






# Website review metalforming.com

Generated on March 27 2025 05:05 AM

The score is 49/100







## SEO Content

	Title	Home   Precision Metalforming Association																					
		<b>Length : 41</b>																					
		Perfect, your title contains between 10 and 70 characters.																					
	Description	Home at Precision Metalforming Association																					
		<b>Length : 42</b>																					
		Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																					
	Keywords	home, precision, metalforming, association																					
		Good, your page contains meta keywords.																					
	Og Meta Properties	Good, your page take advantage of Og Properties.																					
		<table><tr><th>Property</th><th>Content</th></tr><tr><td>site_name</td><td>Precision Metalforming Association</td></tr><tr><td>title</td><td>Home   Precision Metalforming Association</td></tr><tr><td>description</td><td>Home at Precision Metalforming Association</td></tr><tr><td>type</td><td>article</td></tr><tr><td>url</td><td>https://pma.org/home/default.asp</td></tr><tr><td>image</td><td>https://www.pma.org/assets/layout/images/logo.png</td></tr><tr><td>image:width</td><td>400px</td></tr></table>						Property	Content	site_name	Precision Metalforming Association	title	Home   Precision Metalforming Association	description	Home at Precision Metalforming Association	type	article	url	https://pma.org/home/default.asp	image	https://www.pma.org/assets/layout/images/logo.png	image:width	400px
Property	Content																						
site_name	Precision Metalforming Association																						
title	Home   Precision Metalforming Association																						
description	Home at Precision Metalforming Association																						
type	article																						
url	https://pma.org/home/default.asp																						
image	https://www.pma.org/assets/layout/images/logo.png																						
image:width	400px																						
	Headings	<b>H1</b> 1	<b>H2</b> 3	<b>H3</b> 9	<b>H4</b> 1	<b>H5</b> 4	<b>H6</b> 0																
		<ul style="list-style-type: none"><li>• [H1] Why Precision Metalforming Association?</li><li>• [H2] Upcoming Events</li></ul>																					

## SEO Content

		<ul style="list-style-type: none"> <li>• [H2] Latest News</li> <li>• [H2] New Members</li> <li>• [H3] Your Connection</li> <li>• [H3] Your Growth</li> <li>• [H3] Your Voice</li> <li>• [H3] Your Industry</li> <li>• [H3] PMA Blog</li> <li>• [H3] Media Releases</li> <li>• [H3] PMA Videos</li> <li>• [H3] Podcasts</li> <li>• [H3] PMA.org</li> <li>• [H4] A PMA membership will provide you and your company with a range of valuable industry resources that are designed to help you become more connected, more informed, more efficient, more competitive and ultimately, more profitable.</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> <li>• [H5]</li> </ul>
	Images	<p>We found 45 images on this web page.</p> <p>16 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>13%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	<p>Perfect, no Flash content has been detected on this page.</p>
	Iframe	<p>Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.</p>

## SEO Links

	URL Rewrite	<p>Good. Your links looks friendly!</p>
	Underscores in the URLs	<p>We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.</p>
	In-page links	<p>We found a total of 136 links including 1 link(s) to files</p>
	Statistics	<p>External Links : noFollow 0%</p>

## SEO Links

External Links : Passing Juice 87.5%

Internal Links 12.5%

## In-page links

Anchor	Type	Juice
<a href="#">METALFORM EDU</a>	External	Passing Juice
<a href="#">Login</a>	External	Passing Juice
<a href="#">Contact</a>	Internal	Passing Juice
<a href="#">About PMA</a>	Internal	Passing Juice
<a href="#">Membership</a>	Internal	Passing Juice
<a href="#">METALFORM EDU</a>	Internal	Passing Juice
<a href="#">Events</a>	Internal	Passing Juice
<a href="#">Workforce</a>	Internal	Passing Juice
<a href="#">Advocacy</a>	Internal	Passing Juice
<a href="#">Publications &amp; Data</a>	Internal	Passing Juice
<a href="#">Local Districts</a>	Internal	Passing Juice
<a href="#">About PMA</a>	External	Passing Juice
<a href="#">PMA Educational Foundation</a>	External	Passing Juice
<a href="#">Educational Scholarships</a>	External	Passing Juice
<a href="#">Micro-Grant Program</a>	External	Passing Juice
<a href="#">Press Room</a>	External	Passing Juice
<a href="#">Who We Are</a>	External	Passing Juice
<a href="#">Leadership</a>	External	Passing Juice
<a href="#">Board of Directors</a>	External	Passing Juice
<a href="#">PMA Staff</a>	External	Passing Juice
<a href="#">PMA Blog</a>	External	Passing Juice
<a href="#">Contact Us!</a>	External	Passing Juice
<a href="#">Membership</a>	External	Passing Juice

