

Website review novargo.com

Generated on May 28 2025 05:03 AM

The score is 46/100

SEO Content

	Title						naracters (spaces
8	Description	Length: 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.					
	Keywords	Very bad. We haven't found meta keywords on your page. Use <u>this free</u> <u>online meta tags generator</u> to create keywords.					
※	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.					
0	Headings	H1 H2 H3 H4 H5 H6 0 3 2 4 0 0 • [H2] Welcome to novargo • [H2] Explore Our Solutions • [H2] Let's Talk • [H3] Our People Intelligence Platform • [H3] Our Insights • [H4] People Build The Future. We Help Build The People Who Build The Future. • [H4] People, Culture & Organisation • [H4] Learning & Development • [H4] Coaching					
8	Images	We found 16 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 1 %					

SEO Content

	This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
Flash	Perfect, no Flash content has been detected on this page.
Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 12 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Туре	Juice
<u>Home</u>	Internal	Passing Juice
Capabilities	Internal	Passing Juice
People, Culture & Organisation	Internal	Passing Juice
Learning & Development	Internal	Passing Juice
Coaching	Internal	Passing Juice
<u>nQX</u>	Internal	Passing Juice
<u>LYRNPOD</u>	Internal	Passing Juice

In-page links

Library	Internal	Passing Juice
Blog	Internal	Passing Juice
Reports & amp: Publications	Internal	Passing Juice
About us	Internal	Passing Juice
View our privacy policy	Internal	Passing Juice

SEO Keywords



Keywords Cloud

solutions more culture leaders library build nqx people learn platform

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
people	8	×	×	×	✓
nqx	5	×	×	×	×
more	4	×	×	×	×
build	3	×	×	×	✓
library	3	×	×	×	×

Usability

0	Url	Domain : novargo.com Length : 11
	Favicon	Great, your website has a favicon.
8	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.

Usability



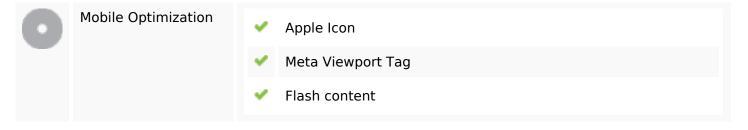
Dublin Core

This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5			
	Encoding	Perfect. Your declared charset is UTF-8.			
	W3C Validity	Errors: 250 Warnings: 5			
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.			
	Deprecated HTML	Deprecated tags Occurrences			
		<u>> 1</u>			
		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.			
0	Speed Tips	Excellent, your website doesn't use nested tables.			
		Too bad, your website is using inline styles.			
		Great, your website has few CSS files.			
		Perfect, your website has few JavaScript files.			
		Perfect, your website takes advantage of gzip.			

Mobile



Optimization

XML Sitemap	Great, your website has an XML sitemap.
	https://novargo.com/sitemap.xml
Robots.txt	http://novargo.com/robots.txt
	Great, your website has a robots.txt file.
Analytics	Missing We didn't detect an analytics tool installed on this website.
	Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.