



Website review otm-shop.be

Generated on March 26 2025 11:15 AM

The score is 51/100



SEO Content

	Title	OTM-shop.be Length : 11 Perfect, your title contains between 10 and 70 characters.												
	Description	Bestel rechtstreeks uw tweede nummerplaat bij de fabrikant van de officiële Belgische plaat. Length : 92 Great, your meta description contains between 70 and 160 characters.												
	Keywords	nummerplaat,nummerplaten,kenteken,duplicaat,plaque d'immatriculation,kentekenplaat,nrplaat,plaque auto,europese nummerplaat,tweede nummerplaat,OTM,OTM-shop,nummerplatenshop Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Maak hier uw eigen kentekenplaat aan: • [H1] Winkelwagen	H1	H2	H3	H4	H5	H6	2	0	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	0	0	0	0	0									
	Images	We found 7 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 17% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

		
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 35 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 5.71% Internal Links 94.29%

In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Hoe werkt het ?	Internal	Passing Juice
100% Conform	Internal	Passing Juice
Prijzen	Internal	Passing Juice
Klantenreacties	Internal	Passing Juice
=	Internal	Passing Juice
NL	External	Passing Juice
ER	External	Passing Juice
NUMMERPLATEN	Internal	Passing Juice

In-page links

NUMMERPLATEN VOOR TRACTOREN	Internal	Passing Juice
GEPERSONALISEERDE NUMMERPLATEN	Internal	Passing Juice
NUMMERPLATEN IN STICKERVORM	Internal	Passing Juice
PLAATHOUDERS	Internal	Passing Juice
THEMA PLAATHOUDERS	Internal	Passing Juice
BEVESTIGINGSSCHROEVEN	Internal	Passing Juice
STICKERS	Internal	Passing Juice
AUTOPARFUMS	Internal	Passing Juice
BOORDDOCUMENTHOUDERS	Internal	Passing Juice
IJSKRABBERS	Internal	Passing Juice
DASHCAMS	Internal	Passing Juice
FLUO	Internal	Passing Juice
GEVARENDRIEHOEK	Internal	Passing Juice
LED LAMP	Internal	Passing Juice
CORONA STICKERS	Internal	Passing Juice
PARKEERSTICKERS	Internal	Passing Juice
PARKEERSCHIJE	Internal	Passing Juice
ANTI-KRASFOLIE	Internal	Passing Juice
REINIGINGSPRODUCTEN	Internal	Passing Juice
AUTOSTOELEN	Internal	Passing Juice
ZETELBESCHERMERS	Internal	Passing Juice
OP REIS	Internal	Passing Juice
SIGNALISATIEBORDEN	Internal	Passing Juice
SIGNALISATIESTICKERS	Internal	Passing Juice
VERLICHTING	Internal	Passing Juice
REFLECTOREN	Internal	Passing Juice

SEO Keywords



Keywords Cloud

afmeting met dezelfde kentekenplaat officiële
belgische conform **van plaat** voor

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
plaat	19	✗	✓	✓	✓
van	13	✗	✗	✓	✗
officiële	8	✗	✗	✓	✗
conform	8	✗	✗	✗	✗
voor	8	✗	✗	✗	✗

Usability



Url

Domain : otm-shop.be
Length : 11



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.



Dublin Core

This page does not take advantage of Dublin Core.

Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.

Document

	W3C Validity	Errors : 36 Warnings : 28
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Too bad, your website has too many CSS files (more than 4).  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://otm-shop.be/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.