## In-page links

<a href="#">Econ Trends</a>	External	Passing Juice
<a href="#">Metalforming Insights</a>	External	Passing Juice
<a href="#">&gt;&amp;nbsp; Member Survey/Report Portal</a>	External	Passing Juice
<a href="#">Networking</a>	External	Passing Juice
<a href="#">Local Districts</a>	External	Passing Juice
<a href="#">Divisions</a>	External	Passing Juice
<a href="#">ICOSPA</a>	External	Passing Juice
<a href="#">Networking Groups</a>	External	Passing Juice
<a href="#">Roundtables</a>	External	Passing Juice
<a href="#">Member Directory</a>	External	Passing Juice
<a href="#">Benefits of PMA Membership</a>	External	Passing Juice
<a href="#">Member Savings Program</a>	External	Passing Juice
<a href="#">Online Notarization</a>	External	Passing Juice
<a href="#">Request More Information</a>	External	Passing Juice
<a href="#">401(k) Retirement Plan Exchange</a>	External	Passing Juice
<a href="#">Learn More About PMA!</a>	External	Passing Juice
<a href="#">METALFORM EDU</a>	External	Passing Juice
<a href="#">Resources</a>	External	Passing Juice
<a href="#">FAQ</a>	External	Passing Juice
<a href="#">Support</a>	External	Passing Juice
<a href="#">Success Stories</a>	External	Passing Juice
<a href="#">METALFORM EDU Events</a>	External	Passing Juice
<a href="#">License Pricing</a>	External	Passing Juice
<a href="#">Online Catalog</a>	External	Passing Juice
<a href="#">Skill Sets</a>	External	Passing Juice
<a href="#">Request Demo</a>	External	Passing Juice
<a href="#">Events</a>	External	Passing Juice
<a href="#">Magazine Events</a>	External	Passing Juice

## In-page links

<a href="#">Fabrication Strategy Summit</a>	External	Passing Juice
<a href="#">Hot Stamping Experience</a>	External	Passing Juice
<a href="#">Industry 4.0/ERP</a>	External	Passing Juice
<a href="#">MetalForming LIVE</a>	External	Passing Juice
<a href="#">MX Stamping Technology Webinar Series</a>	External	Passing Juice
<a href="#">Tradeshows</a>	External	Passing Juice
<a href="#">FABTECH</a>	External	Passing Juice
<a href="#">FABTECH Canada</a>	External	Passing Juice
<a href="#">FABTECH Mexico</a>	External	Passing Juice
<a href="#">Webinars</a>	External	Passing Juice
<a href="#">Professional Development</a>	External	Passing Juice
<a href="#">Signature Events</a>	External	Passing Juice
<a href="#">Automotive Parts Suppliers Conference</a>	External	Passing Juice
<a href="#">Forming Our Future</a>	External	Passing Juice
<a href="#">Metal Stamping Technology Conference</a>	External	Passing Juice
<a href="#">One Voice Legislative Conference</a>	External	Passing Juice
<a href="#">Technical Programming</a>	External	Passing Juice
<a href="#">ICOSPA Congress</a>	External	Passing Juice
<a href="#">View the Event Calendar!</a>	External	Passing Juice
<a href="#">Training</a>	External	Passing Juice
<a href="#">NIMS Partnership</a>	External	Passing Juice
<a href="#">Ohio TechCred</a>	External	Passing Juice
<a href="#">Training Events</a>	External	Passing Juice
<a href="#">Training Funding Opportunities</a>	External	Passing Juice
<a href="#">Webinars</a>	External	Passing Juice
<a href="#">Certifications</a>	External	Passing Juice
<a href="#">Custom Training</a>	External	Passing Juice
<a href="#">In-Plant Training</a>	External	Passing Juice

