

Website review mzumbe.ac.tz

Generated on March 22 2025 17:27 PM

The score is 49/100







SEO Content

	Title	Mzumbe University HOME Length : 24 Perfect, your title contains between 10 and 70 characters.																	
	Description	MU-WEBSITE - Mzumbe University Website & Created by Software Developments & Applications Department (SDA) at Mzumbe University Length : 131 Great, your meta description contains between 70 and 160 characters.																	
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.																	
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>MU-WEBSITE- Mzumbe University Website & System</td></tr><tr><td>site_name</td><td>MU-WEBSITE</td></tr><tr><td>description</td><td>MU-WEBSITE - Mzumbe University Website & Created by Software Developments & Applications Department (SDA) at Mzumbe University</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>www.mzumbe.ac.tz</td></tr></tbody></table>						Property	Content	title	MU-WEBSITE- Mzumbe University Website & System	site_name	MU-WEBSITE	description	MU-WEBSITE - Mzumbe University Website & Created by Software Developments & Applications Department (SDA) at Mzumbe University	type	website	url	www.mzumbe.ac.tz
Property	Content																		
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site_name	MU-WEBSITE																		
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type	website																		
url	www.mzumbe.ac.tz																		
	Headings	H1 0	H2 0	H3 57	H4 0	H5 0	H6 0												
		<ul style="list-style-type: none">• [H3] Announcements• [H3] News & Updates• [H3] Success Stories																	





SEO Content

- [H3] Campuses
- [H3] Find Programme Details!
- [H3] About the University
- [H3] Academic Life
- [H3] Semester Registration
- [H3] Transfers and Postponements
- [H3] Teaching & Exams Timetable
- [H3] Students Help & Support Services
- [H3] Field Placement
- [H3] Students Orientation
- [H3] Students Appeals
- [H3] Tuition Fee & Other Payments
- [H3] HEET PROJECT
- [H3] INTERNATIONALISATION
- [H3] Apply To MU
- [H3] ICT Services
- [H3] Staff Mail
- [H3] E-Office
- [H3] E-Learning
- [H3] MU-ARMS
- [H3] Time Table
- [H3] Online Application Portal
- [H3] MU e-COMAS
- [H3] MU HelpDesk
- [H3] Alumni Portal
- [H3] Journals & Publications
- [H3] East African Journal of Applied Health Monitoring & Evaluation(EAJAHME)
- [H3] UONGOZI Journal of Management Development Dynamics(UJMDD)
- [H3] Journal of Contemporary African Legal Studies(JCALS)
- [H3] Journal of Policy and Leadership(JPL)
- [H3] MU Staff Google Scholar Profiles
- [H3] Policies
- [H3] MU Students Welfare Policy - July, 2018
- [H3] MZUMBE UNIVERSITY SHORT COURSES AND CONSULTANCY SERVICES POLICY JULY, 2023
- [H3] MU Quality Assurance Policy - March, 2017
- [H3] MU RESEARCH AGENDA - June, 2022
- [H3] Centre for Policy and Leadership
- [H3] Newsletters
- [H3] CONVOCATION NEWSLETTER 2024
- [H3] HEET Newsletter First Edition 2024
- [H3] Mzumbe Newsletter 2023
- [H3] Mzumbe Newsletter 2022
- [H3] Mzumbe Newsletter 2021
- [H3] Mzumbe Newsletter 2015
- [H3] Mzumbe Newsletter 2016
- [H3] Mzumbe Newsletter 2019
- [H3] Mzumbe Newsletter 2018
- [H3] Mzumbe University - Video Tour
- [H3] Alumni and Supporters
- [H3] Upcoming Events
- [H3] Subscribe to free information on short Courses
- [H3] Related Links
- [H3] Quick Links

SEO Content

		• [H3] Downloads
	Images	We found 13 images on this web page. 13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 23% Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 115 links including 21 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.57% Internal Links 90.43%

In-page links

Anchor	Type	Juice
HOME	Internal	Passing Juice
ABOUT	Internal	Passing Juice
University History	Internal	Passing Juice

In-page links

General Description	Internal	Passing Juice
Leadership and Management	Internal	Passing Juice
University Council	Internal	Passing Juice
Deans and Directors	Internal	Passing Juice
Membership	Internal	Passing Juice
Campus Colleges	Internal	Passing Juice
Mbeya Campus College	Internal	Passing Juice
School of Business	Internal	Passing Juice
School of Public Administration & Management	Internal	Passing Juice
Faculties	Internal	Passing Juice
Faculty of Social Sciences	Internal	Passing Juice
Faculty of Science & Technology	Internal	Passing Juice
Directorates	Internal	Passing Juice
Directorate of Undergraduate Studies	Internal	Passing Juice
Directorate of Public Services	Internal	Passing Juice
Library and Technical Services Directorate	Internal	Passing Juice
Institutes	Internal	Passing Juice
Innovation, Entrepreneurship and Industrial Linkages Unit	Internal	Passing Juice
Quality Assurance Unit	Internal	Passing Juice
Journals	Internal	Passing Juice
CoEITL	Internal	Passing Juice
Legal Services Unit	Internal	Passing Juice
Internal Audit Unit	Internal	Passing Juice
Information and Communication Technology Unit	Internal	Passing Juice
Internationalisation and Convocation Unit	Internal	Passing Juice
Communication and Marketing Unit	Internal	Passing Juice
Procurement Management Unit	Internal	Passing Juice
Estate Management Unit	Internal	Passing Juice

