

# Website review nfhs.org

Generated on March 22 2025 14:38 PM





The score is 50/100







## SEO Content

	Title	NFHS						
		<b>Length : 4</b>						
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.						
	Description	The NFHS is the national leader and advocate for high school athletics as well as fine and performing arts programs. Within our 51 member state associations, we serve 19,500 high schools and more than 12 million young people.						
		<b>Length : 225</b>						
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.						
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.						
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.						
	Headings	<b>H1</b> 5	<b>H2</b> 0	<b>H3</b> 11	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 2	<ul style="list-style-type: none"><li>• [H1] Inspirational Nebraska Student Honored With 2025 National High Scho...</li><li>• [H1] Kansas’ Jack Punswick Selected as 2025 National High School Spirit ...</li><li>• [H1] Four Former Multi-Sport Athletes Headline 2025 Class of the Nationa...</li><li>• [H1] Addressing Entitlement in a High School Athletic Program</li><li>• [H1] Tips for Principals When Hiring Fine Arts Teachers</li><li>• [H3] NFHS News</li><li>• [H3] Around the Nation</li><li>• [H3] NFHS for You</li><li>• [H3] Coaches</li><li>• [H3] Officials</li></ul>

## SEO Content

		<ul style="list-style-type: none"> <li>• [H3] Music Directors &amp; Adjudicators</li> <li>• [H3] Speech, Debate &amp; Theatre Directors &amp; Judges</li> <li>• [H3] NFHS Network</li> <li>• [H3] NFHS Awards</li> <li>• [H3] Latest Tweets</li> <li>• [H3] Publications</li> <li>• [H6] Official NFHS Twitter</li> <li>• [H6] NFHS Network</li> </ul>
	Images	<p>We found 45 images on this web page.</p> <p>32 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>18%</b></p> <p>Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 87 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 17.24%</p> <p>Internal Links 82.76%</p>

## In-page links

Anchor	Type	Juice
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## In-page links

<a href="#">NFHS.org</a>	Internal	Passing Juice
<a href="#">NFHSLearn.com</a>	External	Passing Juice
<a href="#">NFHSNetwork.com</a>	External	Passing Juice
<a href="#">NFHS.com</a>	External	Passing Juice
<a href="#">Sign In</a>	Internal	Passing Juice
<a href="#">Register</a>	Internal	Passing Juice
<a href="#">Activities &amp; Sports</a>	External	Passing Juice
<a href="#">Baseball</a>	Internal	Passing Juice
<a href="#">Basketball</a>	Internal	Passing Juice
<a href="#">Field Hockey</a>	Internal	Passing Juice
<a href="#">Football</a>	Internal	Passing Juice
<a href="#">Gymnastics-Boys</a>	Internal	Passing Juice
<a href="#">Gymnastics-Girls</a>	Internal	Passing Juice
<a href="#">Ice Hockey</a>	Internal	Passing Juice
<a href="#">Lacrosse-Boys</a>	Internal	Passing Juice
<a href="#">Lacrosse-Girls</a>	Internal	Passing Juice
<a href="#">Music</a>	Internal	Passing Juice
<a href="#">Softball</a>	Internal	Passing Juice
<a href="#">Soccer</a>	Internal	Passing Juice
<a href="#">Speech, Debate &amp; Theatre</a>	Internal	Passing Juice
<a href="#">Spirit</a>	Internal	Passing Juice
<a href="#">Swimming &amp; Diving</a>	Internal	Passing Juice
<a href="#">Track &amp; Field/Cross Country</a>	Internal	Passing Juice
<a href="#">Volleyball</a>	Internal	Passing Juice
<a href="#">Water Polo</a>	Internal	Passing Juice
<a href="#">Wrestling</a>	Internal	Passing Juice
<a href="#">Bowling</a>	Internal	Passing Juice
<a href="#">Esports</a>	Internal	Passing Juice

