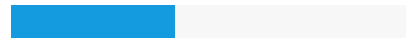




Website review ourhometown.ca

Generated on March 22 2025 21:06 PM



The score is 34/100







SEO Content

	Title	Hometown Media - News, Hockey, Sports, Lifestyle, Opinion and more! Length : 67 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Hometown Hockey, HometownHockey.ca, HometownHockey.com, NHL, OHL, Our Hometown, ourhometown.ca, ourhometown, Windsor, Windsor news, Windsor sports, Ontario, Lakeshore, Amherstburg, Pelee Island, Events, News, Sports, Business, Lifestyle, Opinion, Tecumseh, Belle River, Stoney Point, Puce, Emeryville, Leamington, Kingsville, McGregor, Harrow, Colchester, Windsor Spitfires, Wineries, Viewpointe Winery, Detroit River, Lake St. Clair, Devonshire Mall, Chris Savard, Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>	H1	H2	H3	H4	H5	H6	0	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	0	0									
	Images	We found 80 images on this web page. 54 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 20 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

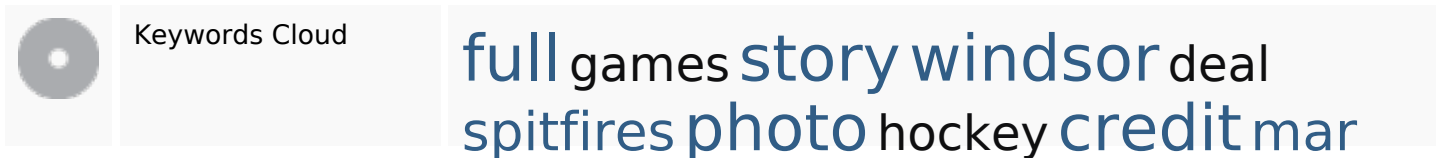
In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
Hometown Hockey	Internal	Passing Juice
Two-on-One	Internal	Passing Juice
HH Short Shifts	Internal	Passing Juice
HM Stats Centre	External	Passing Juice
Sports	Internal	Passing Juice
Lifestyle	Internal	Passing Juice
Hometown Snapshots	Internal	Passing Juice

In-page links

Opinion	Internal	Passing Juice
Business	Internal	Passing Juice
Events	Internal	Passing Juice
Columnists	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Five places you didn't know you could spend eChecks in Canada in 2024	Internal	Passing Juice
SHORT SHIFT - Nifty Fifty for Maggio	External	Passing Juice
Lakeshore to offer modified recreation programs in Level Orange	Internal	Passing Juice
Windsor Orders Use of Masks inside Public Spaces	Internal	Passing Juice
COVID Update - Windsor-Essex to remain in Stage 2	Internal	Passing Juice
Water over Road Warning - Lighthouse Cove	Internal	Passing Juice






SEO Keywords














Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
credit	12	×	×	×	×
photo	12	×	×	×	×
story	12	×	×	×	×
full	12	×	×	×	×
windsor	10	×	✓	×	×

Usability





	Url	Domain : ourhometown.ca Length : 14
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document






	Doctype	Missing doctype						
	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.						
	W3C Validity	Errors : 292 Warnings : 41						
	Email Privacy	Great no email address has been found in plain text!						
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><center></td><td>36</td></tr><tr><td></td><td>2</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	36		2
Deprecated tags	Occurrences							
<center>	36							
	2							
	Speed Tips	<div> Attention! Try to avoid nested tables in HTML.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>						

Document

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://ourhometown.ca/sitemap.xml</div> <div>http://ourhometown.ca/sitemap.xml</div>
	Robots.txt	<p>http://ourhometown.ca/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div> <div> Quantcast</div>