Website review mad-hovercraft.eu

The score is 50/100

SEO Content

✓	Title	Hovercraft | Hovercraft for sale | Hovercraft manufacturer **Length : 58** Perfect, your title contains between 10 and 70 characters.
✓	Description	We are MAD Hovercraft, the original hovercraft manufacturer. We build and sell hovercraft for many uses and we ship them world wide. **Length : 132** Great, your meta description contains between 70 and 160 characters.
✓	Keywords	hovercraft, sale, personal, rescue, parts, service, manufacturer, kit, dys, Good, your page contains meta keywords.
✗	Og Meta Properties	This page does not take advantage of Og Properties. This tags allows social crawler's better structurize your page. Use this free og properties generator to create them.
○	Headings	

H1	H2	H3	H4	H5	H6
1	1	2	0	0	0

- [H1] Original hovercraft manufacturer - MAD Hovercraft - hovercraft for sale
- [H2] MAD Hovercraft, welcome to our homepage
- [H3] Hovercraft models from our workshop:
- [H3] We are the original manufacturer of MAD Hovercraft.

✗	Images	We found 38 images on this web page. 8 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.
✗	Text/HTML Ratio	Ratio : **1%** This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.

SEO Content

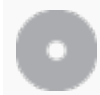|		
✅	Flash	Perfect, no Flash content has been detected on this page.
✅	Iframe	Great, there are no Iframes detected on this page.

SEO Links

✅	URL Rewrite	Good. Your links looks friendly!
❌	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
✅	In-page links	We found a total of 7 links including 0 link(s) to files
⚪	Statistics	External Links : noFollow 0% External Links : Passing Juice 0% Internal Links 100%

In-page links

Anchor	Type	Juice
L-Typhoon hovercraft	Internal	Passing Juice
XL-TwinSUPRME hovercraft	Internal	Passing Juice
Hovercraft KITs	Internal	Passing Juice
XS-Kidcraft2 hovercraft	Internal	Passing Juice
S-Tornado F50, MAD-81s hovercraft	Internal	Passing Juice
S-BUFOcraft hovercraft	Internal	Passing Juice
All rights reserved	Internal	Passing Juice

SEO Keywords

Keywords Cloud	manufacturer sale hovercraft mad copyright

Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
hovercraft	4	✔	✔	✔	✔
sale	1	✔	✔	✖	✔
manufacturer	1	✔	✔	✔	✔
copyright	1	✖	✖	✖	✖
mad	1	✖	✖	✔	✔

Usability

	Url	Domain : mad-hovercraft.eu Length : 17
✔	Favicon	Great, your website has a favicon.
✖	Printability	We could not find a Print-Friendly CSS.
✖	Language	You have not specified the language. Use this free meta tags generator to declare the intended language of your website.
✖	Dublin Core	This page does not take advantage of Dublin Core.

Document

✔	Doctype	XHTML 1.0 Transitional
✔	Encoding	Perfect. Your declared charset is WINDOWS-1250.

Document

	W3C Validity	Errors : 3 Warnings : 15
❌	Email Privacy	Warning! At least one email address has been found in the plain text. Use free antispam protector to hide email from spammers.
✅	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
⚪	Speed Tips	✔ Excellent, your website doesn't use nested tables. ✖ Too bad, your website is using inline styles. ✖ Too bad, your website has too many CSS files (more than 4). ✖ Too bad, your website has too many JS files (more than 6). ✔ Perfect, your website takes advantage of gzip.

Mobile

	Mobile Optimization	✖ Apple Icon ✔ Meta Viewport Tag ✔ Flash content

Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
✅	Robots.txt	http://mad-hovercraft.eu/robots.txt Great, your website has a robots.txt file.
❌	Analytics	Missing We didn't detect an analytics tool installed on this website. Web analytics let you measure visitor activity on your website. You

Optimization

		should have at least one analytics tool installed, but It can also be good to install a second in order to cross-check the data.