



Website review newworldhospitality.co.uk

Generated on March 31 2025 12:05 PM





The score is 41/100







SEO Content

| | | | | | | | | |
|--|--------------------|---|----------------|----------------|----------------|-----------------|----------------|--|
| | Title | Length : 0 Very bad. We haven't found title on your page. | | | | | | |
| | Description | Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description. | | | | | | |
| | Keywords | Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords. | | | | | | |
| | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them. | | | | | | |
| | Headings | H1 0 | H2 6 | H3 1 | H4 1 | H5 11 | H6 0 | <ul style="list-style-type: none">• [H2] Our Core Values• [H2] Our Gallery• [H2] Meet Our Leadership Team• [H2] Some Stunning Facts• [H2] Properties Managed by NWH• [H2] Our Presence• [H3] NWH Operates over <code>jQuery(document).ready(function(\$) { \$(window).bind("scroll", function() { if(jQuery("#anim-number-YeDbL").hasClass("already-visible")) { jQuery("#anim-number-YeDbL").removeClass("already-visible").addClass("fired"); jQuery({ValueYeDbL: 0}).delay(0).animate({ValueYeDbL: 17}, { duration: 2000, easing:"swing", step: function(){ \$("#anim-number-YeDbL").text(Math.ceil(this.ValueYeDbL)); } }); } });</code> 0 hotels• [H4] Turnkey hotel management solutions designed to maximize profitability• [H5] People First• [H5] Operational Excellence• [H5] Collaboration |

SEO Content

| | | |
|---|-----------------|--|
| | | <ul style="list-style-type: none"> • [H5] Integrity • [H5] Transparency • [H5] VIJAY SHARMA FIH – PRINCIPAL INDUSTRY EXPERIENCE: 24+ YEARS • [H5] VIJAY SHARMA • [H5] <pre>jQuery(document).ready(function(\$) { \$(window).bind("scroll", function() { if(jQuery("#anim-number-LFvvO").hasClass("already-visible")) { jQuery("#anim-number-LFvvO").removeClass("already-visible").addClass("fired"); jQuery({ValueLFvvO: 0}).delay(0).animate({ValueLFvvO: 17}, { duration: 2000, easing:"swing", step: function(){ \$("#anim-number-LFvvO").text(Math.ceil(this.ValueLFvvO)); } }); } }); }); 0 Hotels</pre> • [H5] <pre>jQuery(document).ready(function(\$) { \$(window).bind("scroll", function() { if(jQuery("#anim-number-IPeva").hasClass("already-visible")) { jQuery("#anim-number-IPeva").removeClass("already-visible").addClass("fired"); jQuery({ValueIPeva: 0}).delay(0).animate({ValueIPeva: 1044}, { duration: 2000, easing:"swing", step: function(){ \$("#anim-number-IPeva").text(Math.ceil(this.ValueIPeva)); } }); } }); }); 0 keys</pre> • [H5] <pre>jQuery(document).ready(function(\$) { \$(window).bind("scroll", function() { if(jQuery("#anim-number-ncqOe").hasClass("already-visible")) { jQuery("#anim-number-ncqOe").removeClass("already-visible").addClass("fired"); jQuery({ValuencqOe: 0}).delay(0).animate({ValuencqOe: 12}, { duration: 2000, easing:"swing", step: function(){ \$("#anim-number-ncqOe").text(Math.ceil(this.ValuencqOe)); } }); } }); }); 0 Cities</pre> • [H5] <pre>jQuery(document).ready(function(\$) { \$(window).bind("scroll", function() { if(jQuery("#anim-number-OpjtV").hasClass("already-visible")) { jQuery("#anim-number-OpjtV").removeClass("already-visible").addClass("fired"); jQuery({ValueOpjtV: 0}).delay(0).animate({ValueOpjtV: 04}, { duration: 2000, easing:"swing", step: function(){ \$("#anim-number-OpjtV").text(Math.ceil(this.ValueOpjtV)); } }); } }); }); 0 Brands</pre> |
|  | Images | <p>We found 40 images on this web page.</p> <p>40 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p> |
|  | Text/HTML Ratio | <p>Ratio : 8%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p> |
|  | Flash | Perfect, no Flash content has been detected on this page. |
|  | Iframe | Great, there are no Iframes detected on this page. |

