

Website review opoisteni.sk

Generated on March 28 2025 13:35 PM

The score is 50/100



SEO Content

	Title	oPoistení.sk Length : 12 Perfect, your title contains between 10 and 70 characters.																	
	Description	odborný, portál, oPoisteni.sk, profesionáli, poisťovníctvo Length : 58 Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.																	
	Keywords	Odborný informačný portál pre profesionálov v oblasti poisťovníctva. Good, your page contains meta keywords.																	
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>url</td><td>https://www.opoisteni.sk/</td></tr><tr><td>title</td><td>oPoistení.sk</td></tr><tr><td>description</td><td>odborný, portál, oPoisteni.sk, profesionáli, poisťovníctvo</td></tr><tr><td>site_name</td><td>oPojišťení</td></tr><tr><td>image</td><td>https://www.opoisteni.sk/res/images/og-default.png</td></tr></tbody></table>						Property	Content	url	https://www.opoisteni.sk/	title	oPoistení.sk	description	odborný, portál, oPoisteni.sk, profesionáli, poisťovníctvo	site_name	oPojišťení	image	https://www.opoisteni.sk/res/images/og-default.png
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>17</td><td>13</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> [H2] Allianz má novú členku predstavenstva Eleny Novak [H2] Slováci objavujú svet: Počet cestovných poistení mimo Európy vzrástol o tretinu [H2] 10 rád: Ako si vybrať správneho finančného sprostredkovateľa						H1	H2	H3	H4	H5	H6	0	17	13	0	0	0
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SEO Content

		• [H2] Budúcnosť bývania na Slovensku: Ako reagovať na zrýchľujúci sa trend rastu cien? • [H2] Čaká globalizáciu úpadok, alebo to ustojí? Takto to vidí Coface • [H2] Allianz má novú členku predstavenstva Elenu Novak • [H2] Investori hľadajú istotu v zlate. Jeho cena presiahla magických 3000 dolárov • [H2] Budúcnosť bývania na Slovensku: Ako reagovať na zrýchľujúci sa trend rastu cien? • [H2] Pri jarnej údržbe auta nestačí len prezúť pneumatiky • [H2] Ako poisťovne počítajú cenu PZP? Vek držiteľa vozidla je dôležitým, ale nie jediným faktorom • [H2] Prepadávame sa vo finančnej disciplíne, dôvodov je viac • [H2] Tretí pilier pod lupou: Najdôležitejšie otázky a odpovede pre zamestnancov aj firmy • [H2] 10 rád: Ako si vybrať správneho finančného sprostredkovateľa • [H2] Allianz predlžuje celosvetové olympijské a paralympijské partnerstvo až do roku 2032 • [H2] Slováci objavujú svet: Počet cestovných poistení mimo Európy vzrástol o tretinu • [H2] Povodne ukázali problém s podpoistením majetku, uvádza UNIQA • [H2] Viete, po čo si najčastejšie do lekárne chodia rodičia malých detí? Nie sú to len lieky • [H3] Sdílejte článok • [H3] Poistite si čerstvé informácie • [H3] Najčítanejšie články • [H3] Katalóg • [H3] Poistite si čerstvé informácie • [H3] Duel • [H3] Videá • [H3] Menovania a odchody • [H3] Poisťovací makléři • [H3] Poradcovia & sprostredkovatelia • [H3] Technológie • [H3] Výsledky spoločností • [H3] Zdravie
	Images	We found 90 images on this web page. 77 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 30% Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 22 links including 3 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 36.36% Internal Links 63.64%

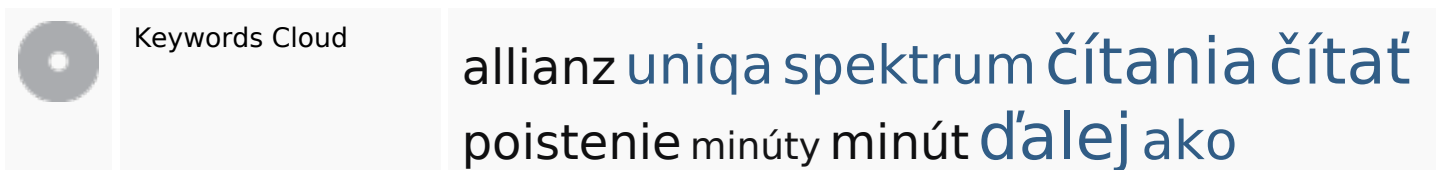
In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
Poistný trh	Internal	Passing Juice
Legislatíva	Internal	Passing Juice
Spektrum	Internal	Passing Juice
Technológie	Internal	Passing Juice
Zahraničie	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
=	External	Passing Juice

In-page links

=	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	Internal	Passing Juice
O redakci	Internal	Passing Juice
Mapa stránok	Internal	Passing Juice
Soukromí	External	Passing Juice
VIZUS	External	Passing Juice
webmaster	External	Passing Juice
redakčný systém Vizus CMS	External	Passing Juice

SEO Keywords



Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
čítania	13	✖	✖	✖	✖
ďalej	13	✖	✖	✖	✖
čítať	13	✖	✖	✖	✖
uniqa	10	✖	✖	✖	✓
ako	8	✖	✖	✖	✓

Usability

Url	Domain : opoistenisk Length : 12
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Usability

		
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is sk.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon
		 Meta Viewport Tag
		 Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://opoisteni.sk/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.