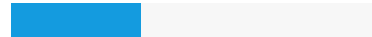




# Website review mcin.biz

Generated on March 04 2025 03:37 AM

The score is 27/100



## SEO Content

	Title	Mid-Columbia Crop Insurance LLC - Homepage <b>Length : 42</b> Perfect, your title contains between 10 and 70 characters.												
	Description	<b>Length : 0</b> Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>0</td><td>0</td><td>0</td><td>0</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H5] Forecast</li></ul>	H1	H2	H3	H4	H5	H6	0	0	0	0	1	0
H1	H2	H3	H4	H5	H6									
0	0	0	0	1	0									
	Images	We found 4 images on this web page.  2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : <b>12%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

## SEO Content



Iframe

Great, there are no Iframes detected on this page.

## SEO Links



URL Rewrite

Bad. Your links have query string.



Underscores in the URLs

We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.



In-page links

We found a total of 66 links including 11 link(s) to files



Statistics

External Links : noFollow 0%

External Links : Passing Juice 27.27%

Internal Links 72.73%

## In-page links

Anchor	Type	Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Crop Insurance</a>	Internal	Passing Juice
<a href="#">Prices - Oregon, Washington</a>	Internal	Passing Juice
<a href="#">Prices - Alaska</a>	Internal	Passing Juice
<a href="#">Pasture, Rangeland, Forage Ins.</a>	External	Passing Juice
<a href="#">Fall Crop Ins. Fact Sheets</a>	Internal	Passing Juice
<a href="#">Daily LRP Prices</a>	Internal	Passing Juice
<a href="#">Cattle News</a>	Internal	Passing Juice
<a href="#">Understanding the CME Feeder Cattle Index</a>	External	Passing Juice
<a href="#">Barchart Feeder Cattle Cash</a>	External	Passing Juice
<a href="#">LRP Forms</a>	Internal	Passing Juice

## In-page links

<a href="#">Fruit Grower Links</a>	Internal	Passing Juice
<a href="#">Newswire</a>	Internal	Passing Juice
<a href="#">Trade Calendar</a>	Internal	Passing Juice
<a href="#">Futures 101</a>	Internal	Passing Juice
<a href="#">Commodity Symbols</a>	Internal	Passing Juice
<a href="#">Market Overview</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">About Us</a>	Internal	Passing Juice
<a href="#">Services</a>	Internal	Passing Juice
<a href="#">Location Map</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">Cash Bids List</a>	Internal	Passing Juice
<a href="#">Cash Bids Grid</a>	Internal	Passing Juice
<a href="#">USDA Cash Bids</a>	Internal	Passing Juice
<a href="#">Futures</a>	Internal	Passing Juice
<a href="#">Options</a>	Internal	Passing Juice
<a href="#">Custom Charts</a>	Internal	Passing Juice
<a href="#">Spread Charts</a>	Internal	Passing Juice
<a href="#">Market Heat Maps</a>	Internal	Passing Juice
<a href="#">Historical Data</a>	Internal	Passing Juice
<a href="#">Stocks</a>	Internal	Passing Juice
<a href="#">Real-Time Markets</a>	Internal	Passing Juice
<a href="#">Ag Newswire</a>	Internal	Passing Juice
<a href="#">Financial News</a>	Internal	Passing Juice
<a href="#">InsideFutures</a>	Internal	Passing Juice
<a href="#">USDA News &amp; Reports</a>	Internal	Passing Juice
<a href="#">Market Commentary by Total Farm Marketing</a>	Internal	Passing Juice
<a href="#">Local Weather</a>	Internal	Passing Juice

## In-page links

<a href="#">Weather Center</a>	Internal	Passing Juice
<a href="#">Radar Maps</a>	Internal	Passing Juice
<a href="#">NOAA Weather</a>	Internal	Passing Juice
<a href="#">Market Alerts</a>	Internal	Passing Juice
<a href="#">Site Register</a>	Internal	Passing Juice
<a href="#">Mobile Website</a>	Internal	Passing Juice
<a href="#">CME Resource Center</a>	Internal	Passing Juice
<a href="#">Farmer's Almanac</a>	External	Passing Juice
<a href="#">RMA Price Discovery</a>	External	Passing Juice
<a href="#">Enhanced Coverage Option</a>	External	Passing Juice
<a href="#">Supplemental Coverage Option</a>	External	Passing Juice
<a href="#">RCIS APO Flyer 2021</a>	External	Passing Juice
<a href="#">Whole Farm Revenue Protection 2020</a>	External	Passing Juice
<a href="#">2016 Pasture, Rangeland, Forage RI Fact Sheet&amp;nbsp;</a>	Internal	Passing Juice
<a href="#">Pasture, Rangeland, Forage Decision Support Tool</a>	Internal	Passing Juice
<a href="#">Conservation Compliance Exception</a>	External	Passing Juice
<a href="#">Micro Farm Program Fact Sheet August 2023</a>	External	Passing Juice
<a href="#">Limited Resource Farmer</a>	Internal	Passing Juice
<a href="#">Beginning Farmer &amp; Rancher Fact Sheet</a>	Internal	Passing Juice
<a href="#">2019 Veteran Farmer and Rancher Fact sheet.pdf</a>	External	Passing Juice
<a href="#">Detailed Weather</a>	Internal	Passing Juice
<a href="#">market data</a>	External	Passing Juice
<a href="#">Barchart</a>	External	Passing Juice
<a href="#">Terms of Use</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice
<a href="#">Do Not Sell My Personal Information</a>	External	Passing Juice
<a href="#">Exchange Delays</a>	External	Passing Juice

## SEO Keywords



Keywords Cloud

crop **market** cattle bids **cash** futures  
**weather** barchart **news** commentary

## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
market	8	×	×	×	×
cash	5	×	×	×	×
weather	5	×	×	×	×
news	5	×	×	×	×
barchart	4	×	×	×	×





## Usability

	Url	Domain : mcin.biz Length : 8
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


## Document

	Doctype	XHTML 1.0 Transitional
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.





## Document

	W3C Validity	Errors : 66 Warnings : 18
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"><li>✖ Attention! Try to avoid nested tables in HTML.</li><li>✖ Too bad, your website is using inline styles.</li><li>✖ Too bad, your website has too many CSS files (more than 4).</li><li>✖ Too bad, your website has too many JS files (more than 6).</li><li>✖ Too bad, your website does not take advantage of gzip.</li></ul>

## Mobile

	Mobile Optimization	<ul style="list-style-type: none"><li>✖ Apple Icon</li><li>✖ Meta Viewport Tag</li><li>✔ Flash content</li></ul>
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## Optimization

	XML Sitemap	Missing  Your website does not have an XML sitemap - this can be problematic.  A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://mcin.biz/robots.txt  Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.   Google Analytics