SEO Links

| | | |
|--|-------------------------|---|
|  | URL Rewrite | Good. Your links looks friendly! |
|  | Underscores in the URLs | Perfect! No underscores detected in your URLs. |
|  | In-page links | We found a total of 36 links including 0 link(s) to files |
|  | Statistics | <p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 41.67%</p> <p>Internal Links 58.33%</p> |


In-page links

| Anchor | Type | Juice |
|--|----------|---------------|
| HOME | Internal | Passing Juice |
| ABOUT US | Internal | Passing Juice |
| About Us | Internal | Passing Juice |
| News | Internal | Passing Juice |
| Our Team | Internal | Passing Juice |
| Why NWH | Internal | Passing Juice |
| Contact Us | Internal | Passing Juice |
| Hotel Development Services | Internal | Passing Juice |
| Acquisition and Takeover | Internal | Passing Juice |
| Feasibility Study | Internal | Passing Juice |
| Hotel Asset Management | Internal | Passing Juice |
| Hotel Management Services | Internal | Passing Juice |
| Third Party Hotel Management | Internal | Passing Juice |
| Revenue Management | Internal | Passing Juice |
| Interim Management | Internal | Passing Juice |
| | | |

In-page links

| | | |
|---|----------|---------------|
| Receivership / Special Services | Internal | Passing Juice |
| Current Openings | Internal | Passing Juice |
| Case Studies | Internal | Passing Juice |
| Hotel Investors Lounge | Internal | Passing Juice |
| BLOGS | Internal | Passing Juice |
| Hotels In Aberdeen | External | Passing Juice |
| Hotels In Aylesbury | External | Passing Juice |
| Hotels In Old Hill, Bristol | External | Passing Juice |
| Hotels In Birmingham | Internal | Passing Juice |
| Hotels In Golders Green, London | External | Passing Juice |
| Hotels In Cannock | External | Passing Juice |
| Hotels In Cardiff | External | Passing Juice |
| Hotels In Eastbourne | External | Passing Juice |
| Hotels In Finchley London | External | Passing Juice |
| Hotels In Bristol | External | Passing Juice |
| Hotels In Fort Williams | External | Passing Juice |
| Hotels In Hythe | External | Passing Juice |
| Hotels In Kirkwall | External | Passing Juice |
| Hotels In Kingscross, London | External | Passing Juice |
| Hotels In Reigate Hill | External | Passing Juice |
| Hotels In London | External | Passing Juice |






SEO Keywords

| | | |
|--|----------------|--|
|  | Keywords Cloud | team people services hotel nwh more view development gallery management |
|--|----------------|--|





Keywords Consistency

| Keyword | Content | Title | Keywords | Description | Headings |
|------------|---------|-------|----------|-------------|----------|
| hotel | 14 | ✖ | ✖ | ✖ | ✔ |
| management | 10 | ✖ | ✖ | ✖ | ✔ |
| more | 10 | ✖ | ✖ | ✖ | ✖ |
| gallery | 9 | ✖ | ✖ | ✖ | ✔ |
| view | 9 | ✖ | ✖ | ✖ | ✖ |








Usability

| | | |
|--|--------------|---|
|  | Url | Domain : newworldhospitality.co.uk Length : 25 |
|  | Favicon | Great, your website has a favicon. |
|  | Printability | We could not find a Print-Friendly CSS. |
|  | Language | Good. Your declared language is en. |
|  | Dublin Core | This page does not take advantage of Dublin Core. |





Document

| | | |
|--|---------------|--|
|  | Doctype | HTML 5 |
|  | Encoding | Perfect. Your declared charset is UTF-8. |
|  | W3C Validity | Errors : 31 Warnings : 12 |
|  | Email Privacy | Great no email address has been found in plain text! |




Document

| | | |
|--|-----------------|--|
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML. |
|  | Speed Tips | <div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div> |

Mobile

| | | |
|--|---------------------|---|
|  | Mobile Optimization | <div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div> |
|--|---------------------|---|

Optimization

| | | |
|--|-------------|---|
|  | XML Sitemap | <div>Great, your website has an XML sitemap.</div> <div>https://newworldhospitality.co.uk/wp-sitemap.xml</div> |
|  | Robots.txt | <div>http://newworldhospitality.co.uk/robots.txt</div> <div>Great, your website has a robots.txt file.</div> |
|  | Analytics | <div>Missing</div> <div>We didn't detect an analytics tool installed on this website.</div> <div>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</div> |