





# Website review membersplash.com

Generated on April 01 2025 04:51 AM



The score is 49/100






## SEO Content

	Title	Swim Club, Pool, and HOA Management Software  <b>Length : 44</b>  Perfect, your title contains between 10 and 70 characters.								
	Description	Powerful Membership Management Software for Swim Clubs, HOAs, and Pool Management Companies. Streamline operations, automate payments, and enhance member experience with our all-in-one platform. Features include photo ID check-in, guest pass sales and reservations management to boost revenue streams, and More. Join more than 400 Clubs that we serve nationwide and grow your organization today!  <b>Length : 395</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.								
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.								
	Og Meta Properties	Good, your page take advantage of Og Properties. <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>locale</td><td>en_US</td></tr><tr><td>type</td><td>website</td></tr><tr><td>title</td><td>Home</td></tr></tbody></table>	Property	Content	locale	en_US	type	website	title	Home
Property	Content									
locale	en_US									
type	website									
title	Home									





## SEO Content

		<table><tr><td>description</td><td>Powerful Membership Management Software for Swim Clubs, HOAs, and Pool Management Companies. Streamline operations, automate payments, and enhance member experience with our all-in-one platform. Features include photo ID check-in, guest pass sales and reservations management to boost revenue streams, and More. Join more than 400 Clubs that we serve nationwide and grow your organization today!</td></tr><tr><td>url</td><td>https://membersplash.com/home/</td></tr><tr><td>site_name</td><td>Member Splash</td></tr><tr><td>image</td><td>https://membersplash.com/wp-content/uploads/2021/03/social.jpg</td></tr><tr><td>image:width</td><td>900</td></tr><tr><td>image:height</td><td>600</td></tr><tr><td>image:type</td><td>image/jpeg</td></tr></table>	description	Powerful Membership Management Software for Swim Clubs, HOAs, and Pool Management Companies. Streamline operations, automate payments, and enhance member experience with our all-in-one platform. Features include photo ID check-in, guest pass sales and reservations management to boost revenue streams, and More. Join more than 400 Clubs that we serve nationwide and grow your organization today!	url	https://membersplash.com/home/	site_name	Member Splash	image	https://membersplash.com/wp-content/uploads/2021/03/social.jpg	image:width	900	image:height	600	image:type	image/jpeg
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	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>4</td><td>3</td><td>14</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] SMARTER SOLUTIONS FOR CLUB &amp; FACILITY MANAGEMENT</li><li>• [H2] Tailored Membership Solutions for Clubs, HOAs, and Management Companies</li><li>• [H2] Member Splash Services and Features</li><li>• [H2] Explore Our Different Plans</li><li>• [H2] Get Started!</li><li>• [H3] Sign up as a reference</li><li>• [H3] Send us your referrals</li><li>• [H3] Referral Information</li><li>• [H4] Online Payment Processing</li><li>• [H4] Front Desk Check-in &amp; Photo Verification</li><li>• [H4] Reservation System</li><li>• [H4] Supported Implementation</li><li>• [H4] Member Account Database</li><li>• [H4] Guest Tracking and Payment</li><li>• [H4] Custom and Exportable Reports</li><li>• [H4] Point-Of-Sale</li><li>• [H4] Auto Waitlist Management</li><li>• [H4] Bulk Email Communication</li><li>• [H4] Events Calendar</li><li>• [H4] Swim &amp; Tennis Club Management Solutions</li><li>• [H4] HOA &amp; Property Management Solutions</li><li>• [H4] Pool Management Company Solutions</li></ul>	H1	H2	H3	H4	H5	H6	1	4	3	14	0	0		
H1	H2	H3	H4	H5	H6											
1	4	3	14	0	0											
	Images	<p>We found 16 images on this web page.</p> <p>1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>														

## SEO Content

	Text/HTML Ratio	Ratio : <b>2%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 10%  Internal Links 90%


## In-page links

Anchor	Type	Juice
<a href="#">website accessibility</a>	External	Passing Juice
<a href="#">Find Out More!</a>	Internal	Passing Juice
<a href="#">Reservation System</a>	Internal	Passing Juice
<a href="#">Pricing</a>	Internal	Passing Juice
<a href="#">Contact Sales</a>	Internal	Passing Juice
<a href="#">Terms and Conditions</a>	Internal	Passing Juice
<a href="#">Service Level Agreement</a>	Internal	Passing Juice

## In-page links

<a href="#">Data Security and Confidentiality</a>	Internal	Passing Juice
<a href="#">Managed Member Splash</a>	Internal	Passing Juice
<a href="#">Member Splash Onboarding</a>	Internal	Passing Juice

## SEO Keywords

	Keywords Cloud	name top past member scroll year armed reference new referral
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
referral	6	■			
new	4				
name	4				
year	4				
past	3				

## Usability

	Url	Domain : membersplash.com Length : 16
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.

## Document

	W3C Validity	Errors : 0 Warnings : 0
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>Excellent, your website doesn't use nested tables.</div> <div>Too bad, your website is using inline styles.</div> <div>Too bad, your website has too many CSS files (more than 4).</div> <div>Too bad, your website has too many JS files (more than 6).</div> <div>Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div>Apple Icon</div> <div>Meta Viewport Tag</div> <div>Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://membersplash.com/wp-sitemap.xml">https://membersplash.com/wp-sitemap.xml</a></div>
	Robots.txt	<p><a href="http://membersplash.com/robots.txt">http://membersplash.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>