



# Website review oxsitis.com

Generated on March 28 2025 02:26 AM

The score is 50/100



## SEO Content

|    | Title                                                                                                                | Oxsitis®   Spécialiste des équipements de Trail Running<br><br><b>Length : 55</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
|------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------|--------|-------|------------------|-------|------|---------|-------|---------------------------------------------------------|-------------|----------------------------------------------------------------------------------------------------------------------|-----|--------------------------|-----------|---------|-------|------------------------------------------------------------------------------|
|    | Description                                                                                                          | Marque française d'équipements et vêtements techniques pour le trail running et les sports outdoor   Homme et Femme.<br><br><b>Length : 121</b><br><br>Great, your meta description contains between 70 and 160 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
|  | Keywords                                                                                                             | Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
|  | Og Meta Properties                                                                                                   | Good, your page take advantage of Og Properties.<br><table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>fr_FR</td></tr><tr><td>locale:alternate</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Oxsitis®   Spécialiste des équipements de Trail Running</td></tr><tr><td>description</td><td>Marque française d'équipements et vêtements techniques pour le trail running et les sports outdoor   Homme et Femme.</td></tr><tr><td>url</td><td>https://www.oxsitis.com/</td></tr><tr><td>site_name</td><td>Oxsitis</td></tr><tr><td>image</td><td>https://www.oxsitis.com/wp-content/uploads/2022/06/DSC00077rollup-scaled.jpg</td></tr></tbody></table> | Property | Content | locale | fr_FR | locale:alternate | en_US | type | website | title | Oxsitis®   Spécialiste des équipements de Trail Running | description | Marque française d'équipements et vêtements techniques pour le trail running et les sports outdoor   Homme et Femme. | url | https://www.oxsitis.com/ | site_name | Oxsitis | image | https://www.oxsitis.com/wp-content/uploads/2022/06/DSC00077rollup-scaled.jpg |
| Property                                                                           | Content                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| locale                                                                             | fr_FR                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| locale:alternate                                                                   | en_US                                                                                                                |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| type                                                                               | website                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| title                                                                              | Oxsitis®   Spécialiste des équipements de Trail Running                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| description                                                                        | Marque française d'équipements et vêtements techniques pour le trail running et les sports outdoor   Homme et Femme. |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| url                                                                                | https://www.oxsitis.com/                                                                                             |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| site_name                                                                          | Oxsitis                                                                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |
| image                                                                              | https://www.oxsitis.com/wp-content/uploads/2022/06/DSC00077rollup-scaled.jpg                                         |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |          |         |        |       |                  |       |      |         |       |                                                         |             |                                                                                                                      |     |                          |           |         |       |                                                                              |

## SEO Content

|                                                                                     |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|-------------------------------------------------------------------------------------|-----------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|     | Headings        | <b>H1</b><br>2 <b>H2</b><br>14 <b>H3</b><br>4 <b>H4</b><br>0 <b>H5</b><br>0 <b>H6</b><br>0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|                                                                                     |                 | <ul style="list-style-type: none"> <li>• [H1] Nouvelle collection</li> <li>• [H1] 2025</li> <li>• [H2] NOS PRODUITS DU MOMENT</li> <li>• [H2] Ghost Slimbelt</li> <li>• [H2] Spectre 12 - Noir/Bordeaux</li> <li>• [H2] Ghost 8</li> <li>• [H2] Spectre 16 - Noir/Orange</li> <li>• [H2] X-Plore 28+5</li> <li>• [H2] NOS BEST-SELLERS</li> <li>• [H2] Soft Flask 250 ml</li> <li>• [H2] Valve Soft Flask</li> <li>• [H2] Ultra flask 500 ml</li> <li>• [H2] Adventure 40 L</li> <li>• [H2] L'ÉCO-CONCEPTION</li> <li>• [H2] UNE PASSION À PARTAGER</li> <li>• [H2] #OXSITEAM</li> <li>• [H3] Oxsitis, le spécialiste du sport technique outdoor</li> <li>• [H3] Aide et contact</li> <li>• [H3] Notre marque</li> <li>• [H3] Suivez-nous sur nos réseaux sociaux</li> </ul> |
|  | Images          | <p>We found 46 images on this web page.</p> <p>24 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
|  | Text/HTML Ratio | <p>Ratio : <b>2%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|  | Flash           | <p>Perfect, no Flash content has been detected on this page.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|  | Iframe          | <p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

## SEO Links

|                                                                                     |                         |                                                                  |
|-------------------------------------------------------------------------------------|-------------------------|------------------------------------------------------------------|
|  | URL Rewrite             | <p>Good. Your links looks friendly!</p>                          |
|  | Underscores in the URLs | <p>Perfect! No underscores detected in your URLs.</p>            |
|                                                                                     | In-page links           | <p>We found a total of 33 links including 1 link(s) to files</p> |

## SEO Links

|                                                                                  |            |                                                                                                              |
|----------------------------------------------------------------------------------|------------|--------------------------------------------------------------------------------------------------------------|
|  |            |                                                                                                              |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 3.03%</p> <p>Internal Links 96.97%</p> |

