



# Website review marketpass.com

Generated on March 27 2025 12:35 PM





The score is 38/100







## SEO Content

	Title	Home    <b>Length : 6</b>  Ideally, your title should contain between 10 and 70 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.																							
	Description	<b>Length : 0</b>  Very bad. We haven't found meta description on your page. Use <a href="#">this free online meta tags generator</a> to create description.																							
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.																							
	Og Meta Properties	<div>Good, your page take advantage of Og Properties.</div> <table><tr><th>Property</th><th>Content</th></tr><tr><td>type</td><td>website</td></tr><tr><td>email</td><td>info@marketpass.com</td></tr><tr><td>phone_number</td><td>800.918.8336</td></tr><tr><td>url</td><td>http://www.marketpass.com/default.aspx</td></tr><tr><td>image</td><td>http://www.marketpass.com/Uploads/02/29/2022/images/market_pass_logo.png</td></tr><tr><td>image:width</td><td>500</td></tr><tr><td>image:height</td><td>500</td></tr><tr><td>title</td><td>Home  </td></tr></table>						Property	Content	type	website	email	info@marketpass.com	phone_number	800.918.8336	url	http://www.marketpass.com/default.aspx	image	http://www.marketpass.com/Uploads/02/29/2022/images/market_pass_logo.png	image:width	500	image:height	500	title	Home
Property	Content																								
type	website																								
email	info@marketpass.com																								
phone_number	800.918.8336																								
url	http://www.marketpass.com/default.aspx																								
image	http://www.marketpass.com/Uploads/02/29/2022/images/market_pass_logo.png																								
image:width	500																								
image:height	500																								
title	Home																								
	Headings	<b>H1</b> 1	<b>H2</b> 2	<b>H3</b> 5	<b>H4</b> 2	<b>H5</b> 2	<b>H6</b> 5																		

## SEO Content

		<ul style="list-style-type: none"> <li>• [H1]</li> <li>• [H2] Direct: 800.918.8336 info@marketpass.com</li> <li>• [H2] contact me for more information</li> <li>• [H3] Featured Listings previous next</li> <li>• [H3] {street} {city} {state} {zip}</li> <li>• [H3]</li> <li>• [H3] login</li> <li>• [H3] sign-up</li> <li>• [H4] SEARCH PROPERTIES</li> <li>• [H4] MarketPass Realty</li> <li>• [H5] Forgot Your User Name? ►</li> <li>• [H5] Forgot Your Password? ►</li> <li>• [H6] Email:</li> <li>• [H6] Username:</li> <li>• [H6] New Password:</li> <li>• [H6] Confirm Password:</li> <li>• [H6] Confirmation Code:</li> </ul>
	Images	<p>We found 17 images on this web page.</p> <p>15 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.</p>
	Text/HTML Ratio	<p>Ratio : <b>8%</b></p> <p>This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.</p>
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Bad. Your links have query string.
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 34 links including 0 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 5.88%</p>

## SEO Links

Internal Links 94.12%


### In-page links

Anchor	Type	Juice
<a href="#">login</a>	Internal	Passing Juice
<a href="#">Home</a>	Internal	Passing Juice
<a href="#">Advanced Search</a>	Internal	Passing Juice
<a href="#">Burlingame Listings</a>	Internal	Passing Juice
<a href="#">Hillsborough Listings</a>	Internal	Passing Juice
<a href="#">San Mateo Listings</a>	Internal	Passing Juice
<a href="#">Foster City Listings</a>	Internal	Passing Juice
<a href="#">Millbrae Listings</a>	Internal	Passing Juice
<a href="#">Why MarketPass?</a>	Internal	Passing Juice
<a href="#">Steps to Buying a Home</a>	Internal	Passing Juice
<a href="#">Free Property Alerts</a>	Internal	Passing Juice
<a href="#">Mortgage Calculator</a>	Internal	Passing Juice
<a href="#">Market Insights</a>	Internal	Passing Juice
<a href="#">Buyer Resources</a>	Internal	Passing Juice
<a href="#">Why MarketPass?</a>	Internal	Passing Juice
<a href="#">Your Home's Value</a>	Internal	Passing Juice
<a href="#">Steps to Selling a Home</a>	Internal	Passing Juice
<a href="#">Market Insights</a>	Internal	Passing Juice
<a href="#">Seller Resources</a>	Internal	Passing Juice
<a href="#">Benefits of Buying a New Home</a>	Internal	Passing Juice
<a href="#">Millbrae</a>	Internal	Passing Juice
<a href="#">Burlingame</a>	Internal	Passing Juice
<a href="#">Hillsborough</a>	Internal	Passing Juice
<a href="#">San Mateo</a>	Internal	Passing Juice

## In-page links

<a href="#">Foster City</a>	Internal	Passing Juice
<a href="#">Company Mission</a>	Internal	Passing Juice
<a href="#">Paul Lee</a>	Internal	Passing Juice
<a href="#">Barbara Lee</a>	Internal	Passing Juice
<a href="#">Contact Us</a>	Internal	Passing Juice
<a href="#">School Information</a>	Internal	Passing Juice
<a href="#">Client Login</a>	Internal	Passing Juice
<a href="#">Map Search</a>	Internal	Passing Juice
<a href="#">e-agents.com</a>	External	Passing Juice
<a href="#">Privacy Policy</a>	External	Passing Juice


## SEO Keywords

	Keywords Cloud	information price listings box marketpass search beds burlingame baths home
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## Keywords Consistency

Keyword	Content	Title	Keywords	Descripti on	Headings
listings	7	✗	✗	✗	✓
home	6	✓	✗	✗	✗
search	4	✗	✗	✗	✓
information	4	✗	✗	✗	✓
price	3	✗	✗	✗	✗










## Usability

	Url	Domain : marketpass.com Length : 14
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## Usability

	Favicon	Great, your website has a favicon.
	Printability	Great. We have found a Print-Friendly CSS.
	Language	You have not specified the language. Use <a href="#">this free meta tags generator</a> to declare the intended language of your website.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	You have not specified the document's charset. Use <a href="#">this free meta tags generator</a> to declare document's charset.
	W3C Validity	Errors : 106 Warnings : 37
	Email Privacy	Warning! At least one email address has been found in the plain text. Use <a href="#">free antispam protector</a> to hide email from spammers.
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div></div> Excellent, your website doesn't use nested tables.</div> <div><div></div> Too bad, your website is using inline styles.</div> <div><div></div> Too bad, your website has too many CSS files (more than 4).</div> <div><div></div> Too bad, your website has too many JS files (more than 6).</div> <div><div></div> Perfect, your website takes advantage of gzip.</div>

## Mobile

	Mobile Optimization	<div><div></div> Apple Icon</div> <div><div></div> Meta Viewport Tag</div>
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## Mobile

✓ Flash content

## Optimization

✓	XML Sitemap	<p>Great, your website has an XML sitemap.</p> <p><a href="http://www.marketpass.com/SiteMap.aspx">http://www.marketpass.com/SiteMap.aspx</a></p>
✓	Robots.txt	<p><a href="http://marketpass.com/robots.txt">http://marketpass.com/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
✗	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>