







Website review neto.com.au

Generated on March 22 2025 20:08 PM






The score is 50/100







SEO Content

	Title	Australia's Best Ecommerce Platform. Made for Growing Businesses Neto																			
		Length : 71																			
		Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.																			
	Description	Neto is the best all-in-one software for running a growing retail or wholesale business from small to enterprise.																			
		Length : 113																			
		Great, your meta description contains between 70 and 160 characters.																			
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																			
	Og Meta Properties	Good, your page take advantage of Og Properties.																			
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>description</td><td>Neto is the best all-in-one software for running a growing retail or wholesale business from small to enterprise.</td></tr><tr><td>title</td><td>Australia's Best Ecommerce Platform. Made for Growing Businesses Neto</td></tr><tr><td>image</td><td>https://netohq.com/hubfs/Neto%20website/neto-default-meta.jpg</td></tr><tr><td>image:width</td><td>2400</td></tr><tr><td>image:height</td><td>1256</td></tr><tr><td>url</td><td>https://netohq.com</td></tr></table>						Property	Content	description	Neto is the best all-in-one software for running a growing retail or wholesale business from small to enterprise.	title	Australia's Best Ecommerce Platform. Made for Growing Businesses Neto	image	https://netohq.com/hubfs/Neto%20website/neto-default-meta.jpg	image:width	2400	image:height	1256	url	https://netohq.com
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	Headings	H1 1	H2 5	H3 1	H4 4	H5 0	H6 0														

SEO Content

		<ul style="list-style-type: none">• [H1] The unified commerce platform• [H2] We power fast-growing wholesale and multi-channel retail success stories• [H2] Unified ecommerce• [H2] A complete suite of online, in-store and back office ecommerce products.• [H2] Join a community of like-minded merchants• [H2] Ready to start growing?• [H3] Be part of something big• [H4] \$3 Billion+• [H4] 78% YoY+• [H4] 5 Billion+• [H4] 2 Million+
	Images	<p>We found 14 images on this web page.</p> <p>13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 6%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>Perfect! No underscores detected in your URLs.</p>
	In-page links	<p>We found a total of 52 links including 0 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 92.31%</p> <p>Internal Links 7.69%</p>

In-page links

Anchor	Type	Juice
B2B Wholesale	External	Passing Juice
Multi-channel ecommerce	External	Passing Juice
Automotive	External	Passing Juice
Electronic	External	Passing Juice
Gifting	External	Passing Juice
Nutrition and Supplement	External	Passing Juice
Sports and Recreation	External	Passing Juice
Add-ons	External	Passing Juice
Customers	External	Passing Juice
Financial Integrations	External	Passing Juice
Inventory	External	Passing Juice
Payments	External	Passing Juice
Purchase Orders	External	Passing Juice
Retail Analytics	External	Passing Juice
Sales Orders	External	Passing Juice
Shipping Labelling	External	Passing Juice
Warehousing and Fulfilment	External	Passing Juice
Data Feeds	External	Passing Juice
Online Store	External	Passing Juice
Point of Sale	External	Passing Juice
Amazon	External	Passing Juice
eBay	External	Passing Juice
Catch	External	Passing Juice
Kogan.com	External	Passing Juice
MyDeal	External	Passing Juice
TradeSquare	External	Passing Juice
Case Studies	External	Passing Juice

In-page links

Customer Examples	External	Passing Juice
Blog	External	Passing Juice
Customer Success Team	External	Passing Juice
Guides	External	Passing Juice
For Developers	Internal	Passing Juice
Support	External	Passing Juice
Why Neto	External	Passing Juice
Themes	External	Passing Juice
Design & Setup Services	External	Passing Juice
Partner Directory	External	Passing Juice
Skip to content	Internal	Passing Juice
Login	Internal	Passing Juice
Book a demo	External	Passing Juice
Book a Demo	External	Passing Juice
Other Sales Channels	External	Passing Juice
Support Hub	External	Passing Juice
Partner Directory	External	Passing Juice
Partner Program	External	Passing Juice
About Us	External	Passing Juice
Careers	External	Passing Juice
Contact Us	External	Passing Juice
System Status	Internal	Passing Juice
Legal	External	Passing Juice
Privacy	External	Passing Juice
DMCA	External	Passing Juice

SEO Keywords

	Keywords Cloud	
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SEO Keywords



neto partner b2b customers
inventory sales ecommerce
platform more shipping

Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
more	5	✖	✖	✖	✖
ecommerce	5	✔	✖	✖	✔
neto	4	✔	✖	✔	✖
platform	3	✔	✖	✖	✔
customers	3	✖	✖	✖	✖

Usability



Url

Domain : neto.com.au
Length : 11



Favicon

Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.



Dublin Core

This page does not take advantage of Dublin Core.











Document







Doctype

HTML 5





Document

	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 16 Warnings : 20
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Great, your website has an XML sitemap. <div>https://www.neto.com.au/sitemap_1.xml.gz</div>
	Robots.txt	http://neto.com.au/robots.txt Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool. <div> Google Analytics</div>