Website review
oneillreps.com

Generated on March 30 2025 05:31 AM

The score is 51/100

SEO Content

⚠️	Title	O'Neill Marketing Agents LLC | Foodservice Equipment Nanuet, NY Manufacturer's Representative **Length : 93** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	O'Neill Marketing Agents LLC of Nanuet, NY are high quality Foodservice Equipment and Supplies Manufacturer's Representative that delivers exceptional products and provide meticulous service for the New York Metro Area. **Length : 219** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✅	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	O'Neill Marketing Agents LLC | Foodservice Equipment Nanuet, NY Manufacturer's Representative
description	O'Neill Marketing Agents LLC of Nanuet, NY are high quality Foodservice Equipment and Supplies Manufacturer's Representative that delivers exceptional products and provide meticulous service for the New York Metro Area.
url	https://www.oneillreps.com
site_name	oma-foodindustry

SEO Content

		type		website			

	Headings	**H1** 3	**H2** 2	**H3** 0	**H4** 0	**H5** 0	**H6** 0
		• [H1] A NEW BRAND OF METICULOUS • [H1] Aggressive Professional Manufacturer's Representative Firm for the Food Service & Supply Industry Since 1991. • [H1] Growth Through Service, Education & Relationships • [H2] IT'S ALWAYS MORE THAN JUST GOOD ENOUGH. • [H2] EXCEPTIONAL SELECTIONS						

❌	Images	We found 18 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **0%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 12.5% Internal Links 87.5%

In-page links

Anchor		Type	Juice
HOME		Internal	Passing Juice
OUR TEAM		Internal	Passing Juice
THE OMA APPROACH		Internal	Passing Juice
MANUFACTURERS		Internal	Passing Juice
DISTRIBUTION TERRITORY		Internal	Passing Juice
GALLERY SAMPLES		Internal	Passing Juice
INNOVATIVE SOLUTIONS		Internal	Passing Juice
Classy Websites		External	Passing Juice

SEO Keywords

Keywords Cloud	foodservice service food page oma equipment approach manufacturers industry representative

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
manufacturers	5	✖	✖	✖	✖
service	3	✔	✖	✔	✔
industry	2	✖	✖	✖	✔
approach	2	✖	✖	✖	✖
oma	2	✖	✖	✖	✖

Usability

	Url	Domain : oneillreps.com Length : 14

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 279 Warnings : 15
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✓ Excellent, your website doesn't use nested tables.
		✗ Too bad, your website is using inline styles.
		✓ Great, your website has few CSS files.
		✗ Too bad, your website has too many JS files (more than 6).
		✓ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✓ Apple Icon
		✓ Meta Viewport Tag

Mobile

		✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. https://www.oneillreps.com/sitemap.xml
✔	Robots.txt	http://oneillreps.com/robots.txt Great, your website has a robots.txt file.
✖	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.