



Website review naturestears.com

Generated on March 23 2025 14:00 PM




The score is 42/100







SEO Content

	Title	Natures Tears® EyeMist® - Dry eye EyeMist in a Spray Length : 60 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	tear film evaporation, Dry Eyes, Dry air, Dehydration, Tear Film, Water, Computer Vision SyndromeDry Eye, Dry Eye Medication, Eye Drops, Dry Eye Products, Dry Eye Treatment Good, your page contains meta keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>5</td><td>2</td><td>0</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] Nature's Tears® EyeMist® the all natural mist for dry eyes.• [H2] All-Natural humidifying mist to soothe dry eye and slow tear film evaporation• [H2] Eye Care News• [H2] Discover More• [H2] Press Release• [H2] Doctor Area• [H3] Apply Nature's Tears® EyeMist® as many times a day as needed - even while wearing contact lenses.• [H3] Special Offer:	H1	H2	H3	H4	H5	H6	1	5	2	0	0	0
H1	H2	H3	H4	H5	H6									
1	5	2	0	0	0									
	Images	We found 33 images on this web page. 16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												

SEO Content

	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 27 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 11.11% Internal Links 88.89%

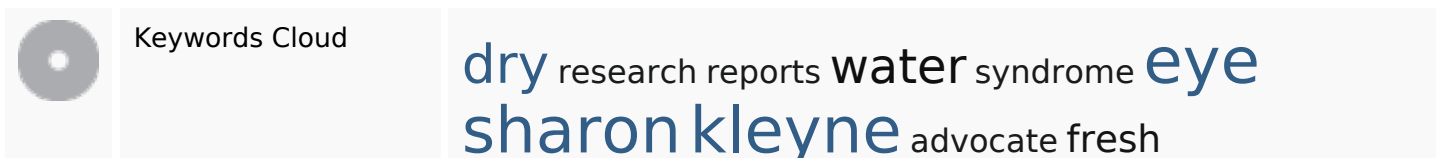
In-page links

Anchor	Type	Juice
&nbsp;Home -	Internal	Passing Juice
&nbsp;Radio Show -	External	Passing Juice
&nbsp;Company -	Internal	Passing Juice
&nbsp;Research -	Internal	Passing Juice
&nbsp;&nbsp;&nbsp;THE BLOG -	Internal	Passing Juice
&nbsp;Link With Us -	Internal	Passing Juice
&nbsp;Dry Eye -	Internal	Passing Juice

In-page links

&nbsp;Press Release -	Internal	Passing Juice
&nbsp;Articles	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
Tweet	External	Passing Juice
Contact Lens Discomfort	Internal	Passing Juice
The Amazing Tear Film	Internal	Passing Juice
Blepharitis and Dry Eye	Internal	Passing Juice
Senior Citizens' Eye Diseases	Internal	Passing Juice
Allergy Eye Relief	Internal	Passing Juice
Nature's Tears Brochure	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Directions for Use	Internal	Passing Juice
Multimedia/Videos	Internal	Passing Juice
Hand-Held Eye Mist Device for Dry Eyes	Internal	Passing Juice
Dry Eyes Involve Water Loss	Internal	Passing Juice
National Save Your Vision Month	Internal	Passing Juice
Growing Rate of Dry Eye Syndrome Among Women	Internal	Passing Juice
Our Doctors	Internal	Passing Juice
Founder Biography	Internal	Passing Juice
Replica Factory	External	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
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Keywords Consistency

sharon	18	✗	✗	✗	✗
kleyne	18	✗	✗	✗	✗
eye	15	✓	✓	✗	✓
dry	11	✓	✓	✗	✓
water	10	✗	✓	✗	✗







Usability

	Url	Domain : naturestears.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 4.01 Transitional				
	Encoding	Perfect. Your declared charset is ISO-8859-1.				
	W3C Validity	Errors : 168 Warnings : 10				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td></td><td>131</td></tr></table>	Deprecated tags	Occurrences		131
Deprecated tags	Occurrences					
	131					





Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	<div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Perfect, your website has few JavaScript files.</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<div>Great, your website has an XML sitemap.</div> <div>http://www.naturestears.com/sitemap.php</div>
	Robots.txt	<div>http://naturestears.com/robots.txt</div> <div>Great, your website has a robots.txt file.</div>
	Analytics	<div>Great, your website has an analytics tool.</div> <div> Google Analytics</div>