Website review
marantzpro.com

The score is 34/100

SEO Content

✓	Title	Marantz Professional - Professional Playback & Recording **Length : 56** Perfect, your title contains between 10 and 70 characters.
✗	Description	**Length : 0** Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.
✗	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	H1: 0, H2: 0, H3: 0, H4: 0, H5: 0, H6: 0
✗	Images	We found 19 images on this web page. 19 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✓	Flash	Perfect, no Flash content has been detected on this page.

SEO Content

❌	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 21 links including 3 link(s) to files
◯	Statistics	External Links : noFollow 0% External Links : Passing Juice 4.76% Internal Links 95.24%

In-page links

Anchor	Type	Juice
New Products	Internal	Passing Juice
Capture/Recording	Internal	Passing Juice
Studio	Internal	Passing Juice
USB/Podcast	Internal	Passing Juice
Broadcast	Internal	Passing Juice
Wireless	Internal	Passing Juice
Rackmount	Internal	Passing Juice
Accessories	Internal	Passing Juice
Legacy	Internal	Passing Juice
Contact	Internal	Passing Juice
Find a Dealer	Internal	Passing Juice

In-page links

Find Your Local Rep	Internal	Passing Juice
My Account	Internal	Passing Juice
New Products	Internal	Passing Juice
News	Internal	Passing Juice
Videos	External	Passing Juice
High-res Images	Internal	Passing Juice
Warranty	Internal	Passing Juice
My Account	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Terms of Use	Internal	Passing Juice

SEO Keywords

⊙	Keywords Cloud	local rackmount legacy dealer wireless studio authorized resellers accessories professional

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
wireless	3	✖	✖	✖	✖
studio	3	✖	✖	✖	✖
rackmount	2	✖	✖	✖	✖
local	2	✖	✖	✖	✖
dealer	2	✖	✖	✖	✖

Usability

⊙	Url	Domain : marantzpro.com Length : 14

Usability

✓	Favicon	Great, your website has a favicon.
✗	Printability	We could not find a Print-Friendly CSS.
✓	Language	Good. Your declared language is en.
✗	Dublin Core	This page does not take advantage of Dublin Core.

Document

✓	Doctype	HTML 5
✓	Encoding	Perfect. Your declared charset is UTF-8.
✗	W3C Validity	Errors : 20 Warnings : 24
✗	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✓	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
○	Speed Tips	✓ Excellent, your website doesn't use nested tables. ✗ Too bad, your website is using inline styles. ✗ Too bad, your website has too many CSS files (more than 4). ✗ Too bad, your website has too many JS files (more than 6). ✓ Perfect, your website takes advantage of gzip.

Mobile

○	Mobile Optimization	✓ Apple Icon ✓ Meta Viewport Tag

Mobile

		✔ Flash content

Optimization

❌	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✔	Robots.txt	http://marantzpro.com/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.