



Website review neweraed.school

Generated on May 28 2025 04:48 AM

The score is 34/100



SEO Content

	Title	New Era Primary School - Home Length : 29 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>5</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> [H2] ' + title + '' + content + ''; } insertPost = function (el, id, title, description, content, dateMillis) { var date, box; date = new Date(dateMillis); box = jQuery(el).find('.blog_entries'); box.append(blogHtml(id, title, description, content, date)); } initEmbedObjects = function() { insertBlog = function(data, textStatus, xhr, el) { jQuery(el).html(''); for (var key in data) { if (data.hasOwnProperty(key)) { var value = data[key]; insertPost(el, value.id, value.subject, value.description, value.content, value.postDate); initPlayer(); } } } loadBlogs = function() { jQuery('.embed_blog').each(function(index, el) { var limit = jQuery(this).attr('data-limit'); jQuery(el).html(''); var blogUrl = jQuery(this).attr('data-path') + '?_eventName=blogJSON'; jQuery.ajax({ type: 'GET', url: blogUrl, data : { entryCount : limit ? limit : 5 }, dataType: 'json', success: function(data, textStatus, xhr) { insertBlog(data, textStatus, xhr, el); } }); }); } loadBlogs(); loadCalendars = function(context) { jQuery(context document).find('.embed_calendar').each(function(index, el) {	H1	H2	H3	H4	H5	H6	0	5	2	0	0	0
H1	H2	H3	H4	H5	H6									
0	5	2	0	0	0									

