






# Website review outdoorreview.com

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The score is 50/100







## SEO Content

	Title	<p>Ski, snowboard, climb, hike &amp; trail run gear reviews, buy and sell used outdoor gear, forums, hot deals and more - outdoorreview.com</p> <p><b>Length : 132</b></p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</p>												
	Description	<p>OutdoorReview brings you user reviews and editorial reviews on ski, snowboard, climb, hike &amp; trail run gear, news, forums, photo galleries, and more.</p> <p><b>Length : 149</b></p> <p>Great, your meta description contains between 70 and 160 characters.</p>												
	Keywords	<p>Ski, snowboard, climb, hike, camping, trail run, surf, paddle</p> <p>Good, your page contains meta keywords.</p>												
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>Ski, snowboard, climb, hike &amp; trail run gear reviews, buy and sell used outdoor gear, forums, hot deals and more - outdoorreview.com</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>http://www.outdoorreview.com</td></tr><tr><td>image</td><td>http://www.outdoorreview.com/wp-content/themes/site/images/logo.png</td></tr></tbody></table>	Property	Content	title	Ski, snowboard, climb, hike & trail run gear reviews, buy and sell used outdoor gear, forums, hot deals and more - outdoorreview.com	type	website	url	http://www.outdoorreview.com	image	http://www.outdoorreview.com/wp-content/themes/site/images/logo.png		
Property	Content													
title	Ski, snowboard, climb, hike & trail run gear reviews, buy and sell used outdoor gear, forums, hot deals and more - outdoorreview.com													
type	website													
url	http://www.outdoorreview.com													
image	http://www.outdoorreview.com/wp-content/themes/site/images/logo.png													
	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>4</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <ul style="list-style-type: none"><li>• [H3] OutdoorReview's Most Popular Equipment</li><li>• [H3] Latest Reviews</li></ul>	H1	H2	H3	H4	H5	H6	0	0	4	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	4	0	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>• [H3] OutdoorReview's Most Popular Equipment</li><li>• [H3] Latest Reviews</li></ul>
	Images	We found 42 images on this web page.  41 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>13%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 41 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 12.2%  Internal Links 87.8%

## In-page links

Anchor	Type	Juice
<a href="#">Login</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice


## In-page links

<a href="#">USER REVIEWS</a>	Internal	Passing Juice
<a href="#">CLIMB</a>	Internal	Passing Juice
<a href="#">HIKING &amp;#038; CAMPING</a>	Internal	Passing Juice
<a href="#">TRAIL RUN</a>	Internal	Passing Juice
<a href="#">SKI</a>	Internal	Passing Juice
<a href="#">SNOWBOARD</a>	Internal	Passing Juice
<a href="#">SNOWSHOE</a>	Internal	Passing Juice
<a href="#">SURF</a>	Internal	Passing Juice
<a href="#">PADDLE</a>	Internal	Passing Juice
<a href="#">FORUMS</a>	Internal	Passing Juice
<a href="#">GALLERY</a>	Internal	Passing Juice
<a href="#">25 Reviews</a>	Internal	Passing Juice
<a href="#">1 Reviews</a>	Internal	Passing Juice
<a href="#">4 Reviews</a>	Internal	Passing Juice
<a href="#">12 Reviews</a>	Internal	Passing Juice
<a href="#">18 Reviews</a>	Internal	Passing Juice
<a href="#">12 Reviews</a>	Internal	Passing Juice
<a href="#">37 Reviews</a>	Internal	Passing Juice
<a href="#">29 Reviews</a>	Internal	Passing Juice
<a href="#">19 Reviews</a>	Internal	Passing Juice
<a href="#">18 Reviews</a>	Internal	Passing Juice
<a href="#">38 Reviews</a>	Internal	Passing Juice
<a href="#">16 Reviews</a>	Internal	Passing Juice
<a href="#">24 Reviews</a>	Internal	Passing Juice
<a href="#">17 Reviews</a>	Internal	Passing Juice
<a href="#">14 Reviews</a>	Internal	Passing Juice
<a href="#">1 Reviews</a>	Internal	Passing Juice
<a href="#">3 Reviews</a>	Internal	Passing Juice

## In-page links

<a href="#">1 Reviews</a>	Internal	Passing Juice
<a href="#">6 Reviews</a>	Internal	Passing Juice
<a href="#">Advertise</a>	Internal	Passing Juice
<a href="#">Terms of Use</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">mtbr.com</a>	External	Passing Juice
<a href="#">roadbikereview.com</a>	External	Passing Juice
<a href="#">carreview.com</a>	External	Passing Juice
<a href="#">photographyreview.com</a>	External	Passing Juice
<a href="#">audioreview.com</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	review <b>reviews</b> backpacking hiking <b>read</b> mountain latest boots swift kayaks views
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
reviews	63	✓	✗	✓	✓
read	40	✗	✗	✗	✗
latest	22	✗	✗	✗	✓
review	20	✓	✗	✓	✓
views	19	✓	✗	✓	✓












## Usability

	Url	Domain : outdoorreview.com Length : 17
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5				
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.				
	W3C Validity	Errors : 0 Warnings : 0				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>3</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	3
Deprecated tags	Occurrences					
<center>	3					
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 266 879 304"> Meta Viewport Tag</div> <div data-bbox="555 336 807 374"> Flash content</div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://outdoorreview.com/robots.txt">http://outdoorreview.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 1084 1481 1160"> Google Analytics</div>