Website review michelleschaefer.com

Generated on May 31 2025 21:33 PM

The score is 33/100

SEO Content

✔	Title	michelleschaefer.com > Home **Length : 27** Perfect, your title contains between 10 and 70 characters.
⚠	Description	michelleschaefer.com **Length : 20** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✔	Keywords	michelleschaefer.com Good, your page contains meta keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.

		H1	H2	H3	H4	H5	H6
◉	Headings	0	0	0	0	0	0

✖	Images	We found 67 images on this web page. 59 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✔	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 8 links including 0 link(s) to files
⊙	Statistics	External Links : noFollow 0% External Links : Passing Juice 37.5% Internal Links 62.5%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Farmers Insurance Group	Internal	Passing Juice
Weekenders Web Site	Internal	Passing Juice
Send	External	Passing Juice
Cancel	External	Passing Juice
The Nerd Group	External	Passing Juice
Terms Of Use	Internal	Passing Juice
Privacy Statement	Internal	Passing Juice

SEO Keywords

Keywords Cloud	links sites statement terms

SEO Keywords

michelleschaefer home nerd web group privacy

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
michelleschaefer	2	✔	✔	✔	✖
sites	2	✖	✖	✖	✖
web	2	✖	✖	✖	✖
home	2	✔	✖	✖	✖
links	1	✖	✖	✖	✖

Usability

	Url	Domain : michelleschaefer.com Length : 20
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	Missing doctype
✖	Encoding	You have not specified the document's charset. Use this free meta tags generator to declare document's charset.

Document

	W3C Validity	Errors : 0 Warnings : 0

	Email Privacy	Great no email address has been found in plain text!

	Deprecated HTML	

Deprecated tags	**Occurrences**
<FONT>	5
<center>	1

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

	Speed Tips	

- ✖ Attention! Try to avoid nested tables in HTML.
- ✖ Too bad, your website is using inline styles.
- ✔ Great, your website has few CSS files.
- ✔ Perfect, your website has few JavaScript files.
- ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	

- ✖ Apple Icon
- ✖ Meta Viewport Tag
- ✔ Flash content

Optimization

	XML Sitemap	Missing

Your website does not have an XML sitemap - this can be problematic.

A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.

	Robots.txt	http://michelleschaefer.com/robots.txt

Great, your website has a robots.txt file.

Optimization

❌	Analytics	**Missing** We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.