In-page links

Directorate of Administration and Human Resource Management	Internal	Passing Juice
Directorate of Finance	Internal	Passing Juice
Directorate of Planning	Internal	Passing Juice
Directorate of Students&#x27; Services	Internal	Passing Juice
Directorate of Health and Clinical Services	Internal	Passing Juice
Projects	Internal	Passing Juice
Admission Process	Internal	Passing Juice
Certificate Programmes	Internal	Passing Juice
Diploma Programmes	Internal	Passing Juice
Bachelor Degree Programmes	Internal	Passing Juice
Master&#x27;s Degree Programmes	Internal	Passing Juice
PhD	Internal	Passing Juice
Short Courses	Internal	Passing Juice
Consultancies	Internal	Passing Juice
Outreach Services	Internal	Passing Juice
International Students	Internal	Passing Juice
Students&#x27; Organisation	Internal	Passing Juice
Sports and Games	Internal	Passing Juice
Students&#x27; Accommodation	Internal	Passing Juice
Medical Services	Internal	Passing Juice
Postal and Banking Services	Internal	Passing Juice
Religious Activities	Internal	Passing Juice
Catering Services	Internal	Passing Juice
Press Releases	Internal	Passing Juice
Speeches	Internal	Passing Juice
Announcements	Internal	Passing Juice
Forms and Reports	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice

In-page links

Swahili	Internal	Passing Juice
Alumni	Internal	Passing Juice
Timetable	Internal	Passing Juice
MU-ARMS	Internal	Passing Juice
Admission	Internal	Passing Juice
E-Learning	Internal	Passing Juice
Help Desk	Internal	Passing Juice
Certificate Verification	Internal	Passing Juice
Semester Registration	Internal	Passing Juice
Transfers and Postponements	Internal	Passing Juice
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Students Appeals	Internal	Passing Juice
Tuition Fee & Other Payments	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Staff Mail	External	Passing Juice
E-Office	External	Passing Juice
Time Table	Internal	Passing Juice
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MU e-COMAS	Internal	Passing Juice
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East African Journal of Applied Health Monitoring & Evaluation(EAJAHME)	Internal	Passing Juice
UONGOZI Journal of Management Development Dynamics(UJMDD)	Internal	Passing Juice
Journal of Contemporary African Legal Studies(JCALS)	Internal	Passing Juice

In-page links

Journal of Policy and Leadership(JPL)	Internal	Passing Juice
MU Staff Google Scholar Profiles	External	Passing Juice
MU Students Welfare Policy - July, 2018	Internal	Passing Juice
MZUMBE UNIVERSITY SHORT COURSES AND CONSULTANCY SERVICES POLICY JULY, 2023	Internal	Passing Juice
MU Quality Assurance Policy - March, 2017	Internal	Passing Juice
MU RESEARCH AGENDA - June, 2022	Internal	Passing Juice
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Mzumbe Newsletter 2022	Internal	Passing Juice
Mzumbe Newsletter 2021	Internal	Passing Juice
Mzumbe Newsletter 2015	Internal	Passing Juice
Mzumbe Newsletter 2016	Internal	Passing Juice
Mzumbe Newsletter 2019	Internal	Passing Juice
Mzumbe Newsletter 2018	Internal	Passing Juice
NECTA	External	Passing Juice
TCU	External	Passing Juice
NACTVET	External	Passing Juice
NeST	External	Passing Juice
PEPMIS	External	Passing Juice
E-Vibali	External	Passing Juice
Almanac	Internal	Passing Juice
Prospectus	Internal	Passing Juice
MU Examination Bylaws	Internal	Passing Juice
Client Service Charter	Internal	Passing Juice
Fee Structure for Bachelor Degree Programmes for 2024/2025	Internal	Passing Juice

In-page links

[Fee Structure for Non- Degree Programmes for 2024/2025](#)

Internal

Passing Juice

[MU Charter 2007](#)

Internal

Passing Juice

SEO Keywords



Keywords Cloud

management administration business
science programmes unit bachelor
public services directorate

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
bachelor	37	✖	✖	✖	✖
management	36	✖	✖	✖	✔
services	20	✖	✖	✖	✔
administration	19	✖	✖	✖	✖
directorate	18	✖	✖	✖	✖

Usability



Url

Domain : mzumbe.ac.tz
Length : 12



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

Good. Your declared language is en.











Dublin Core





This page does not take advantage of Dublin Core.

Usability


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 183 Warnings : 148
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>



Mobile

	Mobile Optimization	<div> Apple Icon</div> <div> Meta Viewport Tag</div> <div> Flash content</div>
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to
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Optimization

		crawl the site more intelligently.
	Robots.txt	<p>http://mzumbe.ac.tz/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>