Website review neomer.ru

Generated on May 26 2025 14:51 PM

The score is 32/100

SEO Content

✔	Title	О компании | ООО "НЕОМЕР" **Length : 25** Perfect, your title contains between 10 and 70 characters.
✖	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use [this free online meta tags generator](#) to create description.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use [this free online meta tags generator](#) to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use [this free og properties generator](#) to create them.
◉	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 1 0 0 0 0 0 • [H1] О компании
✖	Images	We found 13 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **11%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 10 links including 1 link(s) to files
○	Statistics	External Links : noFollow 0% External Links : Passing Juice 10% Internal Links 90%

In-page links

Anchor	Type	Juice
Вход	Internal	Passing Juice
Регистрация	Internal	Passing Juice
Мои заказы	Internal	Passing Juice
О компании	Internal	Passing Juice
Новости	Internal	Passing Juice
Импортозамещение	Internal	Passing Juice
Контакты	Internal	Passing Juice
Сертификаты	Internal	Passing Juice
Скачать прайс	Internal	Passing Juice
http://неомер.рф/	External	Passing Juice

SEO Keywords

⊙	Keywords Cloud	наливные форполимеры прайс новости скачать сертификаты покрытия импортозамещение контакты компании

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
компании	3	✔	✖	✖	✔
новости	2	✖	✖	✖	✖
импортозамещение	2	✖	✖	✖	✖
контакты	2	✖	✖	✖	✖
сертификаты	2	✖	✖	✖	✖

Usability

⊙	Url	Domain : neomer.ru Length : 9
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	HTML 5

Document

✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 26 Warnings : 16
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌	Deprecated HTML	

Deprecated tags	Occurrences
<u>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

Speed Tips	✔ Excellent, your website doesn't use nested tables.
	✖ Too bad, your website is using inline styles.
	✖ Too bad, your website has too many CSS files (more than 4).
	✖ Too bad, your website has too many JS files (more than 6).
	✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://neomer.ru/robots.txt

Optimization

✅		Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.