Website review magicice.net

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The score is 50/100

SEO Content

⚠️	Title	Home **Length : 4** Ideally, your title should contain between 10 and 70 characters (spaces included). Use this free tool to calculate text length.
⚠️	Description	Magic **Length : 5** Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use this free tool to calculate text length.
❌	Keywords	Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.
❌	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
⚪	Headings	**H1** **H2** **H3** **H4** **H5** **H6** 0 1 12 11 0 0 • [H2] Who are we? • [H3] Our Products • [H3] Graphic Designer • [H3] Joomla Developer • [H3] Wordpress Developer • [H3] Web Development • [H3] PHP Developer • [H3] Email Marketing • [H3] CSS3 Amination • [H3] HTML5 Support • [H3] Company Address • [H3] • [H3] Contact Us • [H4] J.S.C Magic Ice was founded in 2004 with its own capital and deals exclusively with milk processing. • [H4] From 2004 until 2006 it has been the producer of ice

SEO Content

cream for about 30 varieties and by 2007 has also started to produce yogurt, white cheese, yellow cheese etc.
- [H4] Company is located in Pristina-Ferizaj highway, in the industrial zone Lipjan; 6th kilometer.
- [H4] The company's activity started with the mobilization of own capital and still continuous with self-financing, will continue working hard to enable the development of the working dynamics.
- [H4] Human capacity are combined with local experts and also experts of the countries in the region and therefore we work hard to keep our products of high quality.
- [H4] The company owns a modern facility that meets the standards required by the Community legislation of European Union.
- [H4] The competent authorities of Kosovo license J.S.C. "Magic Ice" with modern equipment.
- [H4] Our assets! Magic Ice Factory is located in an area of 3400 square meters
- [H4] Employs more than 80 workers
- [H4] Has a modern technology for production of:
- [H4] Ice cream White cheese, yogurt, stand yogurt. Yellow cheese Sour cream(SCHMAND) Cream cheese

❌	Images	We found 12 images on this web page. 9 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✅	Text/HTML Ratio	Ratio : **16%** Good, this page's ratio of text to HTML code is higher than 15, but lower than 25 percent.
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
✅	Underscores in the URLs	Perfect! No underscores detected in your URLs.
✅	In-page links	We found a total of 11 links including 0 link(s) to files

SEO Links

	Statistics	External Links : noFollow 0%
		External Links : Passing Juice 27.27%
		Internal Links 72.73%

In-page links

Anchor	Type	Juice
upgrade your browser	External	Passing Juice
activate Google Chrome Frame	External	Passing Juice
Graphic Designer	Internal	Passing Juice
Joomla Developer	Internal	Passing Juice
Wordpress Developer	Internal	Passing Juice
Web Development	Internal	Passing Juice
PHP Developer	Internal	Passing Juice
Email Marketing	Internal	Passing Juice
CSS3 Amination	Internal	Passing Juice
HTML5 Support	Internal	Passing Juice
-	External	Passing Juice

SEO Keywords

	Keywords Cloud	seo products more ice read css3 magic ipad all cheese

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
more	18	✖	✖	✖	✔
read	16	✖	✖	✖	✖

Keywords Consistency

ice	6	✖	✖	✖	✔
cheese	5	✖	✖	✖	✔
css3	4	✖	✖	✖	✔

Usability

	Url	Domain : magicice.net Length : 12
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✔	Language	Good. Your declared language is en.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

	Doctype	HTML 5
✔	Encoding	Perfect. Your declared charset is UTF-8.
✖	W3C Validity	Errors : 4 Warnings : 27
✔	Email Privacy	Great no email address has been found in plain text!
✔	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles.

Document

✖ Too bad, your website has too many CSS files (more than 4).

✖ Too bad, your website has too many JS files (more than 6).

✔ Perfect, your website takes advantage of gzip.

Mobile

Mobile Optimization	✖ Apple Icon
	✔ Meta Viewport Tag
	✔ Flash content

Optimization

	XML Sitemap	Missing
		Your website does not have an XML sitemap - this can be problematic.
		A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://magicice.net/robots.txt
		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.
		Google Analytics