

# Website review paramountcity.gov

Generated on March 26 2025 21:29 PM

The score is 50/100



## SEO Content

	Title	City of Paramount <b>Length : 17</b> Perfect, your title contains between 10 and 70 characters.																					
	Description	City of Paramount, CA   16400 Colorado Ave., Paramount, CA 90723   (562) 220-2000 Hours of Operation: Mon - Thur 8:00am - 5:30pm, Fri 8 <b>Length : 135</b> Great, your meta description contains between 70 and 160 characters.																					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																					
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>City of Paramount</td></tr><tr><td>description</td><td>City of Paramount, CA   16400 Colorado Ave., Paramount, CA 90723   (562) 220-2000 Hours of Operation: Mon - Thur 8:00am - 5:30pm, Fri 8</td></tr><tr><td>url</td><td>https://www.paramountcity.gov/</td></tr><tr><td>site_name</td><td>Paramount, CA</td></tr><tr><td>updated_time</td><td>2025-03-18T16:31:54-07:00</td></tr></table>						Property	Content	locale	en_US	type	website	title	City of Paramount	description	City of Paramount, CA   16400 Colorado Ave., Paramount, CA 90723   (562) 220-2000 Hours of Operation: Mon - Thur 8:00am - 5:30pm, Fri 8	url	https://www.paramountcity.gov/	site_name	Paramount, CA	updated_time	2025-03-18T16:31:54-07:00
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	Headings	<b>H1</b> 0	<b>H2</b> 5	<b>H3</b> 29	<b>H4</b> 0	<b>H5</b> 9	<b>H6</b> 4																

## SEO Content




- [H2] Santa Train Tracker
- [H2] ExploreOnlineServices &Resources
- [H2] Upcoming Events
- [H2] Latest News
- [H2] City Council
- [H3] Pay yourWaterbill
- [H3] RequestService
- [H3] PermitApplication
- [H3] MunicipalCodes
- [H3] TransitServices
- [H3] Agendas &Minutes
- [H3] PEPScholarship
- [H3] Jobs &Opportunities
- [H3] BusinessIndustry
- [H3] Roads &Transport
- [H3] Community services
- [H3] April 2, 2025
- [H3] April 3, 2025
- [H3] April 5, 2025
- [H3] April 8, 2025
- [H3] April 15, 2025
- [H3] April 16, 2025
- [H3] March 29, 2025
- [H3] March 30, 2025
- [H3] April 4, 2025
- [H3] April 5, 2025
- [H3] April 10, 2025
- [H3] April 12, 2025
- [H3] Annette C. DelgadilloMayor
- [H3] Peggy LemonsVice Mayor
- [H3] Isabel AguayoCouncilmember
- [H3] Brenda OlmosCouncilmember
- [H3] Vilma Cuellar StallingsCouncilmember
- [H3] Current Events: x
- [H5] Pathways: Ensuring Safety and Independence for Paramount's Seniors
- [H5] Paramount Councilmember Brenda Olmos Joins South Coast AQMD Governing Board
- [H5] Students Put a Little PEP in their Future
- [H5] Resolve to be Ready Paramount!
- [H5] Paramount Finds Innovative Solutions to Reduce Homelessness by 30% in Two Years
- [H5] Paramount Residents Take the Lead in Showcasing Local Businesses
- [H5] 2024: A Year of Transformation and Empowerment in Paramount
- [H5] Your guide to a zero-waste holiday
- [H5] Don't let scammers ruin your holiday cheer
- [H6] Contact Us
- [H6] Helpful Links
- [H6] Quick links
- [H6] Sitelinks







Images

We found 29 images on this web page.

## SEO Content

		18 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>0%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 158 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 6.96%  Internal Links 93.04%

## In-page links

Anchor	Type	Juice
<a href="#">Skip to content</a>	Internal	Passing Juice
<a href="#">Street Sweeping Updates</a>	Internal	Passing Juice
<a href="#">Trash/Recycling Programs</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Bid and RFP Opportunities</a>	Internal	Passing Juice

