Website review
myopenlink.net

Generated on March 04 2025 22:09 PM

The score is 51/100

SEO Content

✓	Title	Welcome to OpenLink Virtuoso Universal Server **Length : 45** Perfect, your title contains between 10 and 70 characters.
✓	Description	OpenLink Software is an industry-leading developer and deployer of Secure, High-Performance, and Standards Compliant Universal Database Connectivity Middleware. **Length : 160** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	openlink,odbc,udbc,jdbc,ole-db,middleware,universal,virtual database,sql,rdbms,kubl,linux,unix,data access,corporate data,database,application server,connectivity Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⊙	Headings	<table><tr><td>**H1**</td><td>**H2**</td><td>**H3**</td><td>**H4**</td><td>**H5**</td><td>**H6**</td></tr><tr><td>1</td><td>0</td><td>0</td><td>0</td><td>0</td><td>0</td></tr></table> • [H1] Welcome
✗	Images	We found 6 images on this web page. 5 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✓	Text/HTML Ratio	Ratio : **33%** Ideal! This page's ratio of text to HTML code is between 25 and 70 percent.
	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✓		
✗	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✓	URL Rewrite	Good. Your links looks friendly!
✗	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✓	In-page links	We found a total of 6 links including 1 link(s) to files
○	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 83.33%
		Internal Links 16.67%

In-page links

Anchor	Type	Juice
Start menu	Internal	Passing Juice
Product Documentation	External	Passing Juice
Help Tutorials	External	Passing Juice
Virtuoso Blog	External	Passing Juice
Software Download	External	Passing Juice
Technical Support	External	Passing Juice

SEO Keywords

○	Keywords Cloud	frames areas composition virtuoso

SEO Keywords

support openlink server software welcome universal

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
openlink	3	✔	✔	✔	✖
virtuoso	3	✔	✖	✖	✖
welcome	2	✔	✖	✖	✔
universal	2	✔	✔	✔	✖
server	2	✔	✔	✖	✖

Usability

	Url	Domain : myopenlink.net Length : 14
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

❌	W3C Validity	Errors : 54 Warnings : 2
✅	Email Privacy	Great no email address has been found in plain text!
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	❌ Attention! Try to avoid nested tables in HTML. ✅ Perfect. No inline css has been found in HTML tags! ✅ Great, your website has few CSS files. ✅ Perfect, your website has few JavaScript files. ❌ Too bad, your website does not take advantage of gzip.

Mobile

⚪	Mobile Optimization	❌ Apple Icon ❌ Meta Viewport Tag ✅ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://myopenlink.net/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.