









Website review nla.gov.au

Generated on June 06 2025 23:13 PM




The score is 37/100







SEO Content

	Title	Home National Library of Australia (NLA) Length : 42 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>11</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] What can we help you find?• [H1] What can we help you find?• [H2] Top Menu - Left• [H2] Top Menu - Right• [H2] Top Menu - Left• [H2] Top Menu - Right• [H2] Latest news• [H2] Discover our collections• [H2] What's on• [H2] Get started• [H2] Visit us• [H2] Footer Sitemap Menu - First Row• [H2] Footer Sitemap Menu - Second Row	H1	H2	H3	H4	H5	H6	2	11	0	0	0	0
H1	H2	H3	H4	H5	H6									
2	11	0	0	0	0									
	Images	We found 65 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 20% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 121 links including 8 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
Catalogue	Internal	Passing Juice
Trove	Internal	Passing Juice
Shop	Internal	Passing Juice
First Australians	Internal	Passing Juice
Give	Internal	Passing Juice
Browse discover	Internal	Passing Juice

In-page links

By topic	Internal	Passing Juice
By format	Internal	Passing Juice
Exhibitions	Internal	Passing Juice
NLA Publishing	Internal	Passing Juice
eResources	Internal	Passing Juice
What we collect	Internal	Passing Juice
How we collect	Internal	Passing Juice
Preservation	Internal	Passing Juice
Grow our digital library	Internal	Passing Juice
History of the collection	Internal	Passing Juice
Acquisition highlights	Internal	Passing Juice
Browse research	Internal	Passing Juice
Join the Library	Internal	Passing Juice
Start researching	Internal	Passing Juice
Access the collection	Internal	Passing Juice
Research guides	Internal	Passing Juice
Guides to selected collections	Internal	Passing Juice
Get started with your family history	Internal	Passing Juice
Family history research guide	Internal	Passing Juice
First Australians family history	Internal	Passing Juice
Births, deaths and marriages	Internal	Passing Juice
Fellowships and scholarships	Internal	Passing Juice
Research outcomes and presentations	Internal	Passing Juice
Browse learn	Internal	Passing Juice
Digital Classroom	Internal	Passing Juice
School programs	Internal	Passing Juice
School holiday activities	Internal	Passing Juice
Storytime	Internal	Passing Juice

In-page links

Lifelong learning	Internal	Passing Juice
Browse services	Internal	Passing Juice
Onsite	Internal	Passing Juice
Online	Internal	Passing Juice
Copyright	Internal	Passing Juice
Copies and loans	Internal	Passing Juice
Trove	Internal	Passing Juice
Legal deposit	Internal	Passing Juice
Prepublication Data Service	Internal	Passing Juice
International Standard Numbers	Internal	Passing Juice
Copies and interlibrary loans	Internal	Passing Juice
Community Heritage Grants	Internal	Passing Juice
Ask a Librarian	Internal	Passing Juice
Venue hire	Internal	Passing Juice
Volunteer	Internal	Passing Juice
Become a Friend	Internal	Passing Juice
Browse what's on	Internal	Passing Juice
Online	Internal	Passing Juice
Upcoming	Internal	Passing Juice
Past	Internal	Passing Juice
Books and authors	Internal	Passing Juice
Flagship lectures	Internal	Passing Juice
Friends of the Library	Internal	Passing Juice
Kids and families	Internal	Passing Juice
Talks and ideas	Internal	Passing Juice
Workshops and seminars	Internal	Passing Juice
Past events	Internal	Passing Juice
Browse visit	Internal	Passing Juice