SEO Content

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var calendarPath = jQuery(this).data('path'); var mode =
jQuery(this).data('mode') || 'MONTH';
Calendar.view(calendarPath + '/calendar', mode, el); }); }
loadCalendars(); } jQuery(document).ready(initEmbedObjects);
.quicklink { background-color: #84d059; padding: 10px; color:
#fff; text-decoration: none; border-radius: 6px; box-shadow:
2px 2px 0px #cccccc; display: block; margin-bottom: 5px; }
a.quicklink:hover { opacity: .7; } .wiki-layout .gallery-1-layout
.col1 { text-align: left!important; } .wiki-layout .gallery-1-layout
.media-container { width: 307px; } .wiki-layout table td {
padding: 5px; } .site-control-bar li.login i { background-size:
cover; width: 107px; background-image: url(/service/util/custo
m/images/primary/wpc_website/db-login-button.png); } /* Quick
links menu */ #quicklinks { position: fixed; width: 270px; z-
index: 5; right: 0; padding: 10px; background: #84d059; font-
family: 'Unica One', sans-serif; } #quicklinks a { text-
decoration: none; color: #077907; background-color: #fff;
width: 100%; display: block; padding: 5px; border-radius: 3px;
border: 4px solid #0997094d; } #quicklinks a:hover { opacity:
.7; transition: opacity .5s; } @media only screen and (max-
width: 999px) { #quicklinks { position: relative; width: 100%; z-
index: 5; right: 0; padding: 10px; background: #84d059; font-
family: 'Unica One', sans-serif; } } @media only screen and
(max-width: 999px) { #quicklinks a { text-decoration: none;
color: #077907; background: #fff; width: 100%; display: block;
padding: 5px; border-radius: 3px; border: 4px solid
#0997094d; } } var hideVideoLink = false; var showVideoLink
= true; var indexOffset = 0; function toType(src, isVideo) { var
ext = src.substr(src.lastIndexOf(".") + 1).toLowerCase(); if
(ext.indexOf('?') > 0) { ext = ext.substr(0, ext.indexOf('?'));
} if (ext == "mp4" || src.indexOf("video/mp4") >= 0) { return
"video/mp4"; } else if (ext == "m4v" || src.indexOf("video/x-
m4v") >= 0) { return "video/x-m4v"; } else if (ext == "mov" ||
src.indexOf("video/quicktime") >= 0) { return
"video/quicktime"; } else if (ext == "ogv" ||
src.indexOf("video/ogg") >= 0) { return "video/ogg"; } else if
(isVideo && ext == "webm" || src.indexOf("video/webm") >=
0) { return "video/webm"; } else if (ext == "mp3" ||
src.indexOf("audio/mpeg") >= 0) { return "audio/mpeg"; } else
if (ext == "aac" || src.indexOf("audio/aac") >= 0) { return
"audio/aac"; } else if (ext == "ogg" || src.indexOf("audio/ogg")
>= 0) { return "audio/ogg"; } else if (ext == "wav" ||
src.indexOf("audio/wav") >= 0) { return "audio/wav"; } else if
(ext == "wma" || src.indexOf("audio/x-ms-wma") >= 0) {
return "audio/x-ms-wma"; } else if (!isVideo && ext == "webm"
|| src.indexOf("audio/webm") >= 0) { return "audio/webm"; }
else { return null; } } function toSourceTag(src, type) { var
source = ""; if (type == 'video/webm') { source = ""; } source
+= ""; // Do not do conversions from mp4 to WebM, as it is
unnecessary if (type != 'video/webm') { source += ""; } return
source; } function initPlayer(context, opts) { var
requiresVideoPlayer = false; var requiresAudioPlayer = false;
jQuery('.video_player', context).each(function() { var index =
indexOffset++; var player = this; var video =
jQuery(player).find('a'); var isVideo =
video.hasClass('video_link'); if (video.length > 0 &&
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!video.hasClass('initialised')) { player.id = 'videoplayer_' +
index; var src = video.attr('href'); var type = toType(src,
isVideo); if (isVideo) { var playerWidth = opts && opts.width ?
opts.width : 320; var playerHeight = opts && opts.height ?
opts.height : 240; var poster = src.indexOf("token=") == -1 ?
src + (src.indexOf('?') > 0 ? '&' : '?') + 'width=' + playerWidth
+ '&height=' + playerHeight : null; requiresVideoPlayer = true;
var placeholder = jQuery('').css('width', playerWidth + 'px')
.css('height', playerHeight + 'px').css('background-image',
poster != null ? 'url(\' ' + poster + '\')' : 'none').addClass('video-
js vjs-default-skin vjs-big-play-centered').append(jQuery('')); //
Are we able to play the video without conversion? if
(!showVideoLink && (hideVideoLink || (type && (type ==
'video/mp4' || !!document.createElement("video").canPlayType
&& !!document.createElement("video").canPlayType(type)))) {
video.replaceWith(placeholder); } else {
video.addClass('initialised');
jQuery(player).prepend(placeholder); } placeholder.on('click',
function(e) { e.preventDefault(); var videoEl = initVideo(index,
player, video, src, type, poster, placeholder);
_V_(videoEl.attr('id'), videoEl.data('setup')).play(); }); } else {
var audioEl = jQuery('').attr('data-setup', '{"controls": true}');
requiresAudioPlayer = true; if (!showVideoLink &&
(hideVideoLink || (type && (type == 'audio/mpeg' ||
!!document.createElement("audio").canPlayType &&
!!document.createElement("audio").canPlayType(type)))) {
video.replaceWith(audioEl); } else {
video.addClass('initialised'); jQuery(player).prepend(audioEl); }
} } }); var videoJSLoaded = typeof videojs != "undefined"; if
((requiresVideoPlayer || requiresAudioPlayer) &&
!videoJSLoaded) { jQuery.ajax({ type: 'GET', url:
"/service/util/custom/player/video-4.12.11.min.js", dataType:
'script', cache: true, success: function() { } }); var link =
document.createElement("link"); link.rel = "stylesheet";
link.type = "text/css"; link.href =
"/service/util/custom/player/video-js.min.css";
document.getElementsByTagName('head')[0].appendChild(link)
; } if ((requiresVideoPlayer || requiresAudioPlayer) &&
videoJSLoaded) { videojs.autoSetup(); } } function
initVideo(index, player, video, src, type, poster, placeholder) {
var videoTag = '' + toSourceTag(src, type) + ''; var videoEl =
jQuery(videoTag); placeholder.replaceWith(videoEl); return
videoEl; } jQuery(document).ready(function() { initPlayer(); });
jQuery(document).ready(function() { var forms = jQuery('.wiki-
box form[action="/service/util/mailer"], .wiki-box
form:not([action]), .wiki_content
form[action="/service/util/mailer"], .wiki_content
form:not([action])'); forms.each(function () { var fieldOrder =
""; forms.find('input[name][type!="hidden"][type!="submit"],
textarea[name], select[name]').each(function() { fieldOrder +=
(fieldOrder.length > 0 ? '&' : '') + this.name; });
jQuery(this).prepend(""); if
(forms.find('input[name="filename"]').length > 0) {
jQuery(this).prepend("").prepend(""); } });
forms.submit(function() { var form = jQuery(this);
form.find('input[type="submit"]').attr('disabled', true);
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jQuery.post('/service/util/mailer', form.serialize(), function(data)
{ var infoPanel = form.find('.infoPanel ul li'); if (infoPanel.length
> 0) { infoPanel.text(data); } else { form.prepend('' + data +
''); } form.find('input[type="submit"]').attr('disabled', false);
}).error(function(data) { var errorPanel = form.find('.errorPanel
ul li'); if (errorPanel.length > 0) {
errorPanel.text(data.responseText); } else { form.prepend('' +
data.responseText + ''); }
form.find('input[type="submit"]').attr('disabled', false); });
return false; }); }); @import url(//fonts.googleapis.com/css?family=Unica+One|Raleway:600,400,300);
$(document).ready(function() { var header = $("header");
$(window).scroll(function() { var headerScroll =
$(this).scrollTop(); header.toggleClass("scroll", headerScroll >=
header.height()); }); $('<div>.no-touch .nav-
container').perfectScrollbar({suppressScrollX: true});
$("<div>.offscreen-nav nav li.child_menu a").click(function() {
$(this).parent("<div>div").next("<div>.submenu").slideToggle();
$(this).toggleClass("active"); }); $("<div>.offscreen-nav-
btn").click(function(e) { $("<div>body").toggleClass("nav-active");
e.stopPropagation() }); $(document.body).click(function() {
$("<div>body").removeClass("nav-active"); }); $("<div>.offscreen-
nav").click(function(e) { e.stopPropagation(); }); var topBanner
= $("<div>.no-touch .banner-1 .image").css('background-position',
'50% 0px'); // Set init value; var otherBanners = $("<div>.no-touch
.wiki_page_container .banner-2 .image"); if (topBanner.length ||
otherBanners.length) { $(window).scroll(function() { var scroll
= $(this).scrollTop(); var screenHeight = $(this).height(); var
scrollBottom = scroll + screenHeight; var banner = topBanner;
if (banner.length && banner.offset().top < scrollBottom) { var
bannerBottom = banner.offset().top + banner.height(); if (scroll
< bannerBottom && scrollBottom > banner.offset().top) { var
bannerScroll = (scrollBottom - bannerBottom) / 4;
banner.css('background-position', '50% -'+ bannerScroll + 'px');
} else { banner.css('background-position', '50% 0'); } }
$(otherBanners).each(function() { var banner = $(this); if
(banner.offset().top < scrollBottom) { var ratio = ((scroll -
banner.height()) - banner.offset().top) / (screenHeight +
banner.height()); var hiddenHeight = ((banner.width() / 4) * 3) -
banner.height(); ratio = Math.max(Math.min(ratio, 0), -1); if
(hiddenHeight > 0) { banner.css('background-position', '50% '
+ (hiddenHeight * ratio) + 'px'); } else {
banner.css('background-position', '50% 0'); } } }); });
$("<div>.arrow").click(function() { $("<div>html, body").animate({
scrollTop: $("<div>.content").offset().top - 44 }, 2000); }); if
($("<div>.website-modo-homepage-2").length) {
$(window).load(function() { function showArrowQuery() { var
viewportHeight = $(window).outerHeight(); var
stagingBarHeight = $("<div>.staging_bar").outerHeight(); var
headerHeight = $("<div>header").outerHeight(); var
bannerImageHeight = $("<div>.website-modo-homepage-2
section.banner-1").outerHeight(); var totalBannerHeight =
(stagingBarHeight + headerHeight + bannerImageHeight + 1);
if (viewportHeight > totalBannerHeight) { $("<div>.website-modo-
homepage-2 .arrow").fadeOut(); } else { $("<div>.website-modo-
homepage-2 .arrow").fadeIn(); } } showArrowQuery(); var
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		<pre>resizeTimer; \$(window).on('resize', function(e){ clearTimeout(resizeTimer); resizeTimer = setTimeout(function() { showArrowQuery(); }, 500); }); } }); jQuery(document).ready(function() { var isTouch = jQuery('html').hasClass('touch'); var jBody = jQuery('body'); if (window.location !== window.parent.location && window.name == 'assignmentReview') { parent.jQuery('body').trigger('iFrameLoaded'); jBody.addClass('assignment-review').css({ 'min-height': 'auto' }) } else if (isTouch && jBody.hasClass('assignment-review')) { jBody.find('.assessment_container').hide(); jBody.on('iFrameLoaded', function(){ jBody.find('.assessment_container').show(); }) } }); , Message sent from: Attachments New Era Primary School</pre> • [H2] News • [H2] "A FAMILY OF LEARNING" • [H2] Welcome to our school's website - 2018 • [H2] SchoolPing • [H3] IATEST NEWS • [H3] UPCOMING EVENTS
	Images	We found 7 images on this web page. 2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 0% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 22 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%