## In-page links

<a href="#">Business Services</a>	Internal	Passing Juice
<a href="#">City Calendar</a>	Internal	Passing Juice
<a href="#">Code Enforcement</a>	Internal	Passing Juice
<a href="#">Community Events</a>	Internal	Passing Juice
<a href="#">Environment Sustainability</a>	External	Passing Juice
<a href="#">Facility Rentals</a>	Internal	Passing Juice
<a href="#">Fire Department</a>	External	Passing Juice
<a href="#">Graffiti Removal</a>	Internal	Passing Juice
<a href="#">Meeting Agendas &amp; Minutes</a>	Internal	Passing Juice
<a href="#">Neighborhood &amp; Business Watch</a>	Internal	Passing Juice
<a href="#">Request Service</a>	External	Passing Juice
<a href="#">Senior Services</a>	Internal	Passing Juice
<a href="#">Transit Services</a>	Internal	Passing Juice
<a href="#">Utilities</a>	Internal	Passing Juice
<a href="#">Government</a>	Internal	Passing Juice
<a href="#">City Council</a>	Internal	Passing Juice
<a href="#">Bios</a>	Internal	Passing Juice
<a href="#">Meeting Agendas &amp; Minutes</a>	Internal	Passing Juice
<a href="#">Public Notices: City Council</a>	Internal	Passing Juice
<a href="#">FPPC Economic Interest and Campaign Finance Statements</a>	Internal	Passing Juice
<a href="#">City Commissions</a>	Internal	Passing Juice
<a href="#">Parks and Recreation Commission</a>	Internal	Passing Juice
<a href="#">Planning Commission</a>	Internal	Passing Juice
<a href="#">Public Safety Commission</a>	Internal	Passing Juice
<a href="#">Public Works Commission</a>	Internal	Passing Juice
<a href="#">Senior Services Commission</a>	Internal	Passing Juice
<a href="#">City Council/School Board Ad Hoc Committee</a>	Internal	Passing Juice
<a href="#">City Manager's Office</a>	Internal	Passing Juice

## In-page links

<a href="#">City Clerk</a>	Internal	Passing Juice
<a href="#">Measure LR</a>	Internal	Passing Juice
<a href="#">Public Records</a>	Internal	Passing Juice
<a href="#">SENATE BILL 272</a>	Internal	Passing Juice
<a href="#">Social Media Public Disclaimer</a>	Internal	Passing Juice
<a href="#">Administrative Services Department</a>	Internal	Passing Juice
<a href="#">Communications Division</a>	Internal	Passing Juice
<a href="#">Human Resources Department</a>	Internal	Passing Juice
<a href="#">Community Services Department</a>	Internal	Passing Juice
<a href="#">Adaptive Recreation</a>	Internal	Passing Juice
<a href="#">Aquatics</a>	Internal	Passing Juice
<a href="#">Classes</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Parks &amp; Facilities</a>	Internal	Passing Juice
<a href="#">Programs</a>	Internal	Passing Juice
<a href="#">Recreation Activities</a>	Internal	Passing Juice
<a href="#">Senior Services</a>	Internal	Passing Juice
<a href="#">Sports</a>	Internal	Passing Juice
<a href="#">Planning Department</a>	Internal	Passing Juice
<a href="#">Building and Safety Division</a>	Internal	Passing Juice
<a href="#">Electric Vehicle (EV) Charging Permits</a>	Internal	Passing Juice
<a href="#">Finance Department</a>	Internal	Passing Juice
<a href="#">Adopted Budgets</a>	Internal	Passing Juice
<a href="#">Audited Financial Statements</a>	Internal	Passing Juice
<a href="#">Budget at a Glance</a>	Internal	Passing Juice
<a href="#">City User Fees</a>	Internal	Passing Juice
<a href="#">Pet Licensing</a>	Internal	Passing Juice
<a href="#">Water Services</a>	Internal	Passing Juice

## In-page links

<a href="#">Yard Sale Permit</a>	Internal	Passing Juice
<a href="#">Public Safety Department</a>	Internal	Passing Juice
<a href="#">Homeless Outreach Services</a>	Internal	Passing Juice
<a href="#">Local Hazard Mitigation Plan</a>	Internal	Passing Juice
<a href="#">Parking Enforcement Services</a>	Internal	Passing Juice
<a href="#">Request a Patrol Check</a>	Internal	Passing Juice
<a href="#">Public Safety Rebate Programs</a>	Internal	Passing Juice
<a href="#">Public Works Department</a>	Internal	Passing Juice
<a href="#">General Service Request</a>	Internal	Passing Juice
<a href="#">Stormwater</a>	Internal	Passing Juice
<a href="#">Trees</a>	Internal	Passing Juice
<a href="#">Water Division</a>	Internal	Passing Juice
<a href="#">Legislative Advocacy</a>	Internal	Passing Juice
<a href="#">Title VI Complaint &amp;#038; Investigation Process</a>	Internal	Passing Juice
<a href="#">Transparency is Paramount</a>	Internal	Passing Juice
<a href="#">Community</a>	Internal	Passing Juice
<a href="#">Boulevard of Heroes</a>	Internal	Passing Juice
<a href="#">City Profile/History</a>	Internal	Passing Juice
<a href="#">City Vision/Mission Statement</a>	Internal	Passing Juice
<a href="#">Financial Profile</a>	Internal	Passing Juice
<a href="#">Community Development Block Grant</a>	Internal	Passing Juice
<a href="#">Fair Housing</a>	Internal	Passing Juice
<a href="#">Citizen Participation Plan</a>	Internal	Passing Juice
<a href="#">Public Hearing &amp;#038; Notices</a>	Internal	Passing Juice
<a href="#">Home ARP</a>	Internal	Passing Juice
<a href="#">CAPER</a>	Internal	Passing Juice
<a href="#">CARES ACT</a>	Internal	Passing Juice
<a href="#">Event/Program Flyers</a>	Internal	Passing Juice

