



# Website review newarzamas.ru

Generated on March 26 2025 10:26 AM

The score is 39/100



## SEO Content

|           |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |           |           |           |           |           |           |   |   |   |   |   |   |
|-----------|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|---|---|---|---|---|---|
|           | Title              | Городской портал Арзамаса - Арзамасцы.РФ<br><br><b>Length : 40</b><br><br>Perfect, your title contains between 10 and 70 characters.                                                                                                                                                                                                                                                                                                                                                                                                                                             |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Description        | Арзамасцы.РФ - информационно-развлекательный портал города Арзамас. Полезная информация о городе и районе, телефоны главных городских учреждений. Расписание пригородных электричек, факты о Арзамасе. Объявления по различным категориям, вакансии работодателей Арзамаса. Афиша городских мероприятий, фоторепортажи, рецепты. Погода, курс валют, видеогалерея Арзамаса, форум.<br><br><b>Length : 371</b><br><br>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length. |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Keywords           | Арзамасский городской портал, Арзамас, Город Арзамас, Портал города Арзамас, Погода в Арзамасе, Работа в Арзамасе, Вакансии, Резюме, Афиша Арзамаса, Новости Арзамаса, Арзамасский форум, Сайты Арзамаса, Объявления в Арзамасе, Фоторепортажи, Рецепты, Вебофисы Арзамаса.<br><br>Good, your page contains meta keywords.                                                                                                                                                                                                                                                       |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Og Meta Properties | This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.                                                                                                                                                                                                                                                                                                                                                                                        |           |           |           |           |           |           |   |   |   |   |   |   |
|           | Headings           | <table><tr><td><b>H1</b></td><td><b>H2</b></td><td><b>H3</b></td><td><b>H4</b></td><td><b>H5</b></td><td><b>H6</b></td></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table>                                                                                                                                                                                                                                                                                                                                                                        | <b>H1</b> | <b>H2</b> | <b>H3</b> | <b>H4</b> | <b>H5</b> | <b>H6</b> | 0 | 0 | 0 | 0 | 0 | 0 |
| <b>H1</b> | <b>H2</b>          | <b>H3</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <b>H4</b> | <b>H5</b> | <b>H6</b> |           |           |           |   |   |   |   |   |   |
| 0         | 0                  | 0                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                | 0         | 0         | 0         |           |           |           |   |   |   |   |   |   |
|           | Images             | We found 33 images on this web page.<br><br>19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.                                                                                                                                                                                                                                                                                                                                                                                                |           |           |           |           |           |           |   |   |   |   |   |   |
|           |                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |           |           |           |           |           |           |   |   |   |   |   |   |

## SEO Content

|                                                                                   |                 |                                                                                                                                                     |
|-----------------------------------------------------------------------------------|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Text/HTML Ratio | Ratio : <b>0%</b><br><br>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content. |
|  | Flash           | Perfect, no Flash content has been detected on this page.                                                                                           |
|  | Iframe          | Great, there are no Iframes detected on this page.                                                                                                  |

## SEO Links

|                                                                                     |                         |                                                                                                        |
|-------------------------------------------------------------------------------------|-------------------------|--------------------------------------------------------------------------------------------------------|
|    | URL Rewrite             | Good. Your links looks friendly!                                                                       |
|    | Underscores in the URLs | Perfect! No underscores detected in your URLs.                                                         |
|  | In-page links           | We found a total of 53 links including 1 link(s) to files                                              |
|  | Statistics              | External Links : noFollow 0%<br><br>External Links : Passing Juice 11.32%<br><br>Internal Links 88.68% |

## In-page links

| Anchor                      | Type     | Juice         |
|-----------------------------|----------|---------------|
| <a href="#">Регистрация</a> | Internal | Passing Juice |
| <a href="#">Вход</a>        | Internal | Passing Juice |
| =                           | External | Passing Juice |
| =                           | External | Passing Juice |
| =                           | External | Passing Juice |
| =                           | External | Passing Juice |
| =                           | Internal | Passing Juice |
|                             |          |               |

## In-page links

|                                                                       |          |               |
|-----------------------------------------------------------------------|----------|---------------|
| <a href="#">=</a>                                                     | Internal | Passing Juice |
| <a href="#">Новости Арзамаса</a>                                      | Internal | Passing Juice |
| <a href="#">О городе</a>                                              | Internal | Passing Juice |
| <a href="#">Объявления</a>                                            | Internal | Passing Juice |
| <a href="#">Работа</a>                                                | Internal | Passing Juice |
| <a href="#">Афиша</a>                                                 | Internal | Passing Juice |
| <a href="#">Справочник</a>                                            | Internal | Passing Juice |
| <a href="#">Видео</a>                                                 | Internal | Passing Juice |
| <a href="#">Рецепты</a>                                               | Internal | Passing Juice |
| <a href="#">Все разделы</a>                                           | External | Passing Juice |
| <a href="#">Информация</a>                                            | Internal | Passing Juice |
| <a href="#">Прогноз погоды</a>                                        | Internal | Passing Juice |
| <a href="#">Реклама на сайте</a>                                      | Internal | Passing Juice |
| <a href="#">Виртуальные офисы</a>                                     | Internal | Passing Juice |
| <a href="#">Расписание поездов</a>                                    | Internal | Passing Juice |
| <a href="#">Расписание автобусов</a>                                  | Internal | Passing Juice |
| <a href="#">Фото</a>                                                  | Internal | Passing Juice |
| <a href="#">Сайты</a>                                                 | Internal | Passing Juice |
| <a href="#">Помощь</a>                                                | Internal | Passing Juice |
| <a href="#">Форумы</a>                                                | Internal | Passing Juice |
| <a href="#">Блоги</a>                                                 | Internal | Passing Juice |
| <a href="#">Клубы</a>                                                 | Internal | Passing Juice |
| <a href="#">Фоторепортажи</a>                                         | Internal | Passing Juice |
| <a href="#">Подробнее...</a>                                          | Internal | Passing Juice |
| <a href="#">Подробнее...</a>                                          | Internal | Passing Juice |
| <a href="#">Подробнее...</a>                                          | Internal | Passing Juice |
| <a href="#">Подробнее...</a>                                          | Internal | Passing Juice |
| <a href="#">Арзамасские полицейские раскрыли ранее совершенную...</a> | Internal | Passing Juice |

