

### **SEO Content**

	Title	MetroMa	nager Home	e Page			
$\bigcirc$		Length :	22				
		Perfect, y	our title co	ntains betv	veen 10 and	70 characte	ers.
	Description	Welcome	to the Met	roManager	Database M	anagement	System
<u>_:</u>		Length :	54				
					should conta Ise <u>this free</u>		70 and 160 Ilate text length.
$\bigcirc$	Keywords		itan publish		cal publishin Juides, intera		ortals, tising, banner
		Good, yo	ur page cor	ntains meta	keywords.		
8	Og Meta Properties	social cra		er structuri	ze your page	•	nis tags allows <u>ee og</u>
	Headings	<b>H1</b> 0	<b>H2</b> 0	<b>H3</b> 0	<b>H4</b> 0	<b>H5</b> 0	<b>H6</b> 0
0		U	0	U	0	0	0
	Images	We found	l 5 images o	on this web	page.		
$\sim$					issing. Add a erstand the c		
	Text/HTML Ratio	Ratio : 49	%				
W					L code is be ds more tex	•	ent, this means

## **SEO Content**

$\bigcirc$	Flash	Perfect, no Flash content has been detected on this page.
$\bigotimes$	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

## **SEO Links**

0	URL Rewrite	Good. Your links looks friendly!
0	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 0 links including 0 link(s) to files
0	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

# In-page links

Anch	or			Ту	ре	Juice
			SEO Ke	ywords		
0	Keywords (	ty w	/pe acco elcome di netrom	ining pag	e	home
		I	Keywords C	Consistenc	у	
Keyw	ord	Content	Title	Keywords	Descripti	Headings

on

# **Keywords Consistency**

metromanager	2	×	×	×	×
home	2	<b>*</b>	×	×	×
account	2	×	×	×	×
page	1	¥	×	×	×
welcome	1	×	×	¥	×

## Usability

0	Url	Domain : metromanager.com Length : 16
0	Favicon	Great, your website has a favicon.
$\bigotimes$	Printability	We could not find a Print-Friendly CSS.
$\bigotimes$	Language	You have not specified the language. Use <u>this free meta tags generator</u> to declare the intended language of your website.
$\bigotimes$	Dublin Core	This page does not take advantage of Dublin Core.

## Document

Encoding You have not specified the document's charset. Use the generator to declare document's charset.	<u>his free meta tags</u>
W3C Validity Errors : 0 Warnings : 0	
Email Privacy Great no email address has been found in plain text!	
Deprecated HTML       Deprecated tags       Occurrent         < <center>       2</center>	ences

#### Document

		Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.		
0	Speed Tips	<ul> <li>Attention! Try to avoid nested tables in HTML.</li> <li>Perfect. No inline css has been found in HTML tags!</li> </ul>		
		<ul> <li>Great, your website has few CSS files.</li> </ul>		
		<ul><li>Perfect, your website has few JavaScript files.</li><li>Perfect, your website takes advantage of gzip.</li></ul>		

#### Mobile

0	Mobile Optimization	×	Apple Icon
		×	Meta Viewport Tag
		*	Flash content

# Optimization

	XML Sitemap	Missing
$\mathbf{w}$		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://metromanager.com/robots.txt
$\mathbf{}$		Great, your website has a robots.txt file.
	Analytics	Missing
$\mathbf{v}$		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.