






Website review naela.org

Generated on June 05 2025 19:46 PM





The score is 45/100







SEO Content

	Title	National Academy of Elder Law Attorneys Home NAELA											
		Length : 50											
		Perfect, your title contains between 10 and 70 characters.											
	Description	Homepage for NAELA website											
		Length : 26											
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.											
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.											
	Og Meta Properties	Good, your page take advantage of Og Properties.											
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>description</td><td>Homepage for NAELA website</td></tr><tr><td>title</td><td>National Academy of Elder Law Attorneys Home</td></tr></table>						Property	Content	description	Homepage for NAELA website	title	National Academy of Elder Law Attorneys Home
Property	Content												
description	Homepage for NAELA website												
title	National Academy of Elder Law Attorneys Home												
	Headings	H1 0	H2 3	H3 11	H4 0	H5 0	H6 6						
		<ul style="list-style-type: none">• [H2] The Venn and Zen of Supported Decision-Making and Guardianship• [H2] News & Announcements• [H2] Our Vision• [H3] Topics• [H3] NAELA Announces 2025-2026 Board of Directors• [H3] NAELA Foundation Awards Top 3 in Medicaid Estate Recovery Collegiate Competition• [H3] NAELA Champions the Rule of Law and ABA Statement• [H3] Mastering Tax Strategies: A Series for Elder Law Attorneys• [H3] Turning Chaos Into Opportunity											

SEO Content

		<ul style="list-style-type: none">• [H3] For over 35 years NAELA has been the leader in supporting elder and special needs attorneys and their practice.• [H3] Join Us• [H3] Our Leadership• [H3] Consumer Resources• [H3] " + \$j(this).attr("printheadr") + "• [H6] Featured Member Content• [H6] 6/1/2025• [H6] 5/5/2025• [H6] 4/14/2025• [H6] Virtual July 16, 23 & 30 2025 1- 4 p.m. ET• [H6] Webinar - June 12, 2025, 3 PM ET
	Images	<p>We found 13 images on this web page.</p> <p>9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : 3%</p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Terrible, you have Flash content, this mean that for search engines hard to understand your content.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 54 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 25.93%</p> <p>Internal Links 74.07%</p>

In-page links

Anchor	Type	Juice
Skip to main content	Internal	Passing Juice
www.naela.org	Internal	Passing Juice
Sign in	External	Passing Juice
Find A Lawyer	Internal	Passing Juice
Advocacy/Litigation	Internal	Passing Juice
Age/Disability Rights	Internal	Passing Juice
Ethics	Internal	Passing Juice
Government Benefits	Internal	Passing Juice
Guardianship/Capacity	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Housing/Residents Rights	Internal	Passing Juice
Practice Development	Internal	Passing Juice
Tax	Internal	Passing Juice
Trusts/Estate Planning	Internal	Passing Juice
Veterans	Internal	Passing Juice
Read the Article	Internal	Passing Juice
NAELA Announces 2025-2026 Board of Directors	Internal	Passing Juice
NAELA Foundation Awards Top 3 in Medicaid Estate Recovery Collegiate Competition	Internal	Passing Juice
NAELA Champions the Rule of Law and ABA Statement	Internal	Passing Juice
Search the Law Library	Internal	Passing Juice
sc	External	Passing Juice
Event	Internal	Passing Juice
Upcoming Events	Internal	Passing Juice
Webinar	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice

In-page links

More About Membership	Internal	Passing Juice
Who We Are	Internal	Passing Juice
State Chapters	Internal	Passing Juice
Advocacy	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Our Leadership	Internal	Passing Juice
Chapter Leadership	Internal	Passing Juice
Our Staff	Internal	Passing Juice
Resources	Internal	Passing Juice
Elder Law Q & A	Internal	Passing Juice
=	Internal	Passing Juice
UserKey	External	Passing Juice
IMISID	External	Passing Juice
Member Type	External	Passing Juice
Is Full User	External	Passing Juice
Is Staff	External	Passing Juice
Is Admin	External	Passing Juice
News & Journal	Internal	Passing Juice
Join	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Media	Internal	Passing Juice
Advertise	Internal	Passing Juice
Who's In the News	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
sc	External	Passing Juice

SEO Keywords



Keywords Cloud

elder search leadership attorneys
naela law legal resources locok national

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
naela	7	✓	✗	✓	✓
search	5	✗	✗	✗	✗
elder	4	✓	✗	✗	✓
legal	3	✗	✗	✗	✗
law	3	✓	✗	✗	✓










Usability

	Url	Domain : naela.org Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.




Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Attention! Try to avoid nested tables in HTML.</div><div> Too bad, your website is using inline styles.</div><div> Great, your website has few CSS files.</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://naela.org/robots.txt Great, your website has a robots.txt file.
	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.