Website review
millbrooks.com

Generated on March 28 2025 12:15 PM

The score is 51/100

SEO Content

✔	Title	Millbrooks World Rally Team **Length : 27** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Millbrooks World Rally Team - VM säsongen 2014 med Joakim Roman **Length : 63** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✔	Keywords	joakim roman, joakim, roman, svenska rallyt, mitsubishi, subaru, wrc, millbrooks, rallyteam, rally, grupp n vm, rally vm, däck, bil, motorsport, världsmästare Good, your page contains meta keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	**H1** 0 **H2** 0 **H3** 0 **H4** 0 **H5** 0 **H6** 0
✖	Images	We found 36 images on this web page. 27 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✔	Text/HTML Ratio	Ratio : **17%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.

SEO Content

	Flash	Perfect, no Flash content has been detected on this page.
✓	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
✓	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✓	In-page links	We found a total of 5 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 0%
		Internal Links 100%

In-page links

Anchor	Type	Juice
Startsida	Internal	Passing Juice
Media	Internal	Passing Juice
Galleri	Internal	Passing Juice
Kontakta teamet	Internal	Passing Juice
Länkar	Internal	Passing Juice

SEO Keywords

	Keywords Cloud	företagslösningar team teamet startsida media bli rally sponsor world

SEO Keywords

		millbrooks

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
teamet	2	✖	✖	✖	✖
millbrooks	1	✔	✔	✔	✖
world	1	✔	✖	✔	✖
rally	1	✔	✔	✔	✖
team	1	✔	✔	✔	✖

Usability

	Url	Domain : millbrooks.com Length : 14
✖	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✖	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is ISO-8859-1.
	W3C Validity	Errors : 0 Warnings : 0

Document

✗		
✓	Email Privacy	Great no email address has been found in plain text!
✗	Deprecated HTML	**Deprecated tags** / **Occurrences** <center> — 5 <font> — 13 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
◉	Speed Tips	✗ Attention! Try to avoid nested tables in HTML. ✗ Too bad, your website is using inline styles. ✓ Great, your website has few CSS files. ✓ Perfect, your website has few JavaScript files. ✗ Too bad, your website does not take advantage of gzip.

Mobile

◉	Mobile Optimization	✗ Apple Icon ✗ Meta Viewport Tag ✓ Flash content

Optimization

✗	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✓	Robots.txt	http://millbrooks.com/robots.txt Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.