## In-page links

|                                                                                           |          |               |
|-------------------------------------------------------------------------------------------|----------|---------------|
| <a href="#">Дмитрий</a>                                                                   | External | Passing Juice |
| <a href="#">Победа из Сочи</a>                                                            | Internal | Passing Juice |
| <a href="#">Михаил Мухин поздравил жительниц Арзамаса Нижегородо...</a>                   | Internal | Passing Juice |
| <a href="#">Пожарно-спасательные подразделения приняли участие...</a>                     | Internal | Passing Juice |
| <a href="#">Мэр Арзамаса Михаил Мухин в ходе рабочей встречи в...</a>                     | Internal | Passing Juice |
| <a href="#">Четыре человека погибли в ДТП в Арзамасском районе...</a>                     | Internal | Passing Juice |
| <a href="#">В Арзамасе полицейские задержали подозреваемого в ...</a>                     | Internal | Passing Juice |
| <a href="#">Рецепты</a>                                                                   | Internal | Passing Juice |
| <a href="#">RSS</a>                                                                       | Internal | Passing Juice |
| <a href="#">Потрясающие фотоснимки Арктики и Антарктики от фотографа Дэвида Шульца...</a> | Internal | Passing Juice |
| <a href="#">Рыбный апокалипсис</a>                                                        | Internal | Passing Juice |
| <a href="#">RSS</a>                                                                       | Internal | Passing Juice |
| <a href="#">Добавить фирму</a>                                                            | Internal | Passing Juice |
| <a href="#">Есенин Паб</a>                                                                | Internal | Passing Juice |
| <a href="#">Транспортная компания КИТ</a>                                                 | Internal | Passing Juice |
| <a href="#">Стоматология «Евромед»</a>                                                    | Internal | Passing Juice |
| <a href="#">Веб студия ННовгород3Д</a>                                                    | Internal | Passing Juice |
| <a href="#">фирма "Ландшафтная мастерская"</a>                                            | Internal | Passing Juice |

## SEO Keywords

|                                                                                    |                |  |
|------------------------------------------------------------------------------------|----------------|--|
|  | Keywords Cloud |  |
|------------------------------------------------------------------------------------|----------------|--|

## Keywords Consistency

| Keyword | Content | Title | Keywords | Descripti<br>on | Headings |
|---------|---------|-------|----------|-----------------|----------|
|---------|---------|-------|----------|-----------------|----------|

## Keywords Consistency

### Usability

|                                                                                  |              |                                                                                                                                          |
|----------------------------------------------------------------------------------|--------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  | Url          | Domain : newarzamas.ru<br>Length : 13                                                                                                    |
|  | Favicon      | Great, your website has a favicon.                                                                                                       |
|  | Printability | We could not find a Print-Friendly CSS.                                                                                                  |
|  | Language     | You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website. |
|  | Dublin Core  | This page does not take advantage of Dublin Core.                                                                                        |

### Document

|                                                                                    |                 |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
|------------------------------------------------------------------------------------|-----------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|  | Doctype         | HTML 4.01 Transitional                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
|  | Encoding        | Perfect. Your declared charset is UTF-8.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|  | W3C Validity    | Errors : 70<br>Warnings : 40                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                              |
|  | Email Privacy   | Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
|  | Deprecated HTML | Great! We haven't found deprecated HTML tags in your HTML.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|  | Speed Tips      | <div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div> |

## Mobile

|                                                                                  |                     |                                                                                                     |
|----------------------------------------------------------------------------------|---------------------|-----------------------------------------------------------------------------------------------------|
|  | Mobile Optimization |  Apple Icon        |
|                                                                                  |                     |  Meta Viewport Tag |
|                                                                                  |                     |  Flash content     |

## Optimization

|                                                                                   |             |                                                                                                                                                |
|-----------------------------------------------------------------------------------|-------------|------------------------------------------------------------------------------------------------------------------------------------------------|
|   | XML Sitemap | Great, your website has an XML sitemap.<br><a href="http://sitemap.xml">http://sitemap.xml</a>                                                 |
|   | Robots.txt  | <a href="http://newarzamas.ru/robots.txt">http://newarzamas.ru/robots.txt</a><br>Great, your website has a robots.txt file.                    |
|  | Analytics   | Great, your website has an analytics tool.<br> LiveInternet |