



Website review mtpsoftware.com

Generated on March 30 2025 00:42 AM




The score is 50/100







SEO Content

	Title	<p>MTP Software SCORE CRM - The Leader in CRM for Sports and Entertainment</p> <p>Length : 73</p> <p>Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.</p>					
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>					
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>					
	Og Meta Properties	<p>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.</p>					
	Headings	H1 0	H2 6	H3 0	H4 3	H5 0	H6 0
		<ul style="list-style-type: none">• [H2] Our Clients• [H2] About• [H2] Monthly Newsletter• [H2] Recent News• [H2] Contact• [H2] Stay Connected• [H4] Cloud Based• [H4] Fully Integrated• [H4] Launch Ready					
	Images	<p>We found 164 images on this web page.</p> <p>159 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>					
	Text/HTML Ratio	Ratio : 15%					

SEO Content

		Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 16% Internal Links 84%

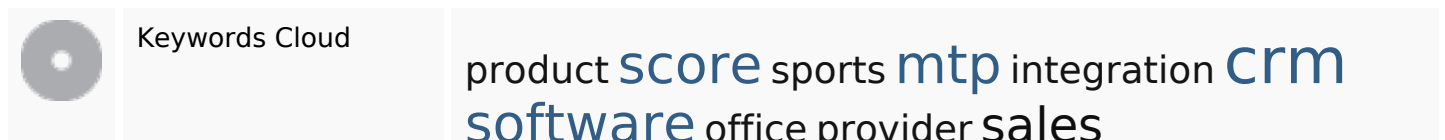
In-page links

Anchor	Type	Juice
Help	Internal	Passing Juice
Login	Internal	Passing Juice
Products	External	Passing Juice
Score CRM	Internal	Passing Juice
Score CRM GameDay	Internal	Passing Juice
Fan 1st	Internal	Passing Juice
The Social Scene	Internal	Passing Juice

In-page links

Implementation Planning	Internal	Passing Juice
Functional Requirements Definition	Internal	Passing Juice
Product Customization	Internal	Passing Juice
Data Conversion	Internal	Passing Juice
Upgrades & Migrations	Internal	Passing Juice
Interface Development	Internal	Passing Juice
Product Installation & Configuration	Internal	Passing Juice
Customized Training and Documentation	Internal	Passing Juice
Assessments	Internal	Passing Juice
About MTP Software	Internal	Passing Juice
Newsletter	Internal	Passing Juice
Webinars	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Privacy Policy	Internal	Passing Juice

SEO Keywords








Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
crm	10	✓	✗	✗	✗
score	7	✓	✗	✗	✗









Keywords Consistency

mtp	7	✓	✗	✗	✗
software	6	✓	✗	✗	✗
sales	5	✗	✗	✗	✗

Usability

	Url	Domain : mtpsoftware.com Length : 15
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 33 Warnings : 1
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Perfect. No inline css has been found in HTML tags!</div>

Document

- ❌ Too bad, your website has too many CSS files (more than 4).
- ❌ Too bad, your website has too many JS files (more than 6).
- ✅ Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization

- ❌ Apple Icon
- ✅ Meta Viewport Tag
- ✅ Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://mtpsoftware.com/Error/NotFound?aspxerrorpath=/sitemap.xml>
<http://mtpsoftware.com/Error/NotFound?aspxerrorpath=/sitemap.xml>



Robots.txt

<http://mtpsoftware.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.