Website review mallree.com

The score is 50/100

SEO Content

✓	Title	Mallree - Malltail Reward! mallRee.com **Length : 38** Perfect, your title contains between 10 and 70 characters.
⚠	Description	Malltail Reward! | First Class Mallree! Earn cashback within 15 days **Length : 68** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <u>this free tool</u> to calculate text length.
✓	Keywords	Mallree, mallree.com | Malltail Reward! | First Class Mallree! Earn cashback within 15 days! Good, your page contains meta keywords.
✓	Og Meta Properties	Good, your page take advantage of Og Properties.

Property	Content
title	Malltail Reward! | First Class Mallree! Earn cashback within 15 days
description	Malltail Reward! | First Class Mallree! Earn cashback within 15 days
image	https://mallree.com/img/common/logo.gif?v=2

○	Headings	

H1	H2	H3	H4	H5	H6
1	5	1	0	0	0

- [H1] MallRee
- [H2] Recommended Deals
- [H2] Top 16
- [H2] Hotel & Travel
- [H2] Hot Deals
- [H2] Popular Products
- [H3]

SEO Content

❌	Images	We found 27 images on this web page. 4 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
❌	Text/HTML Ratio	Ratio : **8%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

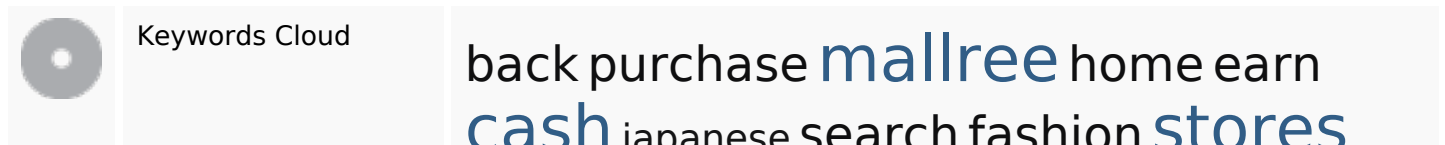|		
❌	URL Rewrite	Bad. Your links have query string.
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 22 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 9.09% Internal Links 90.91%

In-page links

Anchor	Type	Juice
Login	Internal	Passing Juice
Register	External	Passing Juice
Service center	Internal	Passing Juice
Notice	Internal	Passing Juice

In-page links

MallRee		Internal	Passing Juice
Ashford		Internal	Passing Juice
Maje		Internal	Passing Juice
Gobi Cashmere		Internal	Passing Juice
Category		Internal	Passing Juice
Overseas Stores		Internal	Passing Juice
Korean Stores		Internal	Passing Juice
Japanese Stores		Internal	Passing Juice
Event/Exhibitions		Internal	Passing Juice
Event Stores		Internal	Passing Juice
Popular Stores		Internal	Passing Juice
-		External	Passing Juice
More +		Internal	Passing Juice
More +		Internal	Passing Juice
More +		Internal	Passing Juice
How to use		Internal	Passing Juice
Terms of Use		Internal	Passing Juice
Privacy Statement		Internal	Passing Juice

SEO Keywords

Keywords Cloud	back purchase mallree home earn cash japanese search fashion stores

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
mallree	5	✔	✔	✔	✔
cash	4	✖	✔	✔	✖

Keywords Consistency

stores	4	✖	✖	✖	✖
earn	2	✖	✔	✔	✖
purchase	2	✖	✖	✖	✖

Usability

	Url	Domain : mallree.com Length : 11
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is ko.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 131 Warnings : 7
✖	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables.
		✖ Too bad, your website is using inline styles.

Document

✔ Great, your website has few CSS files.

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization

✖ Apple Icon

✔ Meta Viewport Tag

✔ Flash content

Optimization

✔	XML Sitemap	Great, your website has an XML sitemap. http://www.mallree.com/sitemap.txt
✔	Robots.txt	http://mallree.com/robots.txt Great, your website has a robots.txt file.
✔	Analytics	Great, your website has an analytics tool. Google Analytics