



# Website review mcrane.jp

Generated on May 29 2025 00:36 AM





The score is 51/100







## SEO Content

	Title	<div>○○○○ ○○○○   ○○○○○○○</div> <div>Length : 19</div> <div>Perfect, your title contains between 10 and 70 characters.</div>																			
	Description	<div>○○○○○○○○○○○○○○○○○○○○○○○○○○○○○○5t○○</div> <div>○○○○○○300t○○○○○○○○○○○○○○○○○○○○</div> <div>Length : 64</div> <div>Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.</div>																			
	Keywords	<div>Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.</div>																			
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><thead><tr><th>Property</th><th>Content</th></tr></thead><tbody><tr><td>title</td><td>○○○○○○○○</td></tr><tr><td>type</td><td>website</td></tr><tr><td>url</td><td>https://mcrane.jp/</td></tr><tr><td>image</td><td>https://mcrane.jp/wp-content/plugins/all-in-one-seo-pack/images/default-user-image.png</td></tr><tr><td>site_name</td><td>○○○○○○○○</td></tr><tr><td>description</td><td>○○○○○○○○○○○○○○○○○○○○○○○○○○○○</td></tr></tbody></table>						Property	Content	title	○○○○○○○○	type	website	url	https://mcrane.jp/	image	https://mcrane.jp/wp-content/plugins/all-in-one-seo-pack/images/default-user-image.png	site_name	○○○○○○○○	description	○○○○○○○○○○○○○○○○○○○○○○○○○○○○
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	Headings	<table><thead><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr></thead><tbody><tr><td>0</td><td>0</td><td>1</td><td>0</td><td>0</td><td>0</td></tr></tbody></table> <div>• [H3] Main menu</div>						H1	H2	H3	H4	H5	H6	0	0	1	0	0	0		
H1	H2	H3	H4	H5	H6																
0	0	1	0	0	0																
	Images	<div>We found 30 images on this web page.</div>																			

## SEO Content

		30 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>1%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 10 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%


## In-page links

Anchor	Type	Juice
<a href="#">HOME</a>	Internal	Passing Juice
<a href="#">what&amp;#8217;s new?</a>	Internal	Passing Juice
<a href="#">○○○○○○○○</a>	Internal	Passing Juice
<a href="#">○○○○</a>	Internal	Passing Juice
<a href="#">○○○</a>	Internal	Passing Juice

## In-page links

<a href="#">Copyright:Masuda</a>	Internal	Passing Juice
<a href="#">Masuda</a>	Internal	Passing Juice
<a href="#">Masuda</a>	Internal	Passing Juice
<a href="#">Skip to primary content</a>	Internal	Passing Juice
<a href="#">Skip to secondary content</a>	Internal	Passing Juice




## SEO Keywords

	Keywords Cloud	reserved all rights Masuda copyrightc2018masuda cranetrailer
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## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
Masuda	1	✓	✗	✗	✗
Masuda	1	✓	✗	✓	✗
Masuda	1	✓	✗	✗	✗
copyrightc2018masuda	1	✗	✗	✗	✗
cranetrailer	1	✗	✗	✗	✗












## Usability

	Url	Domain : mcrane.jp Length : 9
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.





## Usability

	Language	Good. Your declared language is ja.
	Dublin Core	This page does not take advantage of Dublin Core.




## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 63 Warnings : 35
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div> <div><div></div> Flash content</div>
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## Optimization

	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <div><a href="https://mcrane.jp/sitemap.xml.gz">https://mcrane.jp/sitemap.xml.gz</a></div>
	Robots.txt	<p><a href="http://mcrane.jp/robots.txt">http://mcrane.jp/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>