In-page links

Opening hours	Internal	Passing Juice
Getting here	Internal	Passing Juice
Visitor guide	Internal	Passing Juice
Library tours	Internal	Passing Juice
Visitor code of conduct	Internal	Passing Juice
Accessibility	Internal	Passing Juice
Bookshop	Internal	Passing Juice
Cafes	Internal	Passing Juice
Reading rooms	Internal	Passing Juice
Family-friendly spaces	Internal	Passing Juice
Building works	Internal	Passing Juice
Where are the books?	Internal	Passing Juice
Who we are	Internal	Passing Juice
About the building	Internal	Passing Juice
Work with us	Internal	Passing Juice
News and media	Internal	Passing Juice
Corporate information	Internal	Passing Juice
About this website	Internal	Passing Juice
Ask a Librarian	Internal	Passing Juice
nla.gov.au/nla.cat-vn2062582	Internal	Passing Juice
A new picture book celebrating our diverse wildlife to be released by NLA Publishing	Internal	Passing Juice
nla.gov.au/nla.obj-136817881	Internal	Passing Juice
Sharing the journey to equality online through Trove	Internal	Passing Juice
Connecting law, religion and politics with the history of blasphemy in Indonesia	Internal	Passing Juice
Celebrating our win at the 2025 Australian Web Awards	Internal	Passing Juice
nla.gov.au/nla.obj-145680129	Internal	Passing Juice
First Australians	Internal	Passing Juice


In-page links

nla.gov.au/nla.obj-3171185542	Internal	Passing Juice
LGBTQIA+	Internal	Passing Juice
nla.gov.au/nla.obj-3248776902	Internal	Passing Juice
Asia	Internal	Passing Juice
nla.gov.au/nla.obj-2938835182	Internal	Passing Juice
Feminism and women leaders	Internal	Passing Juice
Overton Collection	Internal	Passing Juice
Literature and writing	Internal	Passing Juice
nla.gov.au/nla.obj-374738458	Internal	Passing Juice
Family history and genealogy	Internal	Passing Juice
nla.gov.au/nla.obj-162931011	Internal	Passing Juice
Photography	Internal	Passing Juice
Fit to Print: Defining Moments from the Fairfax Photo Archive selected by Mike Bowers	Internal	Passing Juice
A traveller's guide to the world's greatest libraries	Internal	Passing Juice
2025 National Library Bookshop sale	Internal	Passing Juice
Winter Tales presents Lieutenant General Michelle McGuinness CSC	Internal	Passing Juice
View all events	Internal	Passing Juice
Mabo v Queensland (No. 2): 30th Anniversary	Internal	Passing Juice
Treasures Gallery	Internal	Passing Juice
nla.gov.au/nla.cat-vn8650184	Internal	Passing Juice
The Excellencies of Musick: Highlights from the Jamie and Michael Kassler Collection	Internal	Passing Juice
More contact information	Internal	Passing Juice
Subscribe to our newsletters	Internal	Passing Juice
Login	Internal	Passing Juice
Copyright	Internal	Passing Juice
Privacy	Internal	Passing Juice
Disclaimer	Internal	Passing Juice

In-page links

Feedback	Internal	Passing Juice
Sitemap	Internal	Passing Juice
Terms and conditions	Internal	Passing Juice
Accessibility	Internal	Passing Juice


SEO Keywords

	Keywords Cloud	browse access library visit back history services research family collection
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
back	53	✗	✗	✗	✗
collection	25	✗	✗	✗	✓
research	21	✗	✗	✗	✗
library	19	✓	✗	✗	✗
history	15	✗	✗	✗	✗

Usability

	Url	Domain : nla.gov.au Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Usability



Document



Doctype

HTML 5



Encoding

Perfect. Your declared charset is UTF-8.



W3C Validity

Errors : 25
Warnings : 0



Email Privacy

Warning! At least one email address has been found in the plain text.
Use [free antispam protector](#) to hide email from spammers.



Deprecated HTML

Great! We haven't found deprecated HTML tags in your HTML.



Speed Tips



Excellent, your website doesn't use nested tables.



Too bad, your website is using inline styles.



Too bad, your website has too many CSS files (more than 4).



Too bad, your website has too many JS files (more than 6).



Too bad, your website does not take advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content



Optimization



XML Sitemap

Great, your website has an XML sitemap.

Optimization

		http://nla.gov.au/sitemap-index.xml
	Robots.txt	http://nla.gov.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.