



Website review novargo.com

Generated on May 28 2025 05:03 AM

The score is 46/100







SEO Content

	Title	Home Length : 4 Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>3</td><td>2</td><td>4</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H2] Welcome to novargo• [H2] Explore Our Solutions• [H2] Let's Talk• [H3] Our People Intelligence Platform• [H3] Our Insights• [H4] People Build The Future. We Help Build The People Who Build The Future.• [H4] People, Culture & Organisation• [H4] Learning & Development• [H4] Coaching	H1	H2	H3	H4	H5	H6	0	3	2	4	0	0
H1	H2	H3	H4	H5	H6									
0	3	2	4	0	0									
	Images	We found 16 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 1%												

SEO Content

		This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%


In-page links

Anchor	Type	Juice
Home	Internal	Passing Juice
Capabilities	Internal	Passing Juice
People, Culture & Organisation	Internal	Passing Juice
Learning & Development	Internal	Passing Juice
Coaching	Internal	Passing Juice
nQX	Internal	Passing Juice
LYRNPOD	Internal	Passing Juice

In-page links

Library	Internal	Passing Juice
Blog	Internal	Passing Juice
Reports & Publications	Internal	Passing Juice
About us	Internal	Passing Juice
View our privacy policy	Internal	Passing Juice





SEO Keywords

	Keywords Cloud	solutions more culture leaders library build nqx people learn platform
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
people	8	✖	✖	✖	✔
nqx	5	✖	✖	✖	✖
more	4	✖	✖	✖	✖
build	3	✖	✖	✖	✔
library	3	✖	✖	✖	✖












Usability

	Url	Domain : novargo.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.





Usability

	Dublin Core	This page does not take advantage of Dublin Core.
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Document

	Doctype	HTML 5				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 250 Warnings : 5				
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td><u></td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<u>	1
Deprecated tags	Occurrences					
<u>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Great, your website has few CSS files.</div> <div> Perfect, your website has few JavaScript files.</div> <div> Perfect, your website takes advantage of gzip.</div>				

Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div>https://novargo.com/sitemap.xml</div>
	Robots.txt	<p>http://novargo.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>