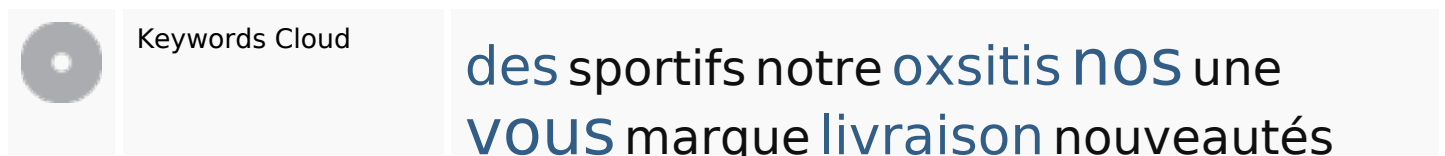
## In-page links

| Anchor                                 | Type     | Juice         |
|----------------------------------------|----------|---------------|
| <a href="#">Le Mag</a>                 | Internal | Passing Juice |
| <a href="#">Notre Marque</a>           | Internal | Passing Juice |
| <a href="#">Gilets d'hydratation</a>   | Internal | Passing Juice |
| <a href="#">Sacs d'hydratation</a>     | Internal | Passing Juice |
| <a href="#">Accessoires</a>            | Internal | Passing Juice |
| <a href="#">Ceintures</a>              | Internal | Passing Juice |
| <a href="#">Porte-bidons</a>           | Internal | Passing Juice |
| <a href="#">Accessoires ceintures</a>  | Internal | Passing Juice |
| <a href="#">Haut</a>                   | Internal | Passing Juice |
| <a href="#">Bas</a>                    | Internal | Passing Juice |
| <a href="#">Accessoires</a>            | Internal | Passing Juice |
| <a href="#">Collections</a>            | Internal | Passing Juice |
| <a href="#">ORIGIN - Trail Running</a> | Internal | Passing Juice |
| <a href="#">BBR - Trail Running</a>    | Internal | Passing Juice |
| <a href="#">140.6 - Triathlon</a>      | Internal | Passing Juice |
| <a href="#">RC - Cycling</a>           | Internal | Passing Juice |
| =                                      | Internal | Passing Juice |
| =                                      | Internal | Passing Juice |
| =                                      | Internal | Passing Juice |
| =                                      | Internal | Passing Juice |

## In-page links

|                                                  |          |               |
|--------------------------------------------------|----------|---------------|
| <a href="#">Politique de confidentialité</a>     | Internal | Passing Juice |
| <a href="#">Guide des tailles</a>                | Internal | Passing Juice |
| <a href="#">FAQ</a>                              | Internal | Passing Juice |
| <a href="#">Livraison et retours</a>             | Internal | Passing Juice |
| <a href="#">Qualité &amp; Garantie</a>           | Internal | Passing Juice |
| <a href="#">SAV</a>                              | Internal | Passing Juice |
| <a href="#">Contact</a>                          | Internal | Passing Juice |
| <a href="#">Nos points de vente</a>              | External | Passing Juice |
| <a href="#">Revendeurs – Communication Tools</a> | Internal | Passing Juice |
| <a href="#">Accès professionnel</a>              | Internal | Passing Juice |
| <a href="#">Demande de Partenariat</a>           | Internal | Passing Juice |
| <a href="#">Mentions légales</a>                 | Internal | Passing Juice |
| <a href="#">Conditions générales de vente</a>    | Internal | Passing Juice |

## SEO Keywords



## Keywords Consistency

| Keyword   | Content | Title | Keywords | Description | Headings |
|-----------|---------|-------|----------|-------------|----------|
| nos       | 5       | ✗     | ✗        | ✗           | ✓        |
| vous      | 4       | ✗     | ✗        | ✗           | ✗        |
| oxsitis   | 3       | ✓     | ✗        | ✗           | ✓        |
| livraison | 3       | ✗     | ✗        | ✗           | ✗        |
| des       | 3       | ✓     | ✗        | ✗           | ✗        |

## Usability

|                                                                                  |              |                                                   |
|----------------------------------------------------------------------------------|--------------|---------------------------------------------------|
|  | Url          | Domain : oxsis.com<br>Length : 11                 |
|  | Favicon      | Great, your website has a favicon.                |
|  | Printability | We could not find a Print-Friendly CSS.           |
|  | Language     | Good. Your declared language is fr.               |
|  | Dublin Core  | This page does not take advantage of Dublin Core. |

## Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
|------------------------------------------------------------------------------------|-----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|   | Doctype         | HTML 5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
|  | W3C Validity    | Errors : 0<br>Warnings : 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Email Privacy   | Great no email address has been found in plain text!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                     |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------|
|  | Mobile Optimization |  Apple Icon        |
|                                                                                  |                     |  Meta Viewport Tag |
|                                                                                  |                     |  Flash content     |

## Optimization

|                                                                                  |             |                                                                                                                                                                                                                                                                                          |
|----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | XML Sitemap | Great, your website has an XML sitemap.<br><div>https://www.oxsitis.com/sitemap.xml</div>                                                                                                                                                                                                |
|  | Robots.txt  | http://oxsitis.com/robots.txt<br>Great, your website has a robots.txt file.                                                                                                                                                                                                              |
|  | Analytics   | Missing<br><br>We didn't detect an analytics tool installed on this website.<br><br>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data. |