

#### Website review nait.ca

Generated on March 24 2025 12:01 PM

The score is 49/100

#### **SEO Content**

Title	NAIT - A leading polytechnic committed to your success  Length: 54  Perfect, your title contains between 10 and 70 characters.		
Description	The Northern Alberta Institute of Technology in Edmonton, Alberta, is a leader in technical training and applied education.  Length: 123  Great, your meta description contains between 70 and 160 characters.		
Keywords	Nait Canada, Nait A Edmonton, Moodle	ute, Nait College, Nait Institute, Edmonton Alberta, Alberta, Nait College in Edmonton, Nait, Alberta, ontains meta keywords.	
Og Meta Properties	Good, your page take advantage of Og Properties.		
	Property	Content	
	title	Home	
	type	website	
	url	https://www.nait.ca/nait/home	
	description	The Northern Alberta Institute of Technology in Edmonton, Alberta, is a leader in technical training and applied education.	
	image	https://www.nait.ca/NAIT/media/nait-ca- content/home-banner-spring.jpg?ext=.jpg	
	site_name	NAIT.ca	
	video	https://www.youtube.com/watch?v=fwTgZ3vp9 J0	

#### **SEO Content**

	Headings	<b>H1</b> 0	<b>H2</b> 4	<b>H3</b> 17	<b>H4</b> 7	<b>H5</b> 0	<b>H6</b> 0
		• [H2 • [H2 • [H3 • [H4 • [H4 • [H4 • [H4 • [H4 • [H4	Explore will The latest Highlights Contact Coll Internation Apply/Reg Find or lea Access Get Help Degrees Diplomas Diplomas Apprentice Continuing Perogies for Instructor Overy effort The NAIT of More in Ed Information Informatio	Id you like to hat NAIT has from techlift ontinuing Education or peace, as guide to resimonton (and women standard in for:  Alberta Institute that NAID is the standard in the	es to offer fetoday, NA ducation ducation es ops for patri participating taurants, ca d area) rting out in	ots, Al for s g in Jasper ofés, bakeri constructio	skincare, and wildfire es, breweries
8	Images	4 alt attribu	utes are em	this web pa pty or missi tter underst	ng. Add alte		
<b>※</b>	Text/HTML Ratio			t to HTML c ably needs			nt, this means
<b>②</b>	Flash	Perfect, no	Flash conte	nt has beer	detected o	n this pag	e.
8	Iframe	Too Bad, yo in an Iframe			web pages,	this mean	that content

#### **SEO Links**

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 329 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0%  External Links : Passing Juice 2.13%  Internal Links 97.87%

Anchor	Туре	Juice
<u>Parking</u>	Internal	Passing Juice
Locations & amp: Maps	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Library	Internal	Passing Juice
=	Internal	Passing Juice
Alumni	Internal	Passing Juice
Business & Industry	Internal	Passing Juice
Counsellors and Teachers	Internal	Passing Juice
Current Students	Internal	Passing Juice
<u>Donors and Partners</u>	Internal	Passing Juice
<u>Employers</u>	Internal	Passing Juice
<u>Indigenous</u>	Internal	Passing Juice
Staff	Internal	Passing Juice
About NAIT	Internal	Passing Juice
Help & Support	Internal	Passing Juice
<u>Maps</u>	Internal	Passing Juice

Student Service Centre	Internal	Passing Juice
<u>Frequently Asked Questions</u>	Internal	Passing Juice
<u>Campus Services Directory</u>	Internal	Passing Juice
SocialNAIT	Internal	Passing Juice
Technology Support	Internal	Passing Juice
<u>Brand</u>	Internal	Passing Juice
Quick Facts	Internal	Passing Juice
Equity, Diversity & Inclusion	Internal	Passing Juice
Research Ethics	Internal	Passing Juice
Sustainability	Internal	Passing Juice
Awards & Recognition	Internal	Passing Juice
<u>History</u>	Internal	Passing Juice
Academic Council	Internal	Passing Juice
Board of Governors	Internal	Passing Juice
Meet the Executive Team	Internal	Passing Juice
Legal, Policies & Reporting	Internal	Passing Juice
Parking & Transportation	Internal	Passing Juice
<u>Facilities Services</u>	Internal	Passing Juice
Protective Services	Internal	Passing Juice
Current Opportunities	Internal	Passing Juice
Applying for Careers at NAIT	Internal	Passing Juice
Our Workplace Culture	Internal	Passing Juice
Newsroom	Internal	Passing Juice
techlifetoday	Internal	Passing Juice
Event Calendar	Internal	Passing Juice
Schools & Programs	Internal	Passing Juice
Explore your options	Internal	Passing Juice
Office of Apprenticeship	Internal	Passing Juice

