

## Website review omareps.com

Generated on March 28 2025 06:20 AM

**The score is 48/100** 

#### **SEO Content**

1	Title	O'Neill Marketing Agents LLC   Foodservice Equipment Nanuet, NY Manufacturer's Representative  Length: 93			
		Ideally, your title sl	nould contain between 10 and 70 characters (spaces free tool to calculate text length.		
1	Description	O'Neill Marketing Agents LLC of Nanuet, NY are high quality Foodservice Equipment and Supplies Manufacturer's Representative that delivers exceptional products and provide meticulous service for the New York Metro Area.			
		Length: 219			
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.			
8	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.			
	Og Meta Properties	Good, your page take advantage of Og Properties.			
		Property	Content		
		title	O'Neill Marketing Agents LLC   Foodservice Equipment Nanuet, NY Manufacturer's Representative		
		description	O'Neill Marketing Agents LLC of Nanuet, NY are high quality Foodservice Equipment and Supplies Manufacturer's Representative that delivers exceptional products and provide meticulous service for the New York Metro Area.		
		url	https://www.oneillreps.com		
		site_name	oma-foodindustry		

## **SEO Content**

		type		website			
	Headings	<b>H1</b> 3	<b>H2</b> 2	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
		<ul> <li>[H1] A NEW BRAND OF METICULOUS</li> <li>[H1] Aggressive Professional Manufacturer's Representative Firm for the Food Service &amp; Supply Industry Since 1991.</li> <li>[H1] Growth Through Service, Education &amp; Relationships</li> <li>[H2] IT'S ALWAYS MORE THAN JUST GOOD ENOUGH.</li> <li>[H2] EXCEPTIONAL SELECTIONS</li> </ul>					
	Images	We found 18 images on this web page.					
		11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
Text/HTML Ratio Ratio: 0%							
This page's ratio of text to HTML code is below 15 that your website probably needs more text conter					•	ent, this means	
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Great, there are no Iframes detected on this page.					

## **SEO Links**

URL Rewrite	Good. Your links looks friendly!
Underscores in the URLs	Perfect! No underscores detected in your URLs.
In-page links	We found a total of 8 links including 0 link(s) to files
Statistics	External Links : noFollow 0%
	External Links : Passing Juice 100%
	Internal Links 0%

## **In-page links**

Anchor	Туре	Juice
HOME	External	Passing Juice
<u>OUR TEAM</u>	External	Passing Juice
THE OMA APPROACH	External	Passing Juice
MANUFACTURERS	External	Passing Juice
DISTRIBUTION TERRITORY	External	Passing Juice
GALLERY SAMPLES	External	Passing Juice
INNOVATIVE SOLUTIONS	External	Passing Juice
<u>Classy Websites</u>	External	Passing Juice

#### **SEO Keywords**



**Keywords Cloud** 

approach service foodservice representative equipment page industry food manufacturers oma

#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
manufacturers	5	×	×	×	×
service	3	♥	×	*	♥
industry	2	×	×	×	✓
approach	2	×	×	×	×
oma	2	×	×	×	×

#### **Usability**



Url Domain : omareps.com

Length: 11

## Usability

	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
8	Dublin Core	This page does not take advantage of Dublin Core.

## **Document**

	Doctype	HTML 5		
	Encoding	Perfect. Your declared charset is UTF-8.		
	W3C Validity	Errors: 0 Warnings: 0		
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.		
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.		
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Great, your website has few CSS files.</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Perfect, your website takes advantage of gzip.</li> </ul>		

## Mobile

0	Mobile Optimization	•	Apple Icon

## Mobile



# **Optimization**

	XML Sitemap	Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://omareps.com/robots.txt  Great, your website has a robots.txt file.
<b>&amp;</b>	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.