Website review opencbc.com

The score is 41/100

SEO Content

✔	Title	首页 - ! **Length : 14** Perfect, your title contains between 10 and 70 characters.
⚠	Description	首页 **Length : 3** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✔	Keywords	 Good, your page contains meta keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>
✖	Images	We found 10 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 13 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 23.08% Internal Links 76.92%

In-page links

Anchor	Type	Juice
□□□□	External	Passing Juice
□□□□	Internal	Passing Juice
□□□□	Internal	Passing Juice
□□	Internal	Passing Juice
□□	Internal	Passing Juice
□□	Internal	Passing Juice
□□	Internal	Passing Juice
discuz	Internal	Passing Juice
Archiver	Internal	Passing Juice
□□□	Internal	Passing Juice
□□□□□□	Internal	Passing Juice

In-page links

1914199300	External	Passing Juice
Discuz!	External	Passing Juice

SEO Keywords

Keywords Cloud	x34 cloud tencent powered discuz queries seconds copyright

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
	2	✔	✔	✖	✖
discuz	2	✖	✖	✖	✖
	2	✖	✖	✖	✖
cloud	1	✖	✖	✖	✖
tencent	1	✖	✖	✖	✖

Usability

	Url	Domain : opencbc.com Length : 11
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Usability

Document

✓	Doctype	XHTML 1.0 Transitional
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 40 Warnings : 11
✓	Email Privacy	Great no email address has been found in plain text!
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to

		crawl the site more intelligently.
✅	Robots.txt	http://opencbc.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.