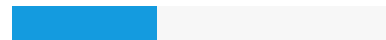




Website review opto22.ru

Generated on May 26 2025 14:58 PM

The score is 30/100



SEO Content

	Title	Интернет-магазин Length : 16 Perfect, your title contains between 10 and 70 characters.					
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.					
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
	Headings	H1 0	H2 0	H3 0	H4 0	H5 0	H6 0
	Images	We found 22 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 11% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					

SEO Content



Iframe

Great, there are no Iframes detected on this page.

SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 55 links including 0 link(s) to files



Statistics

External Links : noFollow 1.82%

External Links : Passing Juice 9.09%

Internal Links 89.09%

In-page links

Anchor	Type	Juice
Появились вопросы?	Internal	noFollow
=	Internal	noFollow
В корзине	Internal	noFollow
В сравнении	Internal	noFollow
Войти	Internal	noFollow
Регистрация	Internal	noFollow
О компании	Internal	Passing Juice
Гарантия	Internal	Passing Juice
Обзоры товаров	Internal	Passing Juice
Видео	Internal	Passing Juice
Контакты	Internal	Passing Juice

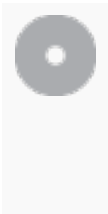
In-page links

GROOV	Internal	Passing Juice
SNAP	Internal	Passing Juice
G1	Internal	Passing Juice
G4	Internal	Passing Juice
Quad Pak	Internal	Passing Juice
Raspberry Pi	Internal	Passing Juice
Relay	Internal	Passing Juice
Тренинг: Система мониторинга энергии OptoEMU	Internal	Passing Juice
Тренинг: Начало работы с системой SNAP PAC	Internal	Passing Juice
IO4AB - Расширение систем Allen-Bradley	Internal	Passing Juice
SNAP I/O Family	Internal	Passing Juice
Новости магазина	Internal	Passing Juice
Читать далее	Internal	Passing Juice
Про доставку	Internal	Passing Juice
Как оформить	Internal	Passing Juice
Информация	Internal	Passing Juice
Новинки	Internal	Passing Juice
Хиты продаж	Internal	Passing Juice
Советуем	Internal	Passing Juice
GROOV-AR1-BASE	Internal	Passing Juice
GRV-EPIC-PR1	Internal	Passing Juice
LED-SPCV-LV100W	Internal	Passing Juice
OPTO-P1-40P	Internal	Passing Juice
OPTO-P1-STARTERKIT-1	Internal	Passing Juice
OPTOEMU-HMI	Internal	Passing Juice
SNAP-PAC-R1	Internal	Passing Juice
MP240D2	Internal	Passing Juice
=	External	noFollow

In-page links

MP240D4	Internal	Passing Juice
MP380D4	Internal	Passing Juice
G4ODC24	Internal	Passing Juice
G4IDC24	Internal	Passing Juice
380D25	Internal	Passing Juice
DC60MP	Internal	Passing Juice
DC60S3	Internal	Passing Juice
DC60S5	Internal	Passing Juice
EIIUR	External	Passing Juice
Каталог	Internal	Passing Juice
Доставка	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice

SEO Keywords



Keywords Cloud

гарантия снар **сравнить** лидер компании **нет**
наличии сравнении подробнее
продаж

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
наличии	17	✖	✖	✖	✖
нет	11	✔	✖	✖	✖

Keywords Consistency

сравнении	11	×	×	×	×
сравнить	11	×	×	×	×
подробнее	6	×	×	×	×

Usability

	Url	Domain : opto22.ru Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is WINDOWS-1251.
	W3C Validity	Errors : 2 Warnings : 40
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Attention! Try to avoid nested tables in HTML.  Too bad, your website is using inline styles.

Document

- ✖ Too bad, your website has too many CSS files (more than 4).
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ✖ Apple Icon
- ✔ Meta Viewport Tag
- ✔ Flash content

Optimization



XML Sitemap

Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.



Robots.txt

<http://opto22.ru/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.