






Website review mcclureandsons.com

Generated on May 25 2025 08:28 AM





The score is 31/100







SEO Content

	Title	McClure and Sons Inc. Length : 21 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>2</td><td>3</td><td>0</td><td>11</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] McClure and Sons, Inc.• [H1] McClure and Sons Inc. - Industrial Contractors• [H2] TYPES OF WORK MSI FOCUSES ON:• [H2] Project Overview• [H2] Featured Project• [H4] Chambers Creek Regional Waste Water Treatment Plant• [H4] Freeway Park Fountain Restoration• [H4] Bremerton Breakwater Floats• [H4] Cascadia WWTP at Tehaleh• [H4] Central Kitsap Treatment Plant Resource Recovery Project• [H4] Kingsgate Booster Pump Station• [H4] Gildersleeve Floating School• [H4] Poulsbo Stormwater Decant Facility• [H4] Winlock Fir Street Bridge• [H4] Seattle Center Skate Park• [H4] Bremerton Breakwater Floats	H1	H2	H3	H4	H5	H6	2	3	0	11	0	0
H1	H2	H3	H4	H5	H6									
2	3	0	11	0	0									
	Images	We found 2 images on this web page.												

SEO Content

		2 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : 2% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Terrible, you have Flash content, this mean that for search engines hard to understand your content.
	Iframe	Great, there are no Iframes detected on this page.

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 8% Internal Links 92%

In-page links

Anchor	Type	Juice
=	Internal	Passing Juice
FIND OUT MORE	Internal	Passing Juice
Fabricated Precast Concrete	Internal	Passing Juice
Shoring	Internal	Passing Juice
Chambers Creek Regional Waste Water Treatment Plant	Internal	Passing Juice

In-page links

Freeway Park Fountain Restoration	Internal	Passing Juice
Bremerton Breakwater Floats	Internal	Passing Juice
Cascadia WWTP at Tehaleh	Internal	Passing Juice
Central Kitsap Treatment Plant Resource Recovery Project	Internal	Passing Juice
Kingsgate Booster Pump Station	Internal	Passing Juice
Gildersleeve Floating School	Internal	Passing Juice
Poulsbo Stormwater Decant Facility	Internal	Passing Juice
Winlock Fir Street Bridge	Internal	Passing Juice
Seattle Center Skate Park	Internal	Passing Juice
MORE PROJECTS	Internal	Passing Juice
Bremerton Breakwater Floats	Internal	Passing Juice
MORE FEATURED PROJECTS	Internal	Passing Juice
Home	Internal	Passing Juice
Projects	Internal	Passing Juice
Plan Room	Internal	Passing Juice
News	Internal	Passing Juice
Careers	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Website by: CollaborationPeople	External	Passing Juice
Sitefinity ASP.NET CMS	External	Passing Juice






SEO Keywords

	Keywords Cloud	room sons home sitefinity aspnet plan careers projects mcclure cms
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Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mcclure	1	✓	✗	✗	✓
sons	1	✓	✗	✗	✓
home	1	✗	✗	✗	✗
projects	1	✗	✗	✗	✗
plan	1	✗	✗	✗	✓








Usability

	Url	Domain : mcclureandsons.com Length : 18
	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
	Printability	We could not find a Print-Friendly CSS.
	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.





Document

	Doctype	XHTML 1.0 Transitional
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 18 Warnings : 12
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.




Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Too bad, your website is using inline styles.</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Too bad, your website does not take advantage of gzip.</div></div>

Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p>http://mcclureandsons.com/robots.txt</p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>