Work Integrated Learning	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
Industry Engagement	Internal	Passing Juice
Experiential Learning	Internal	Passing Juice
Department of Culinary Arts and Professional Food Studies	Internal	Passing Juice
Business Information Centre	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
Industry Engagement	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
Industry Engagement	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
Industry Engagement	Internal	Passing Juice
Centre for Advanced Medical Simulation	Internal	Passing Juice
Dental and Denture Clinic	Internal	Passing Juice
Interprofessional Education	Internal	Passing Juice
Open Studies Pathway	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
Industry Engagement	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
Industry Engagement	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
Industry Engagement	Internal	Passing Juice
Admissions	Internal	Passing Juice
Program Availability for Domestic Applicants	Internal	Passing Juice
Program Availability for International Applicants	Internal	Passing Juice
Choosing Your NAIT Program	Internal	Passing Juice
Tips for Mature Students	Internal	Passing Juice
Enrolment Deadlines	Internal	Passing Juice

<u>Application Deadlines</u>	Internal	Passing Juice
How to Apply	Internal	Passing Juice
Entrance Requirements	Internal	Passing Juice
Transcripts & Supporting Documents	Internal	Passing Juice
How NAIT evaluates your application	Internal	Passing Juice
Accepting your offer	Internal	Passing Juice
Course Enrolment	Internal	Passing Juice
Admission Deferral	Internal	Passing Juice
<u>Tuition and Fees</u>	Internal	Passing Juice
Payment Options	Internal	Passing Juice
Payment Plan	Internal	Passing Juice
<u>Refunds</u>	Internal	Passing Juice
Cancellations	Internal	Passing Juice
Additional Fees and Expenses	Internal	Passing Juice
Student Awards and Funding Options	Internal	Passing Juice
Applying for College and University Transfer Credits	Internal	Passing Juice
Credit for Work or Life Experience	Internal	Passing Juice
High School Equivalency	Internal	Passing Juice
<u>Program Pathways</u>	Internal	Passing Juice
360° Virtual Tour	Internal	Passing Juice
<u>Open House</u>	Internal	Passing Juice
Program Previews	Internal	Passing Juice
Academic Standing and Student Procedures	Internal	Passing Juice
Full-time Course Load	Internal	Passing Juice
Grading System	Internal	Passing Juice
Graduation	Internal	Passing Juice
Ordering NAIT Transcripts	Internal	Passing Juice
Student Forms	Internal	Passing Juice

Student Life	Internal	Passing Juice
Advising	Internal	Passing Juice
Assessment Services	Internal	Passing Juice
Books & Supplies	Internal	Passing Juice
<u>Learning Services</u>	Internal	Passing Juice
<u>Library Services</u>	Internal	Passing Juice
<u>Printing</u>	Internal	Passing Juice
Student Orientation	Internal	Passing Juice
Bicycle Storage	Internal	Passing Juice
Campus Map	Internal	Passing Juice
eat AT NAIT	Internal	Passing Juice
Finding Housing	Internal	Passing Juice
Fitness Facilities & Rentals	Internal	Passing Juice
Locker Rentals	Internal	Passing Juice
<u>OneCard</u>	Internal	Passing Juice
<u>Parking</u>	Internal	Passing Juice
Protective Services	Internal	Passing Juice
Public Transit & LRT	Internal	Passing Juice
<u>Award Deadlines</u>	Internal	Passing Juice
Student Aid, Loans & Grants	Internal	Passing Juice
Counselling	Internal	Passing Juice
Dental and Denture Clinic	Internal	Passing Juice
<u>Fitness Programs</u>	Internal	Passing Juice
Health Services	Internal	Passing Juice
Mental Health Resources	Internal	Passing Juice
Religion & Spirituality	Internal	Passing Juice
Gender-based & Sexual Violence	Internal	Passing Juice
Get Ready to Graduate	Internal	Passing Juice

