Website review matrix-composite.com

Generated on May 24 2025 19:05 PM

The score is 28/100

SEO Content

✔	Title	Matrix Composite **Length : 16** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Matrix Composite **Length : 16** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
✖	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✖	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◉	Headings	

H1	H2	H3	H4	H5	H6
0	5	0	0	0	0

- [H2] Quality control in a chemical analytical laboratory
- [H2] Chemical components for the manufacture of composite materials
- [H2] Refractory materials
- [H2] Rockwool equipment
- [H2] Industrial chemical equipment

✖	Images	We found 13 images on this web page. 11 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✖	Text/HTML Ratio	Ratio : **2%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

✔	Flash	Perfect, no Flash content has been detected on this page.
✘	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✘	URL Rewrite	Bad. Your links have query string.
✘	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✔	In-page links	We found a total of 18 links including 0 link(s) to files
●	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
Forgot your password?	Internal	Passing Juice
Login	Internal	Passing Juice
Home	Internal	Passing Juice
News	Internal	Passing Juice
Contact & Google Map	Internal	Passing Juice
Feedback Form	Internal	Passing Juice
Photo Gallery	Internal	Passing Juice
Forum	Internal	Passing Juice
Company	Internal	Passing Juice

In-page links

Rockwool equipment		Internal	Passing Juice
Chemical equipment		Internal	Passing Juice
Chemical components		Internal	Passing Juice
Composites		Internal	Passing Juice
Contact		Internal	Passing Juice
Search		Internal	Passing Juice
Site map		Internal	Passing Juice
Login / Register		Internal	Passing Juice
My Profile		Internal	Passing Juice

SEO Keywords

Keywords Cloud	all llc e-mail rights reserved composite xin mingyan matrix jangsu

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
matrix	1	✔	✖	✔	✖
xin	1	✖	✖	✖	✖
e-mail	1	✖	✖	✖	✖
reserved	1	✖	✖	✖	✖
rights	1	✖	✖	✖	✖

Usability

	Url	Domain : matrix-composite.com Length : 20

Usability

❌	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
❌	Printability	We could not find a Print-Friendly CSS.
❌	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
❌	Dublin Core	This page does not take advantage of Dublin Core.

Document

❌	Doctype	Missing doctype
✅	Encoding	Perfect. Your declared charset is UTF-8.
❌	W3C Validity	Errors : 138 Warnings : 26
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
❌	Deprecated HTML	

Deprecated tags	Occurrences
<center>	2
<font>	75

Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.

⚪	Speed Tips	✖ Attention! Try to avoid nested tables in HTML.
		✖ Too bad, your website is using inline styles.
		✔ Great, your website has few CSS files.
		✔ Perfect, your website has few JavaScript files.
		✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization		
		✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

	XML Sitemap	Missing
✖		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://matrix-composite.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.