











Website review maxlite.com

Generated on March 22 2025 06:13 AM

The score is 40/100







SEO Content

	Title	MaxLite LED Lighting and Controls Length : 35 Perfect, your title contains between 10 and 70 characters.												
	Description	Length : 0 Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>0</td><td>0</td><td>3</td><td>0</td><td>0</td></tr></table> <ul style="list-style-type: none">• [H1] MaxLite• [H4] Any Dimming Will Do!• [H4] Re-Inventing Residential• [H4] Simple, Versatile, Future Ready and Scalable Technology!	H1	H2	H3	H4	H5	H6	1	0	0	3	0	0
H1	H2	H3	H4	H5	H6									
1	0	0	3	0	0									
	Images	We found 55 images on this web page. 14 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.												
	Text/HTML Ratio	Ratio : 6% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.												
	Flash	Perfect, no Flash content has been detected on this page.												

SEO Content

	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.
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SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 167 links including 2 link(s) to files
	Statistics	External Links : noFollow 0% External Links : Passing Juice 2.99% Internal Links 97.01%

In-page links

Anchor	Type	Juice
Google Chrome	External	Passing Juice
Product Related	Internal	Passing Juice
Outdoor	Internal	Passing Juice
M Series Outdoor Fixtures	Internal	Passing Juice
Area Fixtures	Internal	Passing Juice
Wall Luminaires	Internal	Passing Juice
Flood Fixtures	Internal	Passing Juice
Canopy and Parking Garage Luminaires	Internal	Passing Juice
Sports Lighting	Internal	Passing Juice
Field Installable Outdoor Battery Backup	Internal	Passing Juice
Residential and Security Luminaires	Internal	Passing Juice

In-page links

Bollards	Internal	Passing Juice
Poles and Mounting Accessories	Internal	Passing Juice
Indoor	Internal	Passing Juice
Panels and Troffers	Internal	Passing Juice
Downlights	Internal	Passing Juice
High Bays	Internal	Passing Juice
Linear Fixtures	Internal	Passing Juice
Retrofit Kits	Internal	Passing Juice
Lightbars	Internal	Passing Juice
T8 Lamp Ready Fixtures	Internal	Passing Juice
T5 Lamp Ready Fixtures	Internal	Passing Juice
Exit and Emergency Lighting	Internal	Passing Juice
Pendants	Internal	Passing Juice
Residential	Internal	Passing Juice
Residential Downlights	Internal	Passing Juice
Flush Mounts	Internal	Passing Juice
Sconces	Internal	Passing Juice
Vanity Bars	Internal	Passing Juice
PurAirMax Tabletop Air Purifier	Internal	Passing Juice
Residential Lanterns	Internal	Passing Juice
Security Lights	Internal	Passing Juice
Jelly Jars	Internal	Passing Juice
Garage Light	Internal	Passing Juice
Desk Lamp	Internal	Passing Juice
Plugs and Power Strips	Internal	Passing Juice
DUSK TO DAWN NIGHTLIGHT	Internal	Passing Juice
Lamps	Internal	Passing Juice
A Lamps	Internal	Passing Juice

In-page links

PAR Lamps	Internal	Passing Juice
BR Lamps	Internal	Passing Juice
Linear T8, T5 & U-Bend	Internal	Passing Juice
MR16s	Internal	Passing Juice
Globes	Internal	Passing Juice
Candles	Internal	Passing Juice
Filament Lamps	Internal	Passing Juice
High Bay Retrofit Lamps	Internal	Passing Juice
Post Top Lamps	Internal	Passing Juice
PLL Retrofit Lamps	Internal	Passing Juice
PL Retrofit Lamps	Internal	Passing Juice
JA8 Listed Lamps	Internal	Passing Juice
Miniature Lamps	Internal	Passing Juice
Controls	Internal	Passing Juice
C-Max Network Partners	Internal	Passing Juice
c-Max EasyRF controls	Internal	Passing Juice
c-Max Basic Controls	Internal	Passing Juice
C-Max Network Controls	Internal	Passing Juice
Controls - Stand Alone	Internal	Passing Juice
Controls - Fixture Options	Internal	Passing Juice
Exit and Emergency Lighting	Internal	Passing Juice
Exit Signs	Internal	Passing Juice
Emergency Light	Internal	Passing Juice
GuardMax Oval Wall Packs	Internal	Passing Juice
Exit Signs and Emergency Lights Wet Location	Internal	Passing Juice
Light Engines - Retrofit Kits	Internal	Passing Juice
Linear Light Engines - Retrofit Kits	Internal	Passing Juice
Round Light Engines - Retrofit Kits	Internal	Passing Juice