## In-page links

<a href="#">Fact Check</a>	Internal	Passing Juice
<a href="#">LA Sheriff's Department</a>	External	Passing Juice
<a href="#">Mobile Homes</a>	Internal	Passing Juice
<a href="#">Measure Y at Work</a>	Internal	Passing Juice
<a href="#">Notice Under the Americans with Disabilities Act</a>	Internal	Passing Juice
<a href="#">Paramount Library</a>	External	Passing Juice
<a href="#">Paramount Schools</a>	Internal	Passing Juice
<a href="#">Paramount Education Partnership (PEP)</a>	Internal	Passing Juice
<a href="#">ParamountEnvironment.org</a>	External	Passing Juice
<a href="#">PLHA Plan – State of California</a>	Internal	Passing Juice
<a href="#">Pride of Paramount Contest</a>	Internal	Passing Juice
<a href="#">Public Art</a>	Internal	Passing Juice
<a href="#">Outdoor Art Museum</a>	Internal	Passing Juice
<a href="#">Paramount Paints</a>	Internal	Passing Juice
<a href="#">Pulse Beat</a>	Internal	Passing Juice
<a href="#">Service Clubs</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Wildfire Resources and Support</a>	Internal	Passing Juice
<a href="#">Business Resources</a>	Internal	Passing Juice
<a href="#">Building &amp; Construction Permits</a>	Internal	Passing Juice
<a href="#">Zoning Code &amp; Map</a>	Internal	Passing Juice
<a href="#">How Do I</a>	Internal	Passing Juice
<a href="#">Apply For</a>	Internal	Passing Juice
<a href="#">Job Opportunities</a>	Internal	Passing Juice
<a href="#">Air Purifier Rebate</a>	Internal	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">Emergency Preparedness</a>	Internal	Passing Juice
<a href="#">Find</a>	Internal	Passing Juice

## In-page links

<a href="#">Learn More About</a>	Internal	Passing Juice
<a href="#">Filing a Claim</a>	Internal	Passing Juice
<a href="#">Pay For</a>	Internal	Passing Juice
<a href="#">Pet License</a>	Internal	Passing Juice
<a href="#">Parking Citation</a>	External	Passing Juice
<a href="#">Register for</a>	Internal	Passing Juice
<a href="#">eNewsletter</a>	External	Passing Juice
<a href="#">Disaster and Emergency Alerts – Nixle</a>	Internal	Passing Juice
<a href="#">Request</a>	Internal	Passing Juice
<a href="#">Trash/Recycling Programs</a>	Internal	Passing Juice
<a href="#">Street Light Outage</a>	Internal	Passing Juice
<a href="#">View</a>	Internal	Passing Juice
<a href="#">Volunteer</a>	Internal	Passing Juice
<a href="#">Disaster &amp; Emergency Alerts (Nixle)</a>	Internal	Passing Juice
<a href="#">Business License Portal</a>	External	Passing Juice
<a href="#">SB 1383</a>	External	Passing Juice
<a href="#">Zoning Coding &amp; Map</a>	Internal	Passing Juice
<a href="#">ACFR</a>	External	Passing Juice
<a href="#">Public Records Request</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">View All Meetings</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice
<a href="#">LEARN MORE</a>	Internal	Passing Juice



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<a href="#">Your guide to a zero-waste holiday</a>	Internal	Passing Juice
<a href="#">Don’t let scammers ruin your holiday cheer</a>	Internal	Passing Juice
<a href="#">View All News</a>	Internal	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
read	6	✖	✖	✖	✔
more	6	✖	✖	✖	✖
commission	4	✖	✖	✖	✖
april	4	✖	✖	✖	✔

## Keywords Consistency

meeting

3



## Usability

	Url	Domain : paramountcity.gov Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 26 Warnings : 2
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div>

## Document

✔ Perfect, your website takes advantage of gzip.

## Mobile



### Mobile Optimization

- ✔ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

## Optimization



### XML Sitemap

Great, your website has an XML sitemap.

<https://www.paramountcity.gov/>



### Robots.txt

<http://paramountcity.gov/robots.txt>

Great, your website has a robots.txt file.



### Analytics

Great, your website has an analytics tool.



Google Analytics