About the Convocation Ceremony	Internal	Passing Juice
Speakers & Award Recipients	Internal	Passing Juice
Graduation Photos & Gifts	Internal	Passing Juice
Watch Livestream	Internal	Passing Juice
<u>Tickets</u>	Internal	Passing Juice
2SLGBTQIA+	Internal	Passing Juice
Equity, Diversity & Inclusion	Internal	Passing Juice
Fairness & Conflict Resolution	Internal	Passing Juice
International Centre	Internal	Passing Juice
Nîsôhkamâtotân Centre	Internal	Passing Juice
Outreach and Well-being Leaders Program	Internal	Passing Juice
Peer Mentor Program	Internal	Passing Juice
Summer Camps	Internal	Passing Juice
Career Advising	Internal	Passing Juice
<u>Indigenous Applicants</u>	Internal	Passing Juice
NAIT Land Acknowledgement	Internal	Passing Juice
Student Orientation	Internal	Passing Juice
<u>Parking</u>	Internal	Passing Juice
Ooks Athletics	External	Passing Juice
eat AT NAIT	Internal	Passing Juice
Counselling	Internal	Passing Juice
Continuing Education	Internal	Passing Juice
How to Register	Internal	Passing Juice
Career Programs	Internal	Passing Juice
Professional Development	Internal	Passing Juice
Business & Productivity	Internal	Passing Juice
Computers & IT	Internal	Passing Juice
Micro-credentials	Internal	Passing Juice

Online Professional Development	Internal	Passing Juice
English as a Second Language	Internal	Passing Juice
Academic Upgrading	Internal	Passing Juice
Services for Non-NAIT Students	Internal	Passing Juice
<u>IELTS Exams</u>	Internal	Passing Juice
Academic Upgrading Placement Test	Internal	Passing Juice
English Language Proficiency Exam	Internal	Passing Juice
On the day of your Assessment	Internal	Passing Juice
Corporate Training Inquiry	Internal	Passing Juice
Centre for Applied Disaster and Emergency Management	Internal	Passing Juice
Aboriginal Community Partnerships	Internal	Passing Juice
Indigenous Partnerships & Engagement	Internal	Passing Juice
Student Funding	Internal	Passing Juice
ESL and Academic Upgrading Funding	Internal	Passing Juice
<u>Refunds</u>	Internal	Passing Juice
Canada Job Grant	Internal	Passing Juice
Info Sessions & Events	Internal	Passing Juice
Frequently Asked Questions	Internal	Passing Juice
International	Internal	Passing Juice
International Application Checklist	Internal	Passing Juice
Financing & Scholarships	Internal	Passing Juice
Immigration & Visa Requirements	Internal	Passing Juice
Admission Deferral	Internal	Passing Juice
Living in Edmonton	Internal	Passing Juice
Housing	Internal	Passing Juice
Health Care	Internal	Passing Juice
Costs	Internal	Passing Juice
Pre-Arrival Webinars	Internal	Passing Juice