SEO Links



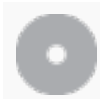
External Links : Passing Juice 13.64%

Internal Links 86.36%

In-page links

Anchor	Type	Juice
&gt;	Internal	Passing Juice
Admissions	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Ofsted Reports	Internal	Passing Juice
Policies	Internal	Passing Juice
School Data	Internal	Passing Juice
Performance tables	Internal	Passing Juice
SEN	Internal	Passing Juice
Pupil Premium	Internal	Passing Juice
Sports Premium	Internal	Passing Juice
Staff	Internal	Passing Juice
Governors	Internal	Passing Juice
Uniform	Internal	Passing Juice
School Meals	Internal	Passing Juice
School Clubs	Internal	Passing Juice
School Day	Internal	Passing Juice
Website Links	Internal	Passing Juice
Sports Day	Internal	Passing Juice
Read more &rarr;	Internal	Passing Juice
New Era Technology	External	Passing Juice
DB Primary	External	Passing Juice
DB Learning Library	External	Passing Juice

SEO Keywords



Keywords Cloud

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
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Usability

	Url	Domain : neweraed.school Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 102 Warnings : 60
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.

Document

		
	Speed Tips	 Excellent, your website doesn't use nested tables.  Too bad, your website is using inline styles.  Great, your website has few CSS files.  Too bad, your website has too many JS files (more than 6).  Too bad, your website does not take advantage of gzip.

Mobile

	Mobile Optimization	 Apple Icon  Meta Viewport Tag  Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://neweraed.school/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.