






# Website review mercyofthesky.com

Generated on June 24 2025 17:23 PM





The score is 50/100







## SEO Content

	Title	<div>The Mercy of the Sky</div> <div>Length : 20</div> <div>Perfect, your title contains between 10 and 70 characters.</div>												
	Description	<div>The Mercy of the Sky, a book by journalist Holly Bailey</div> <div>Length : 55</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>												
	Keywords	<div>Oklahoma tornado, Oklahoma, Moore OK, tornado, May 20, 2013, tornado alley, Holly Bailey, Bailey, journalist Holly Bailey, tornado book, twister, killer tornado, Moore, Mercy of the Sky, killer storm, deaths in Oklahoma, stories of tornadoes, story tornado, twisters, Moore Oklahoma tornado, 2013 Moore tornado, 2013 tornadoes, Plaza Towers elementary, tornado deaths, Arkansas tornado, Alabama tornado, Texas tornado, Missouri tornado, Joplin tornado, Tulsa tornado, Warren Theatres, Briarwood elementary, Orr Family Farm, KWTW, KFOR, 5alive, 2015 adventure book, weather book, disaster book, The Perfect Storm, twister book, More, storm journalism, tornado twister coverage, famous storms, storm chasers, weather porn, deadly storms, destruction by nature, twister deaths, tornado deaths, deadly tornado, F-5 tornado, F-4 tornado, F-3 tornado, F-2 tornado, F-1 tornado</div> <div>Good, your page contains meta keywords.</div>												
	Og Meta Properties	<div>This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.</div>												
	Headings	<table><tr><td>H1</td><td>H2</td><td>H3</td><td>H4</td><td>H5</td><td>H6</td></tr><tr><td>2</td><td>2</td><td>0</td><td>2</td><td>0</td><td>0</td></tr></table> <div><ul style="list-style-type: none"><li>[H1] The Mercy of the Sky</li><li>[H1] Buy the Book</li><li>[H2] The story of a tornado. By Holly Bailey</li><li>[H2] Available from these retailers</li><li>[H4] About the Book</li></ul></div>	H1	H2	H3	H4	H5	H6	2	2	0	2	0	0
H1	H2	H3	H4	H5	H6									
2	2	0	2	0	0									

## SEO Content

		<ul style="list-style-type: none"><li>[H4] About the Author</li></ul>
	Images	We found 4 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 14 links including 1 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 57.14%  Internal Links 42.86%

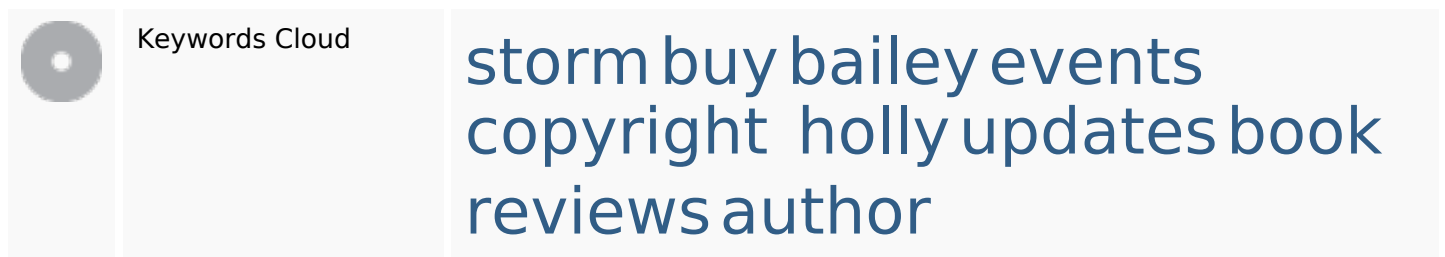
## In-page links

Anchor	Type	Juice
<a href="#">BUY</a>	Internal	Passing Juice
<a href="#">ABOUT THE BOOK</a>	Internal	Passing Juice
<a href="#">REVIEWS</a>	Internal	Passing Juice

## In-page links

<a href="#">EVENTS</a>	Internal	Passing Juice
<a href="#">ABOUT THE AUTHOR</a>	Internal	Passing Juice
<a href="#">UPDATES</a>	External	Passing Juice
<a href="#">THE STORM</a>	Internal	Passing Juice
<a href="#">Amazon</a>	External	Passing Juice
<a href="#">Powell's</a>	External	Passing Juice
<a href="#">Barnes &amp; Noble</a>	External	Passing Juice
<a href="#">Books A Million</a>	External	Passing Juice
<a href="#">IndieBound</a>	External	Passing Juice
<a href="#">Walmart</a>	External	Passing Juice
<a href="#">From Viking Books</a>	External	Passing Juice






## SEO Keywords














## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
buy	1	×	×	×	✓
book	1	×	✓	✓	✓
reviews	1	×	×	×	×
events	1	×	×	×	×
author	1	×	×	×	✓

## Usability

	Url	Domain : mercyofthesky.com Length : 17
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.





## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 4 Warnings : 49
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div> Excellent, your website doesn't use nested tables.</div> <div> Too bad, your website is using inline styles.</div> <div> Too bad, your website has too many CSS files (more than 4).</div> <div> Too bad, your website has too many JS files (more than 6).</div> <div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div data-bbox="555 197 767 235"> Apple Icon</div> <div data-bbox="555 264 879 302"> Meta Viewport Tag</div> <div data-bbox="555 331 809 369"> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div data-bbox="555 658 1203 696"><a href="http://www.mercyofthesky.com/wp-sitemap.xml">http://www.mercyofthesky.com/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://mercyofthesky.com/robots.txt">http://mercyofthesky.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Great, your website has an analytics tool.</p> <div data-bbox="555 949 860 1005"> Google Analytics</div>