Orientation for International Students	Internal	Passing Juice
International Peer Group	Internal	Passing Juice
Culture and Transition Program	Internal	Passing Juice
Chat with a student ambassador	Internal	Passing Juice
Talk to an International Recruitment Specialist	Internal	Passing Juice
<u>Authorized International Agents</u>	Internal	Passing Juice
Study Abroad Opportunities	Internal	Passing Juice
How to Apply	Internal	Passing Juice
<u>Funding and Financial Aid</u>	Internal	Passing Juice
Global Partner Institutions	Internal	Passing Juice
TVET and Capacity Building	Internal	Passing Juice
Previous TVET and Corporate Projects	Internal	Passing Juice
<u>Testimonials from International Partners</u>	Internal	Passing Juice
Contact the International Training Team	Internal	Passing Juice
International Professional Development Certificates	Internal	Passing Juice
Alumni Benefits	Internal	Passing Juice
News & Stories	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Ways to Get Involved	Internal	Passing Juice
Career Support	Internal	Passing Juice
Business Directory	Internal	Passing Juice
<u>Awards</u>	Internal	Passing Juice
Contact	Internal	Passing Juice
Research Areas	Internal	Passing Juice
Find an Expert	Internal	Passing Juice
Our Work and Impact	Internal	Passing Juice
Research Support Services	Internal	Passing Juice
Technical Resources	Internal	Passing Juice

About Applied Research	Internal	Passing Juice
Event Services	Internal	Passing Juice
<u>Venues</u>	Internal	Passing Juice
Menus and Catering	Internal	Passing Juice
Meet the Team	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Indigenous Community Partnerships	Internal	Passing Juice
Employer Services FAQ	Internal	Passing Juice
Be Informed	Internal	Passing Juice
Be Inspired	Internal	Passing Juice
Be Engaged	Internal	Passing Juice
Be Connected	Internal	Passing Juice
Contact NAIT	Internal	Passing Juice
Our Vision & Promises	Internal	Passing Juice
Corporate Structure	Internal	Passing Juice
<u>Our Campuses</u>	Internal	Passing Juice
Work at NAIT	Internal	Passing Juice
<u>Programs</u>	Internal	Passing Juice
JR Shaw School of Business	Internal	Passing Juice
Mawji Centre for New Venture and Student Entrepreneurship	Internal	Passing Juice
School of Construction and Building Sciences	Internal	Passing Juice
School of Energy and Natural Resources	Internal	Passing Juice
School of Health and Life Sciences	Internal	Passing Juice
School of Manufacturing and Automation	Internal	Passing Juice
School of Media and Information Technology	Internal	Passing Juice
School of Transportation	Internal	Passing Juice
Find a Program	Internal	Passing Juice
Academic Schedule	Internal	Passing Juice

Applying to NAIT	Internal	Passing Juice
Financial Planning	Internal	Passing Juice
Transfer & Credit Options	Internal	Passing Juice
Tours, Events & Info Sessions	Internal	Passing Juice
Office of the Registrar	Internal	Passing Juice
Academic Support	Internal	Passing Juice
<u>On Campus</u>	Internal	Passing Juice
<u>Financial Aid</u>	Internal	Passing Juice
Search for Scholarships & Bursaries	Internal	Passing Juice
Health & Well-Being	Internal	Passing Juice
Graduation & Convocation	Internal	Passing Juice
Clubs, Groups & Community	Internal	Passing Juice
Jobs & Career	Internal	Passing Juice
Entrepreneurship	Internal	Passing Juice
Job Postings	External	Passing Juice
Networking	External	Passing Juice
<u>Indigenous</u>	Internal	Passing Juice
<u>Programs and Courses</u>	Internal	Passing Juice
Browse by area of interest	Internal	Passing Juice
Search for Certificates and Programs	Internal	Passing Juice
Search for Courses	Internal	Passing Juice
Assessments and Placement Testing	Internal	Passing Juice
Corporate Training	Internal	Passing Juice
Contact Continuing Education	Internal	Passing Juice
International Admissions	Internal	Passing Juice
Arriving in Edmonton	Internal	Passing Juice
International and Intercultural Community Centre	Internal	Passing Juice
Information Sessions, Events and Tours	Internal	Passing Juice