## In-page links

<a href="#">Management Development Academy</a>	External	Passing Juice
<a href="#">METALFORM EDU</a>	External	Passing Juice
<a href="#">Contact PMA's Workforce Team</a>	External	Passing Juice
<a href="#">Advocacy</a>	External	Passing Juice
<a href="#">Talking with One Voice Podcast</a>	External	Passing Juice
<a href="#">Media Volunteer Interest</a>	External	Passing Juice
<a href="#">One Voice Website</a>	External	Passing Juice
<a href="#">How-To Guides</a>	External	Passing Juice
<a href="#">Webinars</a>	External	Passing Juice
<a href="#">Coronavirus Guidance</a>	External	Passing Juice
<a href="#">Resources</a>	External	Passing Juice
<a href="#">Get Involved!</a>	External	Passing Juice
<a href="#">Newsletters</a>	External	Passing Juice
<a href="#">PMA Pulse</a>	External	Passing Juice
<a href="#">MetalForming</a>	External	Passing Juice
<a href="#">MetalForming Automotive</a>	External	Passing Juice
<a href="#">MetalForming Espa&amp;#241;ol</a>	External	Passing Juice
<a href="#">MetalForming Business Edge</a>	External	Passing Juice
<a href="#">FPN Monthly</a>	External	Passing Juice
<a href="#">Publications</a>	External	Passing Juice
<a href="#">MetalForming Magazine</a>	External	Passing Juice
<a href="#">MetalForming Edici3n en Espaol</a>	External	Passing Juice
<a href="#">Destiny of Manufacturing powered by PMA</a>	External	Passing Juice
<a href="#">Talking with OneVoice</a>	External	Passing Juice
<a href="#">PMA Videos on YouTube</a>	External	Passing Juice
<a href="#">Mid-Atlantic</a>	External	Passing Juice
<a href="#">New England</a>	External	Passing Juice
<a href="#">New York/New Jersey</a>	External	Passing Juice

## In-page links

<a href="#">Ohio Valley</a>	External	Passing Juice
<a href="#">Southeast</a>	External	Passing Juice
<a href="#">Southern New England</a>	External	Passing Juice
<a href="#">Tennessee</a>	External	Passing Juice
<a href="#">Twin Cities</a>	External	Passing Juice
<a href="#">West Michigan</a>	External	Passing Juice
<a href="#">Wisconsin</a>	External	Passing Juice
<a href="#">California</a>	External	Passing Juice
<a href="#">Canada</a>	External	Passing Juice
<a href="#">Chicago</a>	External	Passing Juice
<a href="#">Cleveland</a>	External	Passing Juice
<a href="#">East Michigan</a>	External	Passing Juice
<a href="#">Indiana</a>	External	Passing Juice
<a href="#">Lone Star</a>	External	Passing Juice
<a href="#">Mexico</a>	External	Passing Juice
<a href="#">Engage With Your Districts!</a>	External	Passing Juice
<a href="#">One Voice in Washington: Public Policy Update</a>	External	Passing Juice
<a href="#">Mexico Stamping Technology Webinar Series 2025</a>	External	Passing Juice
<a href="#">Serie de Seminarios Web México sobre Tecnología de Estampados</a>	External	Passing Juice
<a href="#">PMA Blog</a>	Internal	Passing Juice
<a href="#">Media Releases</a>	Internal	Passing Juice
<a href="#">PMA Videos</a>	External	Passing Juice
<a href="#">Podcasts</a>	Internal	Passing Juice
<a href="#">Precision Metalforming Association</a>	External	Passing Juice
<a href="#">Tradeshows</a>	Internal	Passing Juice
<a href="#">Site Map</a>	Internal	Passing Juice
<a href="#">Privacy Policy</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice

## In-page links

[Consent Preferences](#)

Internal

Passing Juice

## SEO Keywords



Keywords Cloud

voice events more association industry pma  
help metalform districts read

## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
pma	12	✖	✖	✖	✔
read	6	✖	✖	✖	✖
metalform	6	✔	✔	✔	✔
association	5	✔	✔	✔	✔
industry	4	✖	✖	✖	✔

## Usability



Url

Domain : metalforming.com  
Length : 16



Favicon

Great, your website has a favicon.



Printability

We could not find a Print-Friendly CSS.



Language

You have not specified the language. Use [this free meta tags generator](#) to declare the intended language of your website.














Dublin Core





This page does not take advantage of Dublin Core.




## Document

	Doctype	XHTML 1.0 Transitional				
	Encoding	Perfect. Your declared charset is UTF-8.				
	W3C Validity	Errors : 26 Warnings : 28				
	Email Privacy	Great no email address has been found in plain text!				
	Deprecated HTML	<table><tr><th>Deprecated tags</th><th>Occurrences</th></tr><tr><td>&lt;center&gt;</td><td>1</td></tr></table> <p>Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.</p>	Deprecated tags	Occurrences	<center>	1
Deprecated tags	Occurrences					
<center>	1					
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Too bad, your website does not take advantage of gzip.</div>				

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li> Apple Icon</li><li> Meta Viewport Tag</li><li> Flash content</li></ul>
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## Optimization

	XML Sitemap	Great, your website has an XML sitemap. <a href="https://www.pma.org/sitemap.xml">https://www.pma.org/sitemap.xml</a>
	Robots.txt	<a href="http://metalfforming.com/robots.txt">http://metalfforming.com/robots.txt</a>

## Optimization



Great, your website has a robots.txt file.



Analytics

Missing

We didn't detect an analytics tool installed on this website.

Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.