



# Website review magicdisplays.co.za

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The score is 50/100







## SEO Content

	Title	Magic Displays   Digital Printing  <b>Length : 33</b>  Perfect, your title contains between 10 and 70 characters.												
	Description	Digital Printing  <b>Length : 19</b>  Ideally, your meta description should contain between 70 and 160 characters (spaces included). Use <a href="#">this free tool</a> to calculate text length.												
	Keywords	Very bad. We haven't found meta keywords on your page. Use <a href="#">this free online meta tags generator</a> to create keywords.												
	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use <a href="#">this free og properties generator</a> to create them.												
	Headings	<table><tr><th>H1</th><th>H2</th><th>H3</th><th>H4</th><th>H5</th><th>H6</th></tr><tr><td>1</td><td>1</td><td>2</td><td>9</td><td>1</td><td>0</td></tr></table> <ul style="list-style-type: none"><li>• [H1] A Few Words About Us</li><li>• [H2] Categories</li><li>• [H3] Services</li><li>• [H3] what’s new</li><li>• [H4] Digital Printing</li><li>• [H4] Canvas</li><li>• [H4] Dye Sublimation</li><li>• [H4] Display Systems</li><li>• [H4] October 5, 2015</li><li>• [H4] Home</li><li>• [H4] Products</li><li>• [H4] New Stuff</li><li>• [H4] Contact</li><li>• [H5] Magic Displays (Pty) Ltd are direct importers and distributors of promotional displays and digital multi-images displays. We provide a very friendly, professional service while maintaining a highly competitive pricing policy.</li></ul>	H1	H2	H3	H4	H5	H6	1	1	2	9	1	0
H1	H2	H3	H4	H5	H6									
1	1	2	9	1	0									

## SEO Content

	Images	We found 14 images on this web page.  13 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
	Text/HTML Ratio	Ratio : <b>9%</b>  This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.
	Flash	Perfect, no Flash content has been detected on this page.
	Iframe	Great, there are no Iframes detected on this page.

## SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	Perfect! No underscores detected in your URLs.
	In-page links	We found a total of 25 links including 0 link(s) to files
	Statistics	External Links : noFollow 0%  External Links : Passing Juice 0%  Internal Links 100%

## In-page links

Anchor	Type	Juice
<a href="#">Homepage</a>	Internal	Passing Juice
<a href="#">About us</a>	Internal	Passing Juice
<a href="#">Our Products</a>	Internal	Passing Juice
<a href="#">Motor Industry</a>	Internal	Passing Juice
<a href="#">Indoor</a>	Internal	Passing Juice

## In-page links

<a href="#">New Products</a>	Internal	Passing Juice
<a href="#">Banners</a>	Internal	Passing Juice
<a href="#">Brochure Stands</a>	Internal	Passing Juice
<a href="#">Flexicurve</a>	Internal	Passing Juice
<a href="#">Promoters</a>	Internal	Passing Juice
<a href="#">Outdoor</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice
<a href="#">Photo Gallery</a>	Internal	Passing Juice
<a href="#">Installations</a>	Internal	Passing Juice
<a href="#">Premises</a>	Internal	Passing Juice
<a href="#">Our Equipment</a>	Internal	Passing Juice
<a href="#">What's new</a>	Internal	Passing Juice
<a href="#">Contact us</a>	Internal	Passing Juice
<a href="#">More news</a>	Internal	Passing Juice
<a href="#">New Products</a>	Internal	Passing Juice
<a href="#">Indoor</a>	Internal	Passing Juice
<a href="#">Banners</a>	Internal	Passing Juice
<a href="#">Flexicurve</a>	Internal	Passing Juice
<a href="#">Outdoor</a>	Internal	Passing Juice
<a href="#">Accessories</a>	Internal	Passing Juice






## SEO Keywords







## Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
banners	7	✖	✖	✖	✖
displays	6	✔	✖	✖	✔
products	6	✖	✖	✖	✔
new	6	✖	✖	✖	✔
range	4	✖	✖	✖	✖








## Usability

	Url	Domain : magicdisplays.co.za Length : 19
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.

## Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 1 Warnings : 22
	Email Privacy	Great no email address has been found in plain text!




## Document

	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<div><div> Excellent, your website doesn't use nested tables.</div><div> Perfect. No inline css has been found in HTML tags!</div><div> Too bad, your website has too many CSS files (more than 4).</div><div> Too bad, your website has too many JS files (more than 6).</div><div> Perfect, your website takes advantage of gzip.</div></div>

## Mobile

	Mobile Optimization	<div><div> Apple Icon</div><div> Meta Viewport Tag</div><div> Flash content</div></div>
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## Optimization

	XML Sitemap	<p>Missing</p> <p>Your website does not have an XML sitemap - this can be problematic.</p> <p>A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.</p>
	Robots.txt	<p><a href="http://magicdisplays.co.za/robots.txt">http://magicdisplays.co.za/robots.txt</a></p> <p>Great, your website has a robots.txt file.</p>
	Analytics	<p>Missing</p> <p>We didn't detect an analytics tool installed on this website.</p> <p>Web analytics let you measure visitor activity on your website. You should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.</p>