<u>International Programs</u>	Internal	Passing Juice
Global Learning	Internal	Passing Juice
International Training	Internal	Passing Juice
Applied Research	Internal	Passing Juice
Conferences & Events	Internal	Passing Juice
Employer Services	Internal	Passing Juice
Giving	Internal	Passing Juice
<u>Current Students</u>	Internal	Passing Juice
<u>Future Students</u>	Internal	Passing Juice
<u>Employers</u>	Internal	Passing Juice
<u>Industry</u>	Internal	Passing Juice
<u>Emergencies</u>	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
FOIP	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
Credit Card Payments	Internal	Passing Juice
=	External	Passing Juice
Apply for a job	Internal	Passing Juice
Apply for a scholarship or bursary	Internal	Passing Juice
Apply for a one AT NAIT Card	Internal	Passing Juice
Request custom training for individuals or businesses	Internal	Passing Juice
Find a credit course	Internal	Passing Juice
Find NAIT news	Internal	Passing Juice
Find Safe Spaces	Internal	Passing Juice
Access moodle	Internal	Passing Juice
Access Brightspace	Internal	Passing Juice
Access wireless networks	Internal	Passing Juice
Access library services	Internal	Passing Juice

Access learning services	External	Passing Juice
Access printing services	Internal	Passing Juice
Access industry services	Internal	Passing Juice
Access industry-driven applied research	Internal	Passing Juice
Get Help - technical support	Internal	Passing Juice
Get Help - academic support	Internal	Passing Juice
Get Help - career support	Internal	Passing Juice
Shop at NAIT's Campus Bookstore	Internal	Passing Juice
Shop Online for books, supplies, technologies and more	Internal	Passing Juice
Buy tickets to an upcoming Ooks Athletics game	External	Passing Juice
Eat at NAIT campus food locations	Internal	Passing Juice
Eat at Ernest's Restaurant	Internal	Passing Juice
Eat at The Nest Eatery	Internal	Passing Juice
Search degree programs	Internal	Passing Juice
<u>Trades to Degrees</u>	Internal	Passing Juice
Search credit programs	Internal	Passing Juice
How to apply	Internal	Passing Juice
Search apprenticeship training	Internal	Passing Juice
How to become an apprentice	Internal	Passing Juice
Ε.	Internal	Passing Juice
techlifetoday.nait.ca	Internal	Passing Juice
<u>=</u>	Internal	Passing Juice
=	Internal	Passing Juice
=	Internal	Passing Juice
Emergency	Internal	Passing Juice
View on Map	Internal	Passing Juice
Start Live Chat	Internal	Passing Juice
Join the Phone Queue	Internal	Passing Juice

<u>(780) 471-8490</u>	External	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice
FOIP	Internal	Passing Juice
Credit Card Payments	Internal	Passing Juice

#### **SEO Keywords**

Keywords Cloud	portal services participate more <b>staff</b> nait cart shopping view techlifetoday
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#### **Keywords Consistency**

Keyword	Content	Title	Keywords	Descripti on	Headings
nait	4	<b>*</b>	<b>*</b>	×	<b>*</b>
staff	4	×	×	×	×
more	3	×	×	×	<b>*</b>
view	2	×	×	×	×
services	2	×	×	×	×

#### Usability

0	Url	Domain : nait.ca Length : 7
<b>②</b>	Favicon	Great, your website has a favicon.
<b>②</b>	Printability	Great. We have found a Print-Friendly CSS.
<b>②</b>	Language	Good. Your declared language is en.

#### **Usability**



**Dublin Core** 

This page does not take advantage of Dublin Core.

#### **Document**

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 22 Warnings : 22
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <u>free antispam protector</u> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
0	Speed Tips	<ul> <li>Excellent, your website doesn't use nested tables.</li> <li>Too bad, your website is using inline styles.</li> <li>Too bad, your website has too many CSS files (more than 4).</li> <li>Too bad, your website has too many JS files (more than 6).</li> <li>Too bad, your website does not take advantage of gzip.</li> </ul>

#### Mobile

Mobile Optimization	✓ Apple Icon
	✓ Meta Viewport Tag

### **Optimization**

XML Sitemap Great, your website has an XML sitemap.	
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		https://www.nait.ca/sitemap-xml
	Robots.txt	http://nait.ca/robots.txt  Great, your website has a robots.txt file.
8	Analytics	Missing  We didn't detect an analytics tool installed on this website.  Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.