## In-page links

<a href="#">Golf</a>	Internal	Passing Juice
<a href="#">Tennis</a>	Internal	Passing Juice
<a href="#">Coaches</a>	Internal	Passing Juice
<a href="#">Officials</a>	Internal	Passing Juice
<a href="#">Music Directors &amp; Adjudicators</a>	Internal	Passing Juice
<a href="#">Speech, Debate &amp; Theatre Directors &amp; Judges</a>	Internal	Passing Juice
<a href="#">State Associations Staff</a>	Internal	Passing Juice
<a href="#">All Access</a>	Internal	Passing Juice
<a href="#">Authenticating Mark Program</a>	Internal	Passing Juice
<a href="#">Awards</a>	Internal	Passing Juice
<a href="#">Conferences &amp; Meetings</a>	Internal	Passing Juice
<a href="#">Copyright Compliance</a>	Internal	Passing Juice
<a href="#">Hall of Fame</a>	Internal	Passing Juice
<a href="#">High School Today</a>	Internal	Passing Juice
<a href="#">Middle School</a>	Internal	Passing Juice
<a href="#">Participation Statistics</a>	Internal	Passing Juice
<a href="#">Publications</a>	Internal	Passing Juice
<a href="#">Record Book</a>	Internal	Passing Juice
<a href="#">Sanctioning</a>	Internal	Passing Juice
<a href="#">Sports Medicine</a>	Internal	Passing Juice
<a href="#">Student Services &amp; Inclusion</a>	Internal	Passing Juice
<a href="#">Women In Leadership</a>	Internal	Passing Juice
<a href="#">#BecomeAnOfficial</a>	External	Passing Juice
<a href="#">#BenchBadBehavior</a>	External	Passing Juice
<a href="#">#HSActivitiesMonth</a>	Internal	Passing Juice
<a href="#">#PlayPerformCompeteTogether</a>	External	Passing Juice
<a href="#">#ThisIsHSFootball</a>	External	Passing Juice
<a href="#">#TitleIXat50</a>	Internal	Passing Juice

## In-page links

<a href="#">#WeSeeYou</a>	External	Passing Juice
<a href="#">PSA Campaign</a>	External	Passing Juice
<a href="#">=</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">View More</a>	External	Passing Juice
<a href="#">View All</a>	Internal	Passing Juice
<a href="#">View All e-Books</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Mission Statement</a>	Internal	Passing Juice
<a href="#">Board of Directors</a>	Internal	Passing Juice
<a href="#">Staff</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Committees</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Opportunities</a>	Internal	Passing Juice
<a href="#">Corporate Partners</a>	Internal	Passing Juice
<a href="#">Press Releases</a>	Internal	Passing Juice
<a href="#">PSAs</a>	Internal	Passing Juice
<a href="#">Authenticating Mark</a>	Internal	Passing Juice
<a href="#">Copyright</a>	Internal	Passing Juice
<a href="#">Arts Advocacy</a>	Internal	Passing Juice
<a href="#">State Association Listing</a>	Internal	Passing Juice
<a href="#">Sanctioning</a>	Internal	Passing Juice
<a href="#">Career Center</a>	Internal	Passing Juice
<a href="#">NFHS Foundation</a>	External	Passing Juice

## In-page links

[NIAAA](#)

External

Passing Juice

[NFHS - Shop For A Cause](#)

External

Passing Juice

[NFHS Officials Store](#)

External

Passing Juice

## SEO Keywords



Keywords Cloud

directors **nfhs** resources **school** sports  
officials div **high** awards music

## Keywords Consistency












Keyword	Content	Title	Keywords	Description	Headings
nfhs	9	✓	✗	✓	✓
school	6	✗	✗	✓	✓
awards	6	✗	✗	✗	✓
high	6	✗	✗	✓	✓
officials	6	✗	✗	✗	✓

## Usability





	Url	Domain : nfhs.org Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Usability


### Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 29 Warnings : 7
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>




### Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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### Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of
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## Optimization

		changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	<p><a href="http://nfhs.org/robots.txt">http://nfhs.org/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div> Google Analytics</div>