Website review
mastermason.com

Generated on March 22 2025 02:22 AM

The score is 38/100

SEO Content

✔	Title	Important Notice for Mastermason **Length : 32** Perfect, your title contains between 10 and 70 characters.
✘	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✘	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✘	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
◯	Headings	

H1	H2	H3	H4	H5	H6
1	1	0	0	0	0

- [H1] Notice:
- [H2]

✘	Images	We found 1 images on this web page. 1 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✘	Text/HTML Ratio	Ratio : **72%** This page's ratio of text to HTML code is more than 70 percent, this means that your the page might run the risk of being considered spam.
✔	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

SEO Content

✅		

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
❌	In-page links	We found a total of 0 links including 0 link(s) to files
⬤	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 0%

In-page links

Anchor	Type	Juice

SEO Keywords

⬤	Keywords Cloud	time longer notice mastermason site associated everyone brethren server work

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
notice	5	✔	✖	✖	✔
time	3	✖	✖	✖	✖

Keywords Consistency

brethren	3	✘	✘	✘	✘
mastermason	3	✔	✘	✘	✘
site	3	✘	✘	✘	✘

Usability

	Url	Domain : mastermason.com Length : 15
✘	Favicon	Very bad. We have not found shortcut icon. Icons are one of easy ways to attract regular visitors to your website more often.
✘	Printability	We could not find a Print-Friendly CSS.
✘	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✘	Dublin Core	This page does not take advantage of Dublin Core.

Document

✘	Doctype	Missing doctype
✔	Encoding	Perfect. Your declared charset is WINDOWS-1252.
✘	W3C Validity	Errors : 16 Warnings : 2
✔	Email Privacy	Great no email address has been found in plain text!
✘	Deprecated HTML	**Deprecated tags** **Occurrences** <font> 1 Deprecated HTML tags are HTML tags that are no longer used. It is recommended that you remove or replace these HTML tags because they are now obsolete.
	Speed Tips	

Document

✔ Excellent, your website doesn't use nested tables.

✖ Too bad, your website is using inline styles.

✔ Great, your website has few CSS files.

✔ Perfect, your website has few JavaScript files.

✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖	Apple Icon
		✖	Meta Viewport Tag
		✔	Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap.
		http://mastermason.com/website/sitemap.xml
✔	Robots.txt	http://mastermason.com/robots.txt
		Great, your website has a robots.txt file.
✖	Analytics	Missing
		We didn't detect an analytics tool installed on this website.
		Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.