In-page links

Socket Source Light Engines	Internal	Passing Juice
Harsh and Hazardous	Internal	Passing Juice
Flood Light CID1	Internal	Passing Juice
Wall Pack CID2	Internal	Passing Juice
Flood Light CID2	Internal	Passing Juice
Linear CID1	Internal	Passing Juice
Linear CID2	Internal	Passing Juice
Highbay - LowBay CID2	Internal	Passing Juice
Jelly Jar CID2	Internal	Passing Juice
Marine Grade	Internal	Passing Juice
EV Charging Solutions	Internal	Passing Juice
EVMax+ Chargers	Internal	Passing Juice
Value Series	Internal	Passing Juice
Controls	Internal	Passing Juice
EV Charging	Internal	Passing Juice
Online Retailers	Internal	Passing Juice
MaxLite Reps	Internal	Passing Juice
Distributor Locator	Internal	Passing Juice
Showroom Locator	Internal	Passing Juice
OEM	Internal	Passing Juice
Resources	Internal	Passing Juice
Catalogs & Brochures	Internal	Passing Juice
Product Flyers	Internal	Passing Juice
In Print - Ads	Internal	Passing Juice
In The Media	Internal	Passing Juice
Case Studies	Internal	Passing Juice
Warranties	Internal	Passing Juice
Schools and Universities	Internal	Passing Juice

In-page links

Retail	Internal	Passing Juice
Healthcare	Internal	Passing Juice
Office / Meeting Space	Internal	Passing Juice
Industrial	Internal	Passing Juice
Multi Family / Hospitality	Internal	Passing Juice
Civil Service Buildings	Internal	Passing Juice
Sports / Recreational Lighting	Internal	Passing Juice
Product Videos	Internal	Passing Juice
Webinars	Internal	Passing Juice
MaxLite University	Internal	Passing Juice
Utility Rebates	Internal	Passing Juice
Certified/Listed Product Finder	Internal	Passing Juice
California Compliance	Internal	Passing Juice
BAA/TAA Compliance	Internal	Passing Juice
Lighting Layout	Internal	Passing Juice
ROI Calculator	Internal	Passing Juice
Developer API	Internal	Passing Juice
News and Events	Internal	Passing Juice
Design Build	Internal	Passing Juice
MBE Certificate	Internal	Passing Juice
Support	Internal	Passing Juice
Contact Us	Internal	Passing Juice
Become A Distributor	Internal	Passing Juice
Directions and Contacts	Internal	Passing Juice
Login	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice
Learn More	Internal	Passing Juice

In-page links

Learn More	External	Passing Juice
Controls	Internal	Passing Juice
Lamps	Internal	Passing Juice
Residential	Internal	Passing Juice
Harsh and Hazardous	Internal	Passing Juice
Indoor	Internal	Passing Juice
Outdoor	Internal	Passing Juice
See Featured Product	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
See Featured Product	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
&nbsp;	Internal	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
=	External	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
Read Full News	Internal	Passing Juice
=	Internal	Passing Juice

In-page links

About Us	Internal	Passing Juice
Leadership	Internal	Passing Juice
Partners	Internal	Passing Juice
Habitat For Humanity	Internal	Passing Juice
Careers	Internal	Passing Juice
Patents	Internal	Passing Juice
Terms and Conditions	Internal	Passing Juice
App Privacy Policy	Internal	Passing Juice
Shipping and Returns Policy	Internal	Passing Juice
Outdoor	Internal	Passing Juice
Indoor	Internal	Passing Juice
Lamps	Internal	Passing Juice
Residential	Internal	Passing Juice
Harsh and Hazardous	Internal	Passing Juice
Controls	Internal	Passing Juice
Clearance Products	Internal	Passing Juice

SEO Keywords







Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
lamps	11	✗	✗	✗	✗
controls	9	✓	✗	✗	✗
light	8	✓	✗	✗	✗










Keywords Consistency

lighting	7	✓	✗	✗	✗
retrofit	7	✗	✗	✗	✗

Usability

	Url	Domain : maxlite.com Length : 11
	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 23 Warnings : 15
	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div>  Excellent, your website doesn't use nested tables. </div> <div>  Too bad, your website is using inline styles. </div> <div>  Too bad, your website has too many CSS files (more than 4). </div>

Document



Too bad, your website has too many JS files (more than 6).



Perfect, your website takes advantage of gzip.

Mobile



Mobile Optimization



Apple Icon



Meta Viewport Tag



Flash content

Optimization



XML Sitemap

Great, your website has an XML sitemap.

<https://maxlite.com/sitemap.xml>



Robots.txt

<http://maxlite.com/robots.txt>

Great, your website has a robots.txt file.



Analytics

Great, your website has an analytics tool.



Google Analytics