a team, has created a portfolio with more than […]	url	https://parrishconstruction.com/	site_name	Parrish	image	http://parrishconstruction.com/wp-content/uploads/2022/12/way1.jpg
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SEO Content

	Headings	<div> <div>H16</div> <div>H20</div> <div>H30</div> <div>H49</div> <div>H50</div> <div>H60</div> </div> <ul style="list-style-type: none"> • [H1] WE • [H1] BUILD • [H1] GREAT. • [H1] WE • [H1] BUILD • [H1] GREAT. • [H4] Established in 1995, Parrish Construction Group, Inc. is a full service construction management firm. Parrish is built on the goal of becoming GREAT and letting growth follow that goal. In doing so, Parrish has continued to grow annually and as a team, has created a portfolio with more than 89% of projects for repeat clients. • [H4] Parrish specializes in delivering projects within the K-12, higher education, healthcare, municipal, and industrial markets. We complete projects through a variety of delivery systems, including construction management at-risk, design-build, and general contracting. • [H4] Parrish strives to build “great” in more ways than constructing schools, healthcare facilities, industrial facilities, and municipal buildings. We also pride ourselves in building great futures, leaders, and communities. • [H4] Established in 1995, Parrish Construction Group, Inc. is a full service construction management firm. Parrish is built on the goal of becoming GREAT and letting growth follow that goal. In doing so, Parrish has continued to grow annually and as a team, has created a portfolio with more than 89% of projects for repeat clients. • [H4] Parrish specializes in delivering projects within the K-12, higher education, healthcare, municipal, and industrial markets. We complete projects through a variety of delivery systems including, construction management at-risk, design-build, and general contracting. • [H4] Parrish strives to build “great” in more ways than constructing schools, healthcare facilities, industrial facilities, and municipal buildings. We also pride ourselves in building great futures, leaders, and communities. • [H4] Ways We Give Back • [H4] Parrish Scholarship • [H4] Work With Us
	Images	<p>We found 40 images on this web page.</p> <p>3 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 4%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Good. Your links looks friendly!



Underscores in the URLs

Perfect! No underscores detected in your URLs.



In-page links

We found a total of 12 links including 0 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 8.33%

Internal Links 91.67%

In-page links

Anchor	Type	Juice
Parrish	Internal	Passing Juice
Home	Internal	Passing Juice
About Us	Internal	Passing Juice
Our Team	Internal	Passing Juice
Our Culture	Internal	Passing Juice
Internships	Internal	Passing Juice
Careers	External	Passing Juice
Parrish Gives Back	Internal	Passing Juice
Services	Internal	Passing Juice
Our Work	Internal	Passing Juice
Subcontractors	Internal	Passing Juice

In-page links

[Contact Us](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

facilities industrial **parrish** construction
management build team more projects **great**










Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
parrish	17	✓	✗	✗	✓
great	11	✗	✗	✗	✓
more	8	✗	✗	✗	✓
construction	7	✗	✗	✗	✓
team	6	✗	✗	✗	✓





Usability

	Url	Domain : parrishconstruction.com Length : 23
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.



Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 97
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>http://parrishconstruction.com/sitemap_index.xml</div>
	Robots.txt	http://parrishconstruction.com